THE CASH BOX

VOLUME 12, NUMBER 36 JUNE 2, 1951

Here are the Pinetoppers showing Coral A & R head Jimmy Hilliard how they do it. This amazing instrumental group, headed by Vaughn Horton, have introduced such smashes as "Mockin' Bird Hill", "Flying Eagle Polka" and "Metro Polka" all written by Horton. With a strong following among polka fans, the group has made its way by dint of its happy instrumentals. The photo was taken at a recent recording session where the boys did "All Alone 'Neath The Blue Grass" backed by "Cheery Beer Polka". Left to right are Vaughn Horton, Ray Smith, "Rusty" Keefer, Johnny Blowers, Jimmy Hilliard and Roy Horton.

BEN GINSBERG KNOWS IT

"It's what you get for what you pay that makes a phonograph profitable. I haven't seen any yet to compare with the new 48-Selection, All-Speed Wurlitzer.

"Its beauty and tone are sure money-makers. Its ability to handle all record speeds is a money-saver. Dozens of features and they all spell value. That's why I still go Wurlitzer."

BEN GINSBERG

GINSBERG MUSIC COMPANY
Roswell, New Mexico

HENRY BRINGAS KNOWS IT

"From a music operator's standpoint, the record situation could get more messed up than it ever was before. I'm sitting pretty with new 48-Selection Wurlitzers that play all speed records."

HENRY BRINGAS

BRINGAS BROTHERS
Los Angeles, California

THE 48-SELECTION, ALL-SPEED

WURLITZER *Fourteen Hundred*

IS THE YEAR'S GREATEST PHONOGRAPH VALUE

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Covering Servicing Overhead

One of the big problems facing all operators today is covering servicing overhead.

Many have added extra machines to locations so that their servicemen and collectors, once in the spot, can take the few extra minutes required to service these extra machines and, these ops have found, they can usualy get their servicing overhead expense out of such extra products.

For example, cigarette machine ops will attach gum and mint vendors to their cigarette merchandisers. This is only done in an effort to clear servicing overhead expense.

Many old time game ops first established routes of phonographs. Only because they wanted to preserve locations and, at the same time, cover whatever overhead expense there was in servicing the places.

Today, phonograph operating is a highly specialized business. And now music ops are faced with the problem of covering their servicing overhead expense.

This has resulted in many music ops turning to games and vendors of all kinds in an effort to cover this higher and ever-growing-higher service overhead cost.

It is well known thruout the industry that the location is the most important part of any sale. In short, when an op sells out today, he sells the location, whatever equipment is therein contained, is only incidental to the sale.

Therefore, ops can afford to place more than one machine in any good spot, so that they have full control of the location. In this way, in many cases, they have been able to eliminate much competition.

This has also resulted in many ops finding themselves with varied routes of coin operated products. It is almost a surety today that over 85 per cent of the men engaged in this business operate more than one type of equipment.

They have to, to cover servicing overhead expense, to retain locations and to give their customers the best possible service.

As games disappear from some locations, ops have turned to merchandisers of one sort or another, to continue operations which will bring more returns, and so that they are assured the top possible income from the location.

In every way it is imperative today that the operator find extra machines which will cover his servicing overhead expense. Servicing overhead has continued to rise, due to higher wages, increased cost of parts, supplies, trucks, gasoline, tires, etc., etc.

As servicing overhead goes up, profits, most naturally, come down. In short, locations that were profit spots just a year ago, are now showing a loss, because of highly increased overhead servicing expense.

Operators are, therefore, seeking equipment to cover overhead servicing expense. They must install extra machines the serviceman and collector can handle in a few minutes while covering the main machines of their business.

These extra products bring in enough, in most cases, to cover the servicing overhead and, therefore, the operator again begins to see profit from his locations.

The average music machine operator has found that extra equipment is the answer to profits. At least, in most cases, he has been able to cover his servicing overhead with the use of extra equipment, and concentrate on his regular products in an effort to have them show some profit to him, after his servicing overhead expenses are cleared.

Manufacturers who plan to introduce low cost products, which can be used by the average operator to help defray his servicing overhead expense, will find that they have an unusually fine sales market. These are the products most needed at this time by the large majority of operators.

In the old days, counter games of one sort or another, were found to be well fitted for the task of taking care of servicing overhead expense. But, today, most of the counter games are out of the picture.

New products are needed. Perhaps another Howard Peo originating another product along the lines of Peo's famed "Whirlwind" counter game, would find himself one of the busiest of all busy manufacturers in the history of the industry.

Such low cost products, with high earning capacity, completely appealing and attractive to the public, would help solve one of the biggest problems of the modern operator—that is, to help him to cover his ever increasing overhead servicing expense.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

OPS TO USE SALESMEN

Editorial on Salesmanship as Key Need of Operating Field Clicks With Ops. Many Plan to Use Salesmen to Help Cement Relations With Locations and Bring About Better Understanding of Each Other's Problems. Foresee Finer Operating Conditions and Increased Collections Resulting from Salesmanship.

SURVEY FINDS AVERAGE OP IS TODAY ACQUAINTED WITH LESS THAN 50% OF HIS LOCATIONS. MANY HAVEN'T EVEN PERSONALLY MET 25% OF THEIR LOCATION OWNERS. MANY LARGE OPS KNOW LESS THAN 10% OF THEIR LOCATION OWNERS. SOME ACQUAINTED WITH FEW HIGH SPOTS ONLY.

The editorial which appeared in the April 28, 1951 issue (Salesmanship Key Need) has aroused a great deal of favorable comment clear across the country.

The fact that many have neglected to sell their locations on the need of coin operated equipment, and the further fact that a great many are no longer acquainted with their location owners, caused many to pause, after reading this editorial, and decide that they had best hire salesmen to insure profitable continuance of their businesses.

The result was, at the same time, for members of *The Cash Box* to make a survey among leading operators, to learn just how neglectful they had really been of their locations.

The results were amazing and very saddening. It was learned in this survey that only the one-man operating business (usually anywhere from ten to thirty-five machines) knew all of his location owners personally.

The in between ops who hired one man, in most cases, to help them (usually with anywhere from 40 to 75 locations) knew about 75% to 85% of the locations and location owners.

Still larger ops who have anywhere from 85 to 150 spots, and hire two men to help them, knew less than 65% of their location owners personally, and were acquainted with the layouts of about 75% of the locations.

The still larger ops, who operate anywhere from 150 to 500 or more machines, and have large forces of servicemen, collectors, telephone operators, etc., etc., know less than 10% of their location owners personally and about 35% of the locations themselves.

In fact, it was found that some of the larger ops don't know even 3% of the location owners. They only know the high spots and are most completely dependent on their servicemen and collectors to handle the business for them.

This situation came about as large ops continued to buy out smaller operators in their areas. Sometimes they also assimilated the small operator himself and allowed him to continue to operate the route on a salary, commission and/or bonus basis. But, as far as the locations were concerned, aside from the best high-spots, they remained unacquainted with the owners and even the layouts of the spots.

Tho this would be considered deplorable in almost any business, it is one of the peculiarities of this field, and is due to continued growth and speed of operating requirements.

Some of the larger ops, a very few of them, realized what was happening to their businesses. Comparing their own business with that of America's largest merchants, such as the purveyors of nationally advertised food products, they came to the realization that these large firms were spending money on missionary men, salesmen and display men so that there would be constant coverage and recoverage of the retailers.

These few ops decided that the time had at long last arrived when they had best hire salesmen who were trained to meet retailers. Salesmen such as those who worked for these large national food firms.

These operators are thrilled with the results. Not only have they been able to establish a closer liaison with their locations, but, have found that the location owners tremendously appreciate visits from these salesmen who are waiting to hear the storekeeper's needs, see that everything is most satisfactory, are pleasant and gentlemanly, and bring about better understanding between the operating firm and the location.

These salesmen explain the hardships with which the operators are faced. They spread the word about other locations using coin operated equipment for sales promotion. They change machine locations in the stores. They help get the location the type of records and games it requires. They have added machines to the spots which have helped defray overhead servicing costs. They have done one and a hundred things to create satisfied customers for ops.

For example, one well known op who has been employing a dignified, elderly salesman for about a year, reported that in one poor music location alone, a spot that averaged about $3 gross per week, his salesman had after long discussion with the owner, come to the realization that this location enjoyed a large clientele of foreign speaking people. All the spot needed was foreign records in the language and the music which these people liked. (Something that the serviceman and collector was too busy to note.) The result is that this same spot now averages over $28 per week net to the operator.

The location owner is happier. The customers of the location owner are thrilled with the place where they can hear the music of the old country and request other such tunes they would like to hear.

The spot now features a brand new juke box with more selections. The juke box has, in fact, become the outstanding feature of the location. All because a keen eyed salesman found the time to make a call, which the owner and his busy help didn't have the time to do, talk things over and get a better understanding of this location's needs.

Salesmen traveling about these spots have also been able to dig up more new locations. Once the storekeeper is befriended by such close and understanding contact, he spreads the word to friends, and these friends ask for this operating firm to install equipment.

It is understood, of course, that not all ops can afford salesmen. There is a weekly salary and, possibly, a bonus involved which the small ops can't afford. But, two or three small ops, combining their locations, can have a salesman put to work who will, if he has any ability whatsoever, help increase their business. He will arrange for a better understanding with their location owners. He will, by spending the necessary time, learn things which they, themselves, never had the time to listen to and, therefore, were losing friendship and profit.

One salesman found one of the firm's better spots was using a phonograph installed there for promotional purposes. In short, during the slack hours of the day, this restaurant would use its own coin to keep the music going when only a few customers were in the place. The result was that when the place became crowded the juke box played without halt.

This salesman had pictures taken of the place. Obtained a letter from this location owner wherein the location explained the promotional method used. The salesman then created an actual sales fortfolio and has been using it visiting other locations to show how they, too, can earn as much as this spot and promote the sales of their own products at the same time. It has worked. It has tremendously increased collections.

The very fact that the largest of America's merchandisers hire armies of men to cover and recover and then cover retailers over and over again, is reason in itself why everyone of the nation's ops, especially the larger ops, should employ astute, dignified and, preferably, older and experienced retail salesmen, to work for them and to help them come to a closer and better understanding and relationship with their locations as well, at the same time, help improve their operating businesses.

Since that editorial, "Salesmanship Key Need," appeared in the April 28 issue of *The Cash Box,* this publication has learned that many have read and reread the words therein printed and have taken the matter to heart. They are now seeking salesmen.

One of the largest phonograph operators in the nation, located in a west coast city, has asked this publication to be on the lookout for such a salesman and that he would be immediately hired. This large op admits to knowing less than 3% of his location owners.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

45 rpm numbers in parenthesis

CODE

AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AP—Apollo	FE—Federal	RA—Rainbow
AT—Atlantic	JU—Jubilee	RE—Regent
BU—Bullet	KI—King	RG—Regal
CA—Capitol	LO—London	SA—Savoy
CH—Chess	ME—Mercury	SIT—Sittin' In
CO—Columbia	MG—MGM	SP—Specialty
CR—Coral	MO—Modern	TE—Tempo
DA—Dana	NA—National	TW—Tower
DE—Decca	OR—Oriole	VI—Victor

Pos. Last Week

1 — **HOW HIGH THE MOON** — **1**

LES PAUL & MARY FORD

CA-1451 (F-1451)—Les Paul & Mary Ford
CO-39145—Erroll Garner
DE-24513 (9-24513)—Lionel Hampton O.
MG-30303 (K-30303)—David Rose

2 — **ON TOP OF OLD SMOKY** — **3**

THE WEAVERS & TERRY GILKYSON

CO-39328—Burl Ives
CR-60436 (9-60436)—George Cates O.
DE-27515 (9-27515)—Weavers & Terry Gilkyson
LO-1028 (45-1028)—Josh White
ME-5612 (5612x45)—George Siravo O.

3 — **MOCKIN' BIRD HILL** — **2**

LES PAUL & MARY FORD—PATTI PAGE

CA-1373 (F-1373)—Les Paul & Mary Ford
CR-64061 (9-64061)—Pinetoppers
DE-27444 (9-27444)—Russ Morgan
LO-851 (30296)—Marlin Sisters
ME-5552 (5552x45)—Tiny Hill
ME-5595 (5595x45)—Patti Page
VI-21-0396 (48-0396)—Britt & Allen

4 — **TOO YOUNG** — **7**

NAT "KING" COLE

CA-1449 (F-1449)—King Cole
CO-39271 (4-39271)—Toni Arden
CR-60393 (9-60393)—Denny Vaughn
DE-27569 (9-27569)—Patty Andrews
DE-27366 (9-27366)—Victor Young
ME-5599 (5599x45)—Richard Hayes
MG-10920 (K10920)—Johnny Desmond
VI-20-4105 (47-4105)—Fran Allison

5 — **IF** — **4**

PERRY COMO

CA-1342 (F-1342)—Dean Martin
CA-1351 (F-1351)—Jan Garber
CO-39082 (6-939)—Jo Stafford
CR-60355 (9-60355)—Denny Vaughan
DE-27391 (9-27391)—Ink Spots
DE-27481 (9-27481)—Louis Armstrong
DE-27534 (9-27534)—Ethel Smith
LO-833—Dick James
ME-5565 (5565x45)—Vic Damone
MG-10896 (K10896)—Billy Eckstine
VI-20-3997 (47-3997)—Perry Como

6 — **I APOLOGIZE** — **6**

BILLY ECKSTINE

CO-39189 (9-39189)—Champ Butler
DE-27484 (9-27484)—Don Cherry
LO-964 (45-964)—Anita O'Day
ME-8209 (8209x45)—Dinah Washington
MG-10903 (K10903)—Billy Eckstine
VI-20-4056 (47-4056)—Tony Martin

7 — **SPARROW IN THE TREE TOP** — **5**

GUY MITCHELL

CA-1440 (F-1440)—LES BAXTER
CO-39190 (4-39190)—Guy Mitchell
CR-60401 (9-60401)—LYN MURRAY
DE-27477 (9-27477)—Crosby & Andrews Sisters
LO-931 (45-931)—Reggie Goff
ME-5597 (5597x45)—Rex Allen
MG-10924 (K-10924)—ART MOONEY

8 — **WHEN YOU AND I WERE YOUNG MAGGIE BLUES**

BING & GARY CROSBY

CA-1500 (F-1500)—Whiting & Wakely
CO-39326 (4-39326)—Godfrey & Davis
DE-27577 (9-27577)—Bing & Gary Crosby
ME-5615 (5615x45)—Quinlan & Hayes
MG-30359 (K30359)—Reynolds & Carpenter
VI-20-4119 (47-4119)—Mindy Carson

9 — **BE MY LOVE** — **8**

MARIO LANZA

CA-1352 (F-1352)—Ray Anthony O.
CO-39157—Les Brown O.
CR-60373 (9-60373)—Owen Bradley
DE-27366 (9-27366)—Victor Young O.
DE-27534 (9-27534)—Ethel Smith
MG-10799 (K-10799)—Billy Eckstine
VI-10-1561 (49-1353)—Mario Lanza

10 — **BEAUTIFUL BROWN EYES** — **10**

ROSEMARY CLOONEY—JIMMY WAKELY

CA-1426 (F-1426)—Arthur Smith
CA-1393 (F-1393)—Jimmy Wakely
CO-39212 (4-39212)—Rosemary Clooney
DE-27485 (9-27485)—Evelyn Knight
MG-10924 (K10924)—Art Mooney
MG-10914 (K-10914)—Arthur Smith
VI-20-4062 (47-4062)—Lisa Kirk

11) WOULD I LOVE YOU. 12) JEZEBEL. 13) ABA DABA HONEYMOON. 14) SOUND OFF. 15) UNLESS. 16) NEVER BEEN KISSED. 17) MY HEART CRIES FOR YOU. 18) HOT CANARY. 19) LOVELIEST NIGHT OF THE YEAR. 20) BRING BACK THE THRILL. 21) ROSE, ROSE, I LOVE YOU. 22) DOWN THE TRAIL OF ACHIN' HEARTS. 23) MOONLIGHT BAY. 24) PRETTY EYED BABY. 25) YOU'RE JUST IN LOVE.

This week's

New Releases ...on RCA Victor

RELEASE # 51-22

POPULAR

PERRY COMO with Mitchell Ayres and his Orchestra
There's A Big Blue Cloud
There's No Boat Like a Rowboat (and the Fontane Sisters)
20-4158 (47-4158)*

FREDDY MARTIN and his Orchestra
My Truly Truly Fair
The Good Humor Man
20-4159 (47-4159)*

FRAN WARREN
January, February, March
Any Time At All
20-4160 (47-4160)*

COUNTRY

EDDY ARNOLD, The Tennessee Plowboy, and his Guitar
I Wanna Play House With You
Something Old, Something New
21-0476 (48-0476)*

WESTERN

WILF CARTER (Montana Slim, The Singing Cowboy)
Sick, Sober And Sorry
My Wife Is On A Diet
21-0477 (48-0477)*

BLUES

PIANO RED
Layin' The Boogie
Baby, What's Wrong
22-0130 (50-0130)*

RED SEAL SPECIAL

ROBERT MERRILL, Baritone with Henri Rene and his Orchestra
My Life's Desire
The Girls We Never Did Wed
10-3426 (49-3426)*

NEW ALBUMS

RALPH FLANAGAN and his Orchestra
Let's Dance Again With Flanagan
P-311 (WP-311)* (LPM-1)**

* 45 rpm cat. nos.

** 33⅓ rpm cat. nos.

Going Strong...

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MAY 26

$ **Sound Off / Oh, Marry, Marry Me**
Vaughn Monroe
20-4113—(47-4113)*

$ **Old Soldiers Never Die / Love And Devotion**
Vaughn Monroe
20-4146—(47-4146)*

$ **The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300)*

$ **On Top Of Old Smoky / Shall We Dance**
Vaughn Monroe
20-4114—(47-4114)*

$ **Be My Love**
Mario Lanza
10-1561—(49-1561)*

$ **I Get Ideas**
Tony Martin
20-4141—(47-4141)*

$ **Unless / I Have No Heart**
Eddie Fisher
20-4120—(47-4120)*

$ **Vesti La Giubba**
Mario Lanza
10-3228—(49-3228)*

$ **Rhumba Boogie**
Hank Snow
21-0431—(48-0431)*

$ **Down The Trail Of Achin' Hearts / Bluebird Island**
Hank Snow and Anita Carter
21-0441—(48-0441)*

$ **Rose, Rose, I Love You**
Buddy Morrow
20-4135—(47-4135)*

$ **Kentucky Waltz**
Eddy Arnold
21-0444—(48-0444)*

Never Been Kissed
Freddy Martin
20-4099—(47-4099)*

$ **Mister And Mississippi**
Dennis Day
20-4140—(47-4140)*

$ **There's Been A Change In Me**
Eddy Arnold
21-0412—(48-0412)*

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
JAN FEB MAR The APRIL MAY JUNE Swing's JULY AUG SEPT to OCT NOV DEC "45"

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

DISK OF THE WEEK

"THE WONDROUS WORD" (1:58)

"BLACK BALL FERRY LINE" (2:25)

PERCY FAITH ORCH.

(Columbia 39426; 4-39426)

PERCY FAITH

● A tune with great potential in the pop religious field gets a fine interpretation from Percy Faith and his orchestra which should help give this ditty one more shove up the ladder. Ops who know what great pulling power this type of tune can have, will want to take a listen right off. Called "The Wondrous Word," this song, introduced recently on the Bibletone label, is taken over here by Percy and his boys and sent flying high. Les Scott and the Skylarks give an excellent vocal to this spiritual type number while the orchestra comes up with handclapping and bells to back them up. The second side too is a very dynamic thing with a pleasant melody and another wonderful vocal by the Skylarks. The top deck could easily break out. Ops should be prepared.

"ALL ALONE 'NEATH THE BLUE GRASS" (2:36)

"CHEERY BEER POLKA" (2:37)

THE PINETOPPERS

(Coral 64095; 9-64095)

● The Pinetoppers, who've been introducing such great hits lately, have a couple of more sides to play with. The upper half is an instrumental waltz with some fine guitar playing. The lower end is a polka adapted from a well known melody. These boys have a big following.

"SERENATA" (3:00)

"DESERTED BALLROOM" (2:18)

SIDNEY TORCH ORCH.

(Coral 60469; 9-60469)

● Two beautiful instrumentals are sent our way turned out by Sidney Torch and his orchestra. The top deck is a beguine of a lovely melody. The second half makes for some very interesting listening but may not have too much commercial appeal. Ops will have to hear it for themselves.

"A RIVERDERCI" (2:51)

"NO MORE" (2:27)

GEORGE CATES ORCH.

(Coral 60479; 9-60479)

● An Italian sort of thing is put out on the upper level by George Cates and his orchestra. With the Mellomen coming through on the vocal in lively tempo, the top deck is good to listen to. On the bottom side, Charles Lind and the Heartbeats do the vocalizing. This will be ok as a filler item.

"ALICE IN WONDERLAND" (2:50)

"I'M LATE" (2:12)

THE MODERNAIRES

(Coral 60439; 9-60439)

● The Modernaires have a couple of grand sides from "Alice In Wonderland." The top deck is the title tune on which the group offer some fine harmony in pleasant style. The second side is a very fast thing with lots of good lyrics. Ops will want to get with this.

"SATINS AND LACE" (2:36)

"I WANT TO BE WITH YOU ALWAYS" (2:54)

ANDREWS SISTERS & RED FOLEY

(Decca 27609; 9-27609)

● An unusual teaming is affected here between the Andrews Sisters and Red Foley. Going to town on a couple of novelties, Red and the girls share vocal honors on these sides. Both ends get some good guitar backing and an interesting set of lyrics. Ops will want to feature this one.

"GETTING TO KNOW YOU" (3:10)

"HELLO, YOUNG LOVERS" (3:06)

GUY LOMBARDO

(Decca 27613; 9-27613)

● Guy Lombardo takes a couple of likely tunes from "The King And I" and gives them his usual fine interpretation. On the top deck Kenny Gardner does the vocal while on the lower half Kenny Martin takes vocal honors. Ops know Guy's drawing power and this one will keep it going.

"TEA FOR TWO" (2:30)

"RUNNING OFF THE RAILS" (2:13)

FLORIAN ZABACH

(Decca 27614; 9-27614)

● Florian Zabach, who scored so heavily with "The Hot Canary" sends another disk rolling here. The top deck is an oldie which Zabach does in slow fashion. On the bottom half he has a novelty which he does in racing style. Ops who cleaned up with his last disk will want to listen to this one.

"WHO KNOWS LOVE?" (3:01)

"LOVE ME" (3:13)

MILLS BROTHERS

(Decca 27615; 9-27615)

● The Mills Brothers have a couple of pleasant sides to offer. Both ends are ballads which the boys do in their well known harmony style. With the Victor Young orchestra providing the music at either end, the boys are assured of a good backing. Ops are assured of a good disk.

"YOU KNOW YOU BELONG TO SOMEBODY ELSE" (2:54)

"BLUE FOR A BOY" (2:48)

DICK JAMES & PEARL CARR

(London 1010)

● Here's a wonderful side teaming Dick James and Pearl Carr on a grand oldie. The pair give out with a lively rendition of this great standard as Stanley Black and the orchestra do well by them on the backing. The second side too is an appealing bit with a very old fashioned feeling. This is right for ops.

"IF YOU TURN ME DOWN" (2:22)

"BOULEVARD CAFE" (2:41)

PEGGY LEE

(Capitol 1544; F-1544)

● Peggy Lee, who knows what to do with a novelty, takes hold here with a cute number and really sends it to town. Sid Feller backs her up and gives this tune just the right musical setting. The lower half is a very slow gypsy tune. The top deck gets our nod.

"MY TRULY, TRULY FAIR" (2:53)

"LOVE, I'D GIVE MY LIFE FOR YOU" (2:49)

ART MOONEY ORCH.

(MGM 10984; K10984)

● A rather slow version of a tune which bids fair to break out is offered here by Art Mooney and his orchestra. Alan Foster turns in his usual good vocal but the side needs a little more zest. Second half is a jumpy thing with a vocal by Rocky Kelly and some fine piano. The lower half looks good.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SATINS AND LACE"....Andrews Sisters & Red Foley....Decca 27609; 9-27609

★ "IMAGINATION" .....Lurlean Hunter.....Major 104

"MAMA WILL BARK" (2:45)

"I'M A FOOL TO WANT YOU" (2:55)

FRANK SINATRA & DAGMAR

(Columbia 39425; 4-39425)

● In an unusual side, Frank Sinatra gets together with Dagmar to send a novelty our way. With Donald Bain making like a dog, Frank does the singing and Dagmar the talking. The second half is a ballad which Frank does alone to the accompaniment of Axel Stordahl's orchestra. This disk should have some interest shown in it.

"ASK FOR MABEL" (2:17)

"THERE'S SOMETHING ABOUT AN OLD LOVE" (2:27)

BENNY STRONG

(Capitol 1549; F-1549)

● Benny Strong has a swiftly paced novelty on the top deck which he sends our way with verve. Benny gets a good backing from his orchestra and the total effect is a pleasing one. The lower half too makes for ok listening with Benny, the chorus and orchestra going to town. Ops might take a peak.

"BECAUSE OF RAIN" (2:39)

"ST. LOUIS BLUES" (2:17)

CLYDE McCOY

(Mercury 5648)

● A current ballad with a lot of potential gets another good arrangement on the upper half from Clyde McCoy and his orchestra. Going to town in his well known trumpet style, McCoy has Chris Abbott doing the vocal in fine fashion. The lower half is the standard on which McCoy plays four trumpets. Both ends are good to hear.

"LAST NIGHT WHEN WE WERE YOUNG" (2:28)

"CUBAN LOVE SONG" (2:45)

GORDON MacRAE

(Capitol 1545; F-1545)

● Singing out in forthright manner, Gordon MacRae comes out with two sides on this platter which are bound to please his fans. The first side is in beguine tempo while the second side is a grand oldie which Gordon lends new life to. Ops shouldn't miss this.

"A ROBIN AND A RAINBOW AND A RED RED ROSE" (2:40)

"TELL ME" (2:50)

ALAN DALE

(Columbia 39391; 4-39391)

● A happy novelty is given a pleasant going over on the upper deck by Alan Dale. With a Percy Faith arrangement to go along, Alan makes this one a strong contender. The second half is a ballad which he again performs in good style. Ops might keep an eye on the top deck tune.

CORAL RECORDS
(A subsidiary of DECCA RECORDS, INC.)

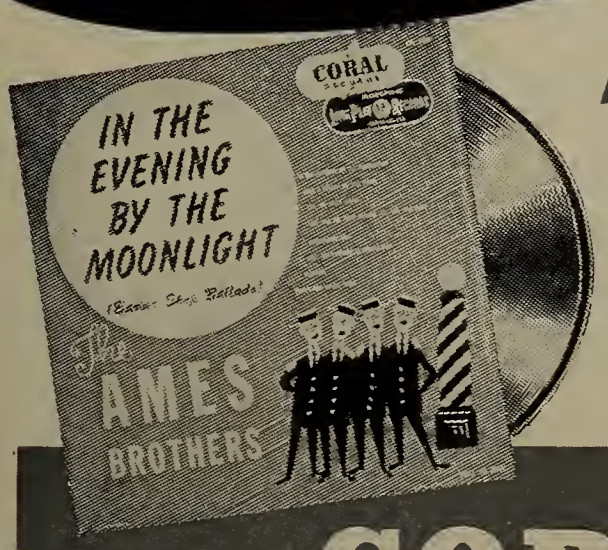
New Release!

The Ames Brothers

WITH ORCHESTRA DIRECTED BY
ROY ROSS

WHO'LL TAKE MY PLACE and WANG WANG BLUES

CORAL 60489 (78 RPM) and 9-60489 (45 RPM)



A YEAR-ROUND BEST SELLER!

AVAILABLE IN
78, 45 and 33⅓ RPM

Selections include: In The Evening By The Moonlight—Just A Dream Of You Dear—Till We Meet Again—You Tell Me Your Dream, I'll Tell You Mine—Moonlight Bay—Meet Me Tonight In Dreamland—Because—Love's Old Sweet Song

GOING STRONG!

TOO MANY WOMEN
and
SOMEWHERE THERE MUST BE HAPPINESS

CORAL 60452 (78 RPM) and 9-60452 (45 RPM)

CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto, Montreal

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"BRIGHT EYES" (3:15)

"YOU MADE ALL MY DREAMS COME TRUE" (2:40)

BEN LIGHT

(Tempo 1226)

● Ben Light knows what to do with a piano. Here he takes a couple of numbers and really gives them a working over as a small instrumental group comes in on the backing. Each end is a delight to hear with Ben's fingers roaming over the keyboard. Ops won't want to miss it.

"TILT" (2:39)

"SIX OR SEVEN TIMES" (2:51)

CYNTHIA LEE

(Theme 134)

● A couple of novelties are put forward on this platter by Cynthia Lee. Both get an excellent vocal from the girl and both have an interesting set of lyrics to go along. The bottom half is a spicy thing which may get some attention. Ops have to hear this for themselves.

"WHAT IS A BOY?" (4:07)

"BECAUSE OF YOU" (3:20)

JAN PEERCE

(RCA Victor 10-4325)

● Jan Peerce takes a recitation which has been getting a lot of publicity and gives it a heart-felt going over. Although this may not have too much interest for the machines, it's still worthy of some attention. The bottom half is a lovely ballad which Peerce does in a pop vein. This is fine for the boxes.

"IMAGINATION" (3:00)

"MOONLIGHT IN VERMONT" (2:50)

LURLEAN HUNTER

(Major 104)

● A thrush who promises great things, Lurlean Hunter, puts her lovely voice to work on a couple of oldies and makes them sound wonderful. With Denny Farnon's orchestra backing her up, Lurlean runs through both of these sides in accomplished style. Ops won't want to pass up this disk.

"HAPPY ENDING" (2:41)

"RHYTHM OF A NEW ROMANCE" (3:00)

DANNY KAYE

(Decca 27596; 9-27596)

● Danny Kaye has a couple of tunes from "On The Riviera" which should go over big with his fans. The first one is a novelty with a funny set of lyrics and just in Danny's style. The lower half is done with a French accent as he sings out the lyrics to a catchy tune. Ops will want to take a listen.

SLEEPER OF THE WEEK

"I'M IN LOVE AGAIN" (2:53)

"ROLLER COASTER" (2:47)

HENRI RENE ORCH. & APRIL STEVENS

(RCA Victor 20-4148; 47-4148)

HENRI RENE

APRIL STEVENS

● A girl with a voice that could make you melt gives this disk a terrific chance. April Stevens, who knows how to turn on the charm, does a number on the top deck called "I'm In Love Again" and it's bound to give a lot of people a lot of ideas. This is the sort of thing that customers are gonna want to hear over and over again and ops are advised to be prepared. Henri Rene and his orchestra provide the backing on this and they come up with a very listenable string session. The whole mood of the disk is a languid one and this girl's voice certainly fits into that groove. The lower half is an instrumental by the orchestra in fast racing style and it too makes for fine listening. The side that looks like a winner is the first one. Ops shouldn't miss it.

"TOM'S TUNE" (2:46)

"THESE THINGS I OFFER YOU" (2:40)

THREE SUNS

(RCA Victor 20-4150; 47-4150)

● The Three Suns gives out with their own type of music on these sides. The first half is a current novelty on which the Sun Spots provide the vocal while the lower end is a ballad which is very easy to listen to. Ops oughta do just that with both ends.

"ANDIAMO" (3:19)

"LET ME LOOK AT YOU" (3:28)

EZIO PINZA

(RCA Victor 10-3391)

● Ezio Pinza takes a tune from "Mr. Imperium" and gives it a workout on the top deck with Fran Warren joining him in the vocal. This is an Italian sort of tune which is done with a lot of gusto. On the second side, Pinza goes it alone with Johnny Green's orchestra backing him up. This disk depends upon the picture.

"NAUGHTY WALTZ" (2:21)

"SHANGHAI" (2:45)

BOB CROSBY

(Capitol 1525; F-1525)

● Bob Crosby's first disk for Capitol is offered here. The upper half is a jumpy instrumental which Bob and the boys makes real good to listen to while the bottom half is a cute novelty which gets a good vocal from Bob. Ops will want to hear this one.

"CHICKEN IN THE CAR" (2:35)

"I HAVE DREAMED" (2:43)

RALPH FLANAGAN ORCH.

(RCA Victor 20-4147; 47-4147)

● A couple of different type tunes are turned out here by Ralph Flanagan and his band. The top side is a jumpy thing with cute lyrics and a competent vocal by Steve Benoric and the chorus. The lower end finds Harry Prime going to town with a ballad. Both ends have a lot interest.

"TAHITI, MY ISLAND" (3:18)

"AT THE BAY OF THE RAINBOWS" (3:13)

DICK HAYMES

(Decca 27598; 9-27598)

● A very soft South Sea Islandish number is put forward on the upper half by Dick Haymes with the help of the Victor Young orchestra. The second side is a ballad offered in Dick's easy going style which makes for good listening. Ops oughta tune in.

"HERE ENDS THE RAINBOW" (2:51)

"WITH THIS RING I THEE WED" (2:54)

BING CROSBY

(Decca 27595; 9-27595)

● Bing Crosby teams up with Betty Mullin to turn out two very slow sides. Each end is a ballad on which the pair is backed up by Lyn Murray's orchestra. Both sides are somewhat unusual for Bing and ops will want to have a listen to these for themselves.

"SOUND OFF" (2:40)

"CIRCUS" (3:00)

JERRY GRAY ORCH.

(Decca 27608; 9-27608)

● The current revival of the "Duckworth Chant" gets a good going over here from Jerry Gray and his orchestra. Bill Lee and a chorus do the vocalizing as the orchestra backs them up with some forthright music. On the second side, the Gray crew do an instrumental of an oldie which is timely at this circus season. Ops will do ok with this.

"ON TOP OF THE FERRIS WHEEL" (2:21)

"ROLLER COASTER" (2:50)

LES BAXTER

(Capitol 1546; F-1546)

● A couple of interesting sides are turned out on this platter by Les Baxter. The top deck is a happy sounding novelty on which the chorus sings out the lyrics. The second half is an instrumental with the chorus in the background. It's a very exciting, whirling number which is done in excellent style. This is right for the boxes.

"WHO'S GONNA BE MY BABY?" (3:20)

"SWEETIN' STUFF" (2:58)

CONNIE HAINES

(Coral 60454; 9-60454)

● Connie Haines takes two tunes and gives them her usual meaningful rendition. Both ends get a good orchestration from George Cates and the boys. The upper half is a ballad which Connie always does so well. The lower end is a novelty. Ops might take a peek at these.

"LIGHT IN THE WINDOW" (3:15)

"AND THEN I PRAYED" (2:37)

FRAN ALLISON

(RCA Victor 20-4104; 47-4104)

● Two soft and pleasant sides are turned out here by Fran Allison. The top deck has a nice story to tell while the lower is in the religious vein. Jack Fascinato and his orchestra provide the musical setting on either side. Ops will want to take a listen to this disk.

"BALLIN' THE JACK" (2:20)

"ON THE RIVIERA" (2:16)

DANNY KAYE

(Decca 27597; 9-27597)

● Danny Kaye revives an oldie in his new film and does it with his typical aplomb. This is a very slow deliberate version of the tune which makes for a change of pace. Johnny Green does the orchestrating. The lower end is the title tune of the film in which Danny gives out with a Chevalier vocal. This should get a lot of coin into the boxes.

'ROUND THE WAX CIRCLE

NEW YORK:

One of the best attended band openings was witnessed this past week when **Freddy Martin** arrived at the Astor Roof. Pianist-singer **Murray Arnold** and vocalist **Merv Griffin** came off big in their single spots with plenty of comedy interspersed. Leading figures from motion picture, band and music industry filled the room. . . . The songwriting fraternity was deeply shocked at the sudden death of **Florence Tarr**, aged 33, on Wednesday, May 23. Her tune, "The Place Where I Worship" was a big hit as recorded by **Al Morgan** on the London label. . . . **Fran Warren** had the djs and trade press to a party prior to her opening at **Bill Miller's** "Riviera". . . . **Lee Finburgh** back from a six weeks' tour during which he lugged "Oh, Marry Marry Me" which backs up **Vaughn Monroe's** current best seller "Sound Off". . . . **Charlie Starke**, WINS disk joikey, has been named one of the best dressed men in the field. . . . **Mitch Miller** away from his office because of a stiff neck due to the sudden change of temperature after hearing the blazing **Frankie Laine-Jo Stafford** "Pretty Eyed Baby." . . . **Evelyn Knight** opening at the Copley Plaza May 30. . . . **Bernie Mann**, former Tower artist, on the **Kate Smith** show this Tuesday. . . . This being **Fats Waller** Memorial Month, London is reissuing the **Ted Heath** recording of **Fats Waller's** "London Suite." . . . **Dick Stone**, contact man at Famous and Paramount Musicis is currently plugging "The Chesapeake and Ohio" tune. He got an additional plug by putting his young son on **Jimmy Atkin's** show over the ABC network and guess what the boy sang. . . . **Jimmie Parks'** stomach operation at the Manchester Veterans' Hospital was a success and **Jimmie** is now recuperating at the Cushing Veterans' Hospital. He wants to thank everyone who's been sending him those letters and gifts and hopes to be back in the business real soon. . . . **Al Martino**, new Jubilee star opened at Big Bill's in Philadelphia for a two week engagement and has also been signed by the Gale agency. . . . **Sammy Kaye** to use his classical thrush **Barbara Benson** to cut "Come Back To Sorrento" and "La Mattinata" at a forthcoming session.

FRAN WARREN

CHICAGO:

Clark Dennis in town for the **Dave Garroway** TV show and visiting local deejays. . . . "Charmin'" **Kay Armen** opens at the Oriental May 31. . . . Contrary to first rumors, Leeds & Duchess Music will continue their midwest offices with **Chick Kardale** as top man here. . . . In recent poll taken, **Eddie Hubbard, Fred Reynolds, Marty Hogan**, and **Howard Miller** were rated the top four deejays in Chicago. . . . **Harry James** jammed them into the Aragon last Friday and did a terrific job. . . . **Anita O'Day** visited her old stompin' grounds, the Hi-Note, in between trains. . . . **Charlie Barnett** on tour of U. S. Army Camps in South Carolina, Georgia, and Alabama. . . . While **Eddy Howard** does a string of one-niters, juke box ops here report that his, "Strange Little Girl" is beginning to click strong. . . . **Don Jensen**, California rep for Leeds, in town visiting friends. . . . **Rosemary Clooney** in town for three days. . . . **Billy Holiday** who is now recording on the Aladdin label had a grand opening at the Hi-Note last Friday. . . . Jeri Southern guested on the **Tony Weitzel** TV show last week. . . . **Jack Benny's Sportsmen** clicking terrifically at the Chicago Theatre. . . . **Dizzie Gillespie** doing more than his share to revive bop at the Capitol Lounge. . . . **Mel Torme's** "Bundle of Love" getting lots of play around town. **Mel** who got his big break in **Frank Sinatra's** first film, did a nice guest shot on "the Voice's" TV show this past Satty. . . . **David LeWinter**, famed maestro of the Pump Room is recording for Columbia. . . . **Bill Russo** will give a recital in New American Music at Kimball Hall June 7 & 8.

JERI SOUTHERN

LOS ANGELES:

Proving that popular figures don't always make for popular records, and that issues of the day, politics and "great debates" move and change ahead of the disc-buying public's response, spokesman for one of the labels that rushed out with an "Old Soldier Never Dies" platter admitted that his firm would be very happy if they could break even on the record. . . . But, he stressed, they still felt their releasing it paid off in prestige. . . . Another label, Columbia, seems to have enjoyed a commercial, as well as prestige, success with their version by Gene Autry.

GENE AUTRY

Quite a gal, MGM's **Carolina Cotton**, who's just as quick with a quip as she's easy on the eyes and ears. . . . Ran into the gal at Milani's Hollywood restaurant opening where Carolina cut a great big oversized French bread in lieu of ribbon. . . . Tempo, following up on its $500,000 LP tie-in deal with Philco, now comes up with another big money promotion for the Hoffman TV, radio and phonograph people. . . . **Irving Fogel** notes us that the album will include **Joe Venuti, Bobby Maxwell, Brother Bones** and other top Tempo artists. . . . Interesting to hear that **Bob Crosby** will try to go brother Bing several better on the new Capitol contract. **Glenn Wallichs** announcing that Bob will be teamed up with his FOUR children on future discs. . . . Understand King's **Syd Nathan** due out here for tour of distribs and promotion contacts. . . . Also understand that local branch manager **Al Sherman** has a terrific new hillbilly singer under wraps for the bossman to hear. . . . **Stan Kenton** recuperating from a bruised noggin he sustained in car accident while returning from a San Francisco engagement.

Hamp's First on M-G-M is a HIT!

LIONEL HAMPTON

and his Orchestra

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME
COOL TRAIN

78 RPM—MGM 10979 • 45 RPM—MGM K10979

Desmo's BIG ONE!

JOHNNY DESMOND

MISTER AND MISSISSIPPI
I FALL IN LOVE WITH YOU EV'RY DAY

78 RPM—MGM 10974 • 45 RPM—MGM K10974

A New Mooney MONEYMAKER!

ART MOONEY

and his Orchestra

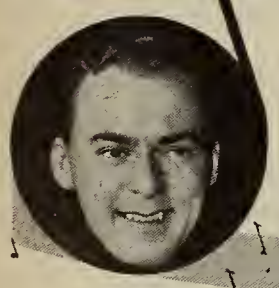
MY TRULY, TRULY FAIR
LOVE, I'D GIVE MY LIFE FOR YOU

78 RPM—MGM 10984 • 45 RPM—MGM K10984

The Herd with a SMASH INSTRUMENTAL!

WOODY HERMAN

and his Orchestra



BY GEORGE
IT ISN'T EASY

78 RPM—MGM 10975 • 45 RPM—MGM K10975

M-G-M
BEST SELLERS

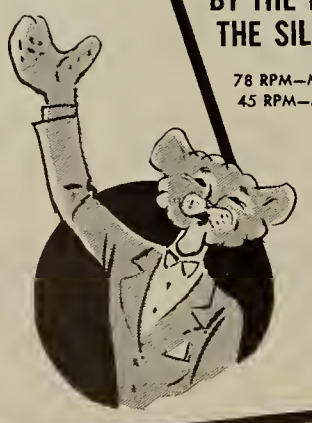
Billy Eckstine	
I APOLOGIZE	78 RPM—MGM 10903
BRING BACK THE THRILL	45 RPM—MGM K10903
I'M YOURS TO COMMAND	78 RPM—MGM 10944
WHAT WILL I TELL MY HEART	45 RPM—MGM K10944
Blue Barron and his Orchestra	
SQUEEZIN' POLKA	78 RPM—MGM 10952
YOU'LL ALWAYS BE THE SWEETHEART OF MY DREAMS	45 RPM—MGM K10952
Tex Beneke and his Orchestra	
PALLADIUM PATROL	78 RPM—MGM 10936
MY LOVE AN' MY MULE	45 RPM—MGM K10936
Billy Williams Quartet	
PRETTY EYED BABY	78 RPM—MGM 10967
YOU MADE ME LOVE YOU	45 RPM—MGM K10967
Tommy Edwards	
A BEGGAR IN LOVE	78 RPM—MGM10973
I'LL NEVER KNOW WHY	45 RPM—MGM K10973
Debbie Reynolds and Carleton Carpenter	
ABA DABA HONEYMOON	78 RPM—MGM30282
ROW, ROW, ROW	45 RPM—MGM K30282
George Shearing Quintet	
I'LL BE AROUND	78 RPM—MGM 10956
QUINTESSENCE	45 RPM—MGM K10956
Ava Gardner • Ann Blyth	
HOW AM I TO KNOW?	78 RPM—MGM 30352
THE LOVELIEST NIGHT OF THE YEAR	45 RPM—MGM K30352
Tommy Tucker and his Orchestra	
I STOLE YOU FROM SOMEBODY ELSE	78 RPM—MGM 10935
SHE MADE A MONKEY OUT OF ME	45 RPM—MGM K10935
Frank Petty Trio	
MARCHETA	78 RPM—MGM 10927
WHEN I LOST YOU	45 RPM—MGM K10927
Hank Williams	
HOWLIN' AT THE MOON	78 RPM—MGM 10961
I CAN'T HELP IT	45 RPM—MGM K10961

Another Hit
from
"TWO WEEKS WITH LOVE"

JANE POWELL

OCEANA ROLL
BY THE LIGHT OF THE SILVERY MOON

78 RPM—MGM 30281
45 RPM—MGM K30281



M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N. Y.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 26.

David Walshak
KCTI—Gonzales, Tex.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. ON TOP OF OLD SMOKY *(Percy Faith)*
3. MOCKIN' BIRD HILL *(Russ Morgan)*
4. ABA DABA HONEYMOON *(Freddy Martin)*
5. I APOLOGIZE *(Champ Butler)*
6. FAITHFULLY YOURS *(Ray Anthony)*
7. BECAUSE OF YOU *(Les Baxter)*
8. TOO YOUNG *(Nat King Cole)*
9. UNLESS *(Bill Snyder)*
10. SOMEBODY *(Jo Stafford)*

Earle Pudney
WGY—Schenectady, N. Y.

1. TOO YOUNG *(Nat King Cole)*
2. MISTER AND MISSISSIPPI *(Patti Page)*
3. SOUND OFF *(Vaughn Monroe)*
4. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
5. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
6. JEZEBEL *(Frankie Laine)*
7. UNLESS *(Guy Mitchell)*
8. PRETTY EYED BABY *(Jo Stafford & F. Faine)*
9. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lonza)*

Lee Stewart
WHAT—Philadelphia, Pa.

1. THAT OLD GANG OF MINE *(Ozie Waters)*
2. A MILLION MILES FROM YOUR HEART *(Eddy Arnold)*
3. DID YOU WRITE A LETTER TO YOUR SWEETHEART? *(Jimmy Wakely)*
4. COLD, COLD HEART *(Hank Williams)*
5. MOCKIN' BIRD HILL *(Les Paul-Mary Ford)*
6. I WANT TO BE WITH YOU ALWAYS *(Lefty Frizzell)*
7. MY ANGEL *(Ozie Waters)*
8. I LIKE THE WIDE OPEN SPACES *(Arthur Godfrey & Lourie Anders)*
9. GOLD CAN BUY ANYTHING *(Gene Autry)*
10. THE STRANGE LITTLE GIRL *(Cowboy Copas)*

Roger Clark
WNOR—Norfolk, Va.

1. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
2. SOUND OFF *(Vaughn Monroe)*
3. JEZEBEL *(Frankie Laine)*
4. TOO YOUNG *(Nat King Cole)*
5. HOW HIGH THE MOON *(Les Paul-Mory Ford)*
6. PRETTY EYED BABY *(Jone Turzey)*
7. SEPTEMBER SONG *(Ston Kenton)*
8. I'LL NEVER KNOW WHY *(Hugo Winterhalter)*
9. LOVE ME *(Frank Sinatra)*
10. JOHNSON RAG *(Jerry Gray)*

Bud Wendell
WJMO—Cleveland, Ohio

1. JEZEBEL *(Frankie Laine)*
2. SOUND OFF *(Vaughn Monroe)*
3. TOO YOUNG *(Nat King Cole)*
4. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
5. SYNCOPATED CLOCK *(Leroy Anderson)*
6. MOCKIN' BIRD HILL *(Patti Page)*
7. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
8. UNLESS *(Eddie Fisher)*
9. OLD SOLDIERS NEVER DIE *(Vaughn Monroe)*
10. I LIKE THE WIDE OPEN SPACES *(Arthur Godfrey)*

Myron Barg
WCFL—Chicago, Ill.

1. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
2. MAGGIE BLUES *(Mindy Carson)*
3. SOUND OFF *(Vaughn Monroe)*
4. MOONLIGHT BAY *(Bing & Gory Crosby)*
5. SYNCOPATED CLOCK *(Leroy Anderson)*
6. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
7. UNLESS *(Eddie Fisher)*
8. WANG WANG BLUES *(Ames Bros.)*
9. A BEGGAR IN LOVE *(Guy Mitchell)*
10. GONE FISHIN' *(Crosby-Armstrong)*

Dick Coleman
WCBM—Baltimore, Md.

1. TOO YOUNG *(Nat King Cole)*
2. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. TOO LATE NOW *(Jane Powell)*
5. UNLESS *(Eddie Fisher)*
6. SHOTGUN BOOGIE *(Rosemary Clooney)*
7. I APOLOGIZE *(Billy Eckstine)*
8. YOU ARE THE ONE *(Percy Faith)*
9. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
10. DOWN THE TRAIL OF ACHING HEARTS *(Patti Page)*

Robin Seymour
WKMH—Detroit, Mich.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. ROSE, ROSE, I LOVE YOU *(Gordon Jenkins)*
3. TOO YOUNG *(Nat King Cole)*
4. JEZEBEL *(Frankie Laine)*
5. ON TOP OF OLD SMOKY *(The Weavers)*
6. MOCKIN' BIRD HILL *(Patti Page)*
7. SOUND OFF *(Voughn Monroe)*
8. MY TRULY FAIR *(Guy Mitchell)*
9. LOVELIEST NIGHT OF THE YEAR *(M. Lanzo)*
10. DON'T FENCE ME IN *(Lee Monti)*

Larry Gentile
WJBK—Detroit, Mich.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
3. SOUND OFF *(Voughn Monroe)*
4. TOO YOUNG *(Denny Vaughn)*
5. JEZEBEL *(Frankie Laine)*
6. ON TOP OF OLD SMOKY *(The Weavers)*
7. EVER TRUE, EVER MORE *(Patti Page)*
8. BE MY LOVE *(Mario Lanza)*
9. I GET IDEAS *(Tony Martin)*
10. MISTER AND MISSISSIPPI *(Dennis Day)*

Bob Anthony
KRMG—Tulsa, Okla.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. MOCKIN' BIRD HILL *(Les Paul-Mary Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. OLD SOLDIERS NEVER DIE *(Vaughn Monroe)*
5. TOO YOUNG *(Nat King Cole)*
6. SOUND OFF *(Vaughn Monroe)*
7. I APOLOGIZE *(Billy Eckstine)*
8. SEPTEMBER SONG *(Stan Kenton)*
9. WE KISS IN A SHADOW *(Doris Day)*
10. SYNCOPATED CLOCK *(Leroy Anderson)*

Ed McKenzie
WJBK—Detroit, Mich.

1. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
2. I HAVE NO HEART *(Eddie Fisher)*
3. LET'S GATHER 'ROUND THE PARLOR PIANO *(Bob Dewey)*
4. I GET IDEAS *(Tony Martin)*
5. DREAM *(Walter Schumann)*
6. MISTER & MISSISSIPPI *(Dennis Day)*
7. PRETTY EYED BABY *(F. Laine & Jo Stafford)*
8. BECAUSE OF RAIN *(Ella Fitzgerald)*
9. MY TRULY, TRULY FAIR *(Guy Mitchell)*
10. LOVE AND DEVOTION *(Vaughn Monroe)*

Harry Light
WARD—Johnstown, Pa.

1. TOO YOUNG *(Nat King Cole)*
2. I APOLOGIZE *(Billy Eckstine)*
3. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
4. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
5. ON TOP OF OLD SMOKY *(Burl Ives-The Weavers)*
6. MOCKIN' BIRD HILL *(Patti Page)*
7. SOUND OFF *(Vaughn Monroe)*
8. KENTUCKY WALTZ *(Rosemary Clooney)*
9. BE MY LOVE *(Mario Lanza)*
10. THE SYNCOPATED CLOCK *(Percy Faith)*

Bob Earle
KSO—Des Moines, Iowa

1. MOCKIN' BIRD HILL *(Les Paul-Mary Ford)*
2. TOO YOUNG *(Toni Roden)*
3. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
4. ON TOP OF OLD SMOKY *(Burl Ives-Weavers)*
5. WOULD I LOVE YOU? *(Patti Page)*
6. BE MY LOVE *(Maria Lanza)*
7. I WON'T CRY ANYMORE *(Eileen Wilson)*
8. IF *(Perry Como)*
9. JEZEBEL *(Frankie Laine)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

Ira Cook
KECA—Hollywood, Calif.

1. MISTER AND MISSISSIPPI *(Dennis Day)*
2. SOUND OFF *(Vaughn Monroe)*
3. JEZEBEL *(Frankie Laine)*
4. UNLESS *(Les Baxter)*
5. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
6. WE KISS IN A SHADOW *(Perry Como)*
7. 'CAUSE I LOVE YOU *(Dinah Shore)*
8. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
9. A BEGGAR IN LOVE *(Guy Mitchell)*
10. COOK'S TOUR *(Ray Anthony)*

Ross Smitherman
WKAB—Mobile, Ala.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
4. ACROSS THE WIDE MISSOURI *(Hugo Winterhalter)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanzo)*
6. WOULD I LOVE YOU? *(Doris Day)*
7. MOCKIN' BIRD HILL *(Patti Page)*
8. WONDERFUL, WASN'T IT? *(Mills Bros.)*
9. UNLESS *(Guy Mitchell)*
10. THERE'S NO RETURN *(Smith Bros.)*

Bill Cook
WAAT—Newark, N. J.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. WHAT WILL I TELL MY HEART? *(B. Johnson)*
3. TOO YOUNG *(King Cole)*
4. A MAN AND HIS HORN *(George Auld)*
5. JEZEBEL *(Bob Hort)*
6. I APOLOGIZE *(Billy Eckstine)*
7. JUST CALL MY NAME *(Lee Richardson)*
8. I DREAM *(Little Esther)*
9. IF *(Perry Como)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 26.

Dave Kean
WTSA—Brattleboro, Vt.

1. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
2. SOUND OFF *(Vaughn Monroe)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. MOCK'N' BIRD HILL *(Les Paul-Mary Ford)*
5. TOO YOUNG *(Richard Hayes)*
6. HOW COULD YOU BELIEVE ME? *(Astaire-Powell)*
7. OLD SOLDIERS NEVER DIE *(Vaughn Monroe)*
8. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
9. STRANGE LITTLE GIRL *(Owen Bradley Quintet)*
10. BEAUTIFUL BROWN EYES *(Jimmy Wakely)*

Bob Larsen
WEMP—Milwoukee, Wisc.

1. JEZEBEL *(Frankie Laine)*
2. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
3. TOO YOUNG *(Nat King Cole)*
4. UNLESS *(Guy Mitchell)*
5. PRETTY EYED BABY *(F. Laine-Jo Stafford)*
6. SOUND OFF *(Vaughn Monroe)*
7. ROSE, ROSE, I LOVE YOU *(Buddy Morrow))*
8. I LOVE THE WIDE OPEN SPACES *(Arthur Godfrey-Laurie Anders)*
9. MY TRULY, TRULY FAIR *(Guy Mitchell)*
10. DIDN'T YOUR MOTHER EVER TELL YA' NOTHIN' *(Beaver Valley Sweethearts)*

Hal Tate
WAIT—Chicogo, Ill.

1. TOO YOUNG *(Fran Allison)*
2. IT'S A SIN *(Al Morgan)*
3. THE STRANGE LITTLE GIRL *(Eddy Howard)*
4. LOVELIEST NIGHT OF THE YEAR *(E. Smith)*
5. BECAUSE OF RAIN *(Nat King Cole)*
6. SYNCOPATED CLOCK *(Boston Pops)*
7. CORNER TO CORNER *(Frances Wayne)*
8. BECAUSE OF YOU *(Johnny Desmond)*
9. METRO POLKA *(Frankie Lain)*
10. BRING BACK THE THRILL *(Eddie Fisher)*

Jay McMaster
WMEX—Boston, Moss.

1. OLD SOLDIERS NEVER DIE *(Vaughn Monroe)*
2. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
3. BEGGAR IN LOVE *(Guy Mitchell)*
4. NO ONE BUT YOU *(Tony Martin)*
5. BECAUSE OF RAIN *(Nat King Cole)*
6. BY THE MOONLIGHT *(Burt Taylor)*
7. THESE THINGS I OFFER YOU *(Patti Page)*
8. BECAUSE OF YOU *(Ray Barber)*
9. TOO MANY WOMEN *(Ames Bros.)*
10. PRETTY EYED BABY *(Billy Williams Quartet)*

Rex Dale
WCKY—Cincinnoti, Ohio

1. JEZEBEL *(Frankie Laine)*
2. SOUND OFF *(Vaughn Monroe)*
3. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
4. PRETTY EYED BABY *(Stafford-Laine)*
5. MISTER AND MISSISSIPPI *(Patti Page)*
6. I'LL NEVER KNOW WHY *(Hugo Winterhalter)*
7. TOO YOUNG *(King Cole)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. BECAUSE OF YOU *(Johnny Desmond)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

Eddie Gallaher
WTOP—Woshington, D. C.

1. MOCKIN' BIRD HILL *(Patti Page)*
2. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. TOO YOUNG *(King Cole)*
5. SPARROW IN THE TREE TOP *(Guy Mitchell)*
6. IF *(Perry Como)*
7. WOULD I LOVE YOU *(Patti Page)*
8. MAY THE GOOD LORD BLESS *(Bing Crosby)*
9. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
10. SOUND OFF *(Vaughn Monroe)*

Ray Schreiner
WRNL—Richmond, Va.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. WHEN YOU AND I WERE YOUNG MAGGIE *(Crosby)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. MOCKIN' BIRD HILL *(Les Paul-Mary Ford)*
5. SPARROW IN THE TREE TOP *(Guy Mitchell)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. I STILL FEEL THE SAME *(Georgia Gibbs)*
8. NOBODY'S TEARS ARE FALLING *(E. Knight)*
9. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
10. OLD SOLDIERS NEVER DIE *(Vaughn Monroe)*

Paul Irving
WEDC—Chicogo, Ill.

1. KENTUCKY WALTZ *(Bob Connaly)*
2. TOO YOUNG *(Nat King Cole)*
3. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
4. I'M YOURS TO COMMAND *(Herb Jeffries)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. WHERE RED ROSES GROW *(Tilton-Babbitt)*
7. BEAUTIFUL BROWN EYES *(Doris Drew)*
8. BY THE MOONLIGHT *(Mitch Miller)*
9. SONG OF DELILAH *(Nat King Cole)*
10. SPARROW IN THE TREE TOP *(Guy Mitchell)*

Bernard Malcolm
WLNA—Peekskill, N. Y.

1. MOCKIN' BIRD HILL *(Les Paul-Mary Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. TOO YOUNG *(Nat King Cole)*
4. BEAUTIFUL BROWN EYES *(Jimmy Wakely-Les Baxter)*
5. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
6. I APOLOGIZE *(Billy Eckstine)*
7. IF *(Perry Como)*
8. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
9. OLD SOLDIERS NEVER DIE *(Vaughn Monroe)*
10. SYNCOPATED CLOCK *(Leroy Anderson)*

Art Tacker
WTAO—Cambridge, Moss.

1. WE KISS IN A SHADOW *(Jane Powell)*
2. JEZEBEL *(Frankie Laine)*
3. TOO YOUNG *(Nat King Cole)*
4. MOCKIN' BIRD HILL *(Patti Page)*
5. I LIKE WIDE OPEN SPACES *(Art Lund)*
6. BECAUSE OF YOU *(Johnny Desmond)*
7. NO ONE BUT YOU *(Dick Haymes)*
8. TOM'S TUNE *(Georgia Gibbs)*
9. MY TRULY, MY FAIR *(Guy Mitchell)*
10. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*

Bob Watson
WSB—Atlonta, Go.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. SERENATA *(Leroy Anderson)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. MR. & MISSISSIPPI *(Patti Page)*
5. I LOVE YOU MUCH TOO MUCH *(Fran Warren)*
6. HOLD ON TO YOUR HEART *(Kay Brown)*
7. MAGGIE BLUES *(Whiting-Wakely)*
8. WHY CRY *(Lorry Raine)*
9. ROLLER COASTER *(Les Baxtxer)*
10. MR. ANTHONY'S BLUES *(Ray Anthony)*

Ted Johnson
WVNJ—Newark, N. J.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. SYNCOPATED CLOCK *(Leroy Anderson)*
3. TOO YOUNG *(Nat King Cole)*
4. HELLO YOUNG LOVERS *(Perry Como)*
5. DON'T BE THAT WAY *(Benny Goodman)*
6. JEZEBEL *(Frankie Laine)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. LOVER COME BACK TO ME *(Ziggy Elman)*
9. I'M LATE *(The Modernaires)*
10. SEPTEMBER SONG *(Stan Kenton)*

Sandy Taylor
WPTR—Albony, N. Y.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. ROSE, ROSE I LOVE YOU *(Frankie Laine)*
3. ON TOP OF OLD SMOKEY *(The Weavers)*
4. I APOLOGIZE *(Billy Eckstine)*
5. TOO YOUNG *(Nat King Cole)*
6. IF *(Perry Como)*
7. MOCKIN' BIRD HILL *(Patti Page)*
8. I'LL NEVER KNOW WHY *(Hugo Winterhalter)*
9. SOUND OFF *(Vaughn Monroe)*
10. BECAUSE OF RAIN *(Nat King Cole)*

Dick Wright
WMUR—Manchester, N. H.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. HOT CANARY *(Florian Zabach)*
3. JEZEBEL *(Frankie Laine)*
4. TOO YOUNG *(Nat Cole)*
5. HELLO YOUNG LOVERS *(Perry Como)*
6. MOCKIN' BIRD HILL *(Patti Page)*
7. I STOLE YOU FROM SOMEBODY ELSE *(Tommy Tucker)*
8. NEVER BEEN KISSED *(Freddy Martin)*
9. BRING BACK THE THRILL *(Eddie Fisher)*
10. THESE THINGS I OFFER YOU *(Ray Anthony)*

Bill Randle
WERE—Cleveland, Ohio

1. JEZEBEL *(Frankie Laine)*
2. ROSE, ROSE I LOVE YOU *(Frankie Laine)*
3. TOO YOUNG *(King Cole)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. PRETTY EYED BABY *(Frankie Laine)*
7. SEPTEMBER SONG *(Stan Kenton)*
8. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
9. KEEP ME IN MIND *(Mitch Miller)*
10. I'M IN LOVE AGAIN *(Henri Rene)*

Brad Phillips
WINS—New York, N. Y.

1. I APOLOGIZE *(Billy Eckstine)*
2. TOO YOUNG *(Nat King Cole)*
3. UNLESS *(Guy Mitchell)*
4. BRING BACK THE THRILL *(Eddie Fisher)*
5. ON MOONLIGHT BAY *(Bing & Gary Crosby)*
6. NO ONE BUT YOU *(Tony Martin)*
7. I'LL NEVER KNOW WHY *(Dick Haymes)*
8. WITHOUT A SONG *(Perro Como)*
9. BECAUSE OF YOU *(Johnny Desmond)*
10. MY TRULY, TRULY FAIR *(Vic Damone)*

THAT GREAT GUY AGAIN!

GUY Mitchell sings "My truly, truly fair"

and

"WHO KNOWS LOVE"

78 rpm 39415 · 33⅓ rpm 3-39415
45 rpm 4-39415

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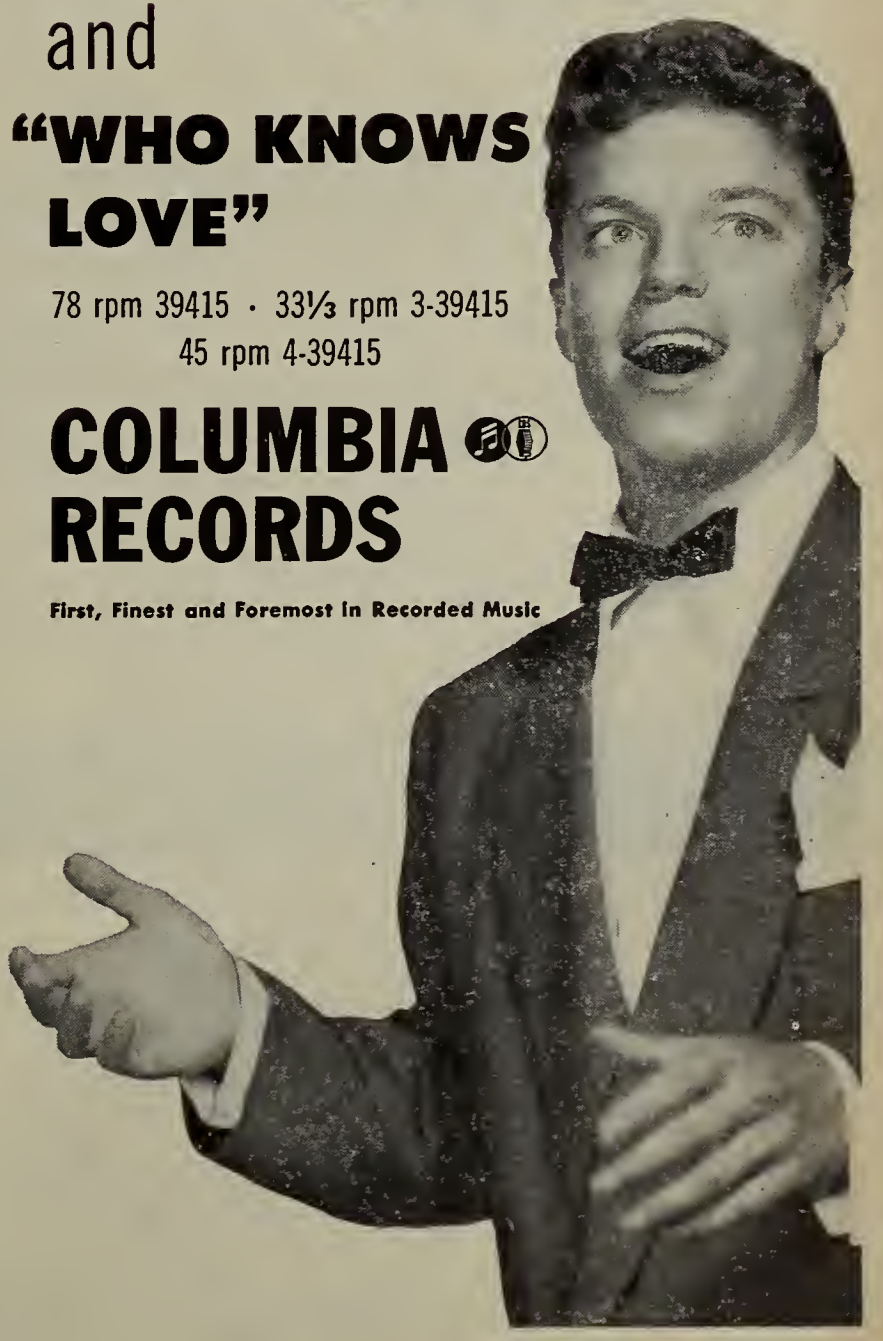

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

POWERFUL IMPACT ★ **TELL ME** (Algonquin) -- Richard Tucker (Col. 2G) gives operatic splendor to this fine ballad. Variety says, "The Metopera tenor gets that big sound for commercial impact." Okay versions by Alan Dale (Col. 39391) and Vinnie De Campo (Coral 60498) and a new release by Tony Martin (Vic. 20-4169) should lift this item to the top.

* * * * *

FILM FAVORITE ★ **YOU BELONG TO MY HEART** (Peer) -- One of the great Standards of all time tune is in for strong revival. Featured in the forthcoming film, "Mr. Imperium," and on new releases by Bob Eberly (Cap. 1557), Ezio Pinza (Vic. 10-3225) and Harvey Grant (MGM 10926) the song will receive major exploitation. Bing Crosby-Xavier Cugat (Dec. 23413) version (one of the all-time best sellers) will click again.

* * * * *

"BEST BET" ★ **I GET IDEAS** (When I Dance With You) (Hill & Range) -- Tony Martin (Vic. 20-4141) with Henri Rene Orch. rates a "Best Bet" from Cash Box for this new version of "Adios Muchachos." Shows "Number One" on Billboard's "Disk Jockey Pick" chart.

* * * * *

STAFFORD WINNER ★ **ALONG THE COLORADO TRAIL** (Folkways) -- Jo Stafford (Col. 39301) sings a lyric (no doubt the only one ever written by a Pulitzer-Prize poet) by Carl Sandburg in her most folksy way. Tops all around. The Weavers (Dec.) should also stay up with their version.

* * * * *

CURRENT SMASH ★ **SOUND OFF** (Meridian-Stuart) -- The original version of this current smash by the late Mark Warnow is available on two labels (Cap. 1517 and Coast 8040). For the real Army flavor of this ditty try the Warnow disc.

* * * * *

"SOLID ITEM" ★ **SATINS AND LACE** (Park Lane) Variety rates this Andrews Sisters-Red Foley platter (Dec. 27609) a "solid item" and says, "On a folk kick, Andrews Sisters team up with Foley for one of their brightest disks in recent months." Other versions by Owen Bradley and Don Estes (Coral 60458) and Zeke Manners (Cap.) show up strong.

BROADCAST MUSIC, INC.
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New York • Chicago
Hollywood • Toronto
Montreal

Singing Out "The Wondrous Word"

NEW YORK — Bibletone Records, heretofore known as a religious label, has a great new hit in the pop field, "Wondrous Word." Written by Ken Carson and recorded by him, the disk was made under the supervision of Don Becker. Now that Bibletone's platter has begun to make noise, other diskeries are rushing the tune to market. The photo above was taken when Carson waxed the number.

THE NEW SOCK NOVELTY!
the Letter
(DEAR JOHN)
ROBBINS MUSIC CORPORATION

FEATURED ON TOP
OF ALL MONEY-MAKING CHARTS
"UNLESS"
RECORDED BY

EDDIE FISHER	RCA Victor
GUY MITCHELL and MITCH MILLER ORCH.	Columbia
GORDON JENKINS	Decca
LOUIS ARMSTRONG	Decca
LES BAXTER	Capitol
HERB JEFFRIES	Coral
BILL SNYDER ORK	London
DICK JAMES	London
BULL MOOSE JACKSON	King
VIC DAMONE	Muzak
MONICA LEWIS	Ziv
JIMMY SAUNDERS	Hi-Tone
BOB ANTHONY	Tops

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hitting like a cloudburst

'Because of Rain'

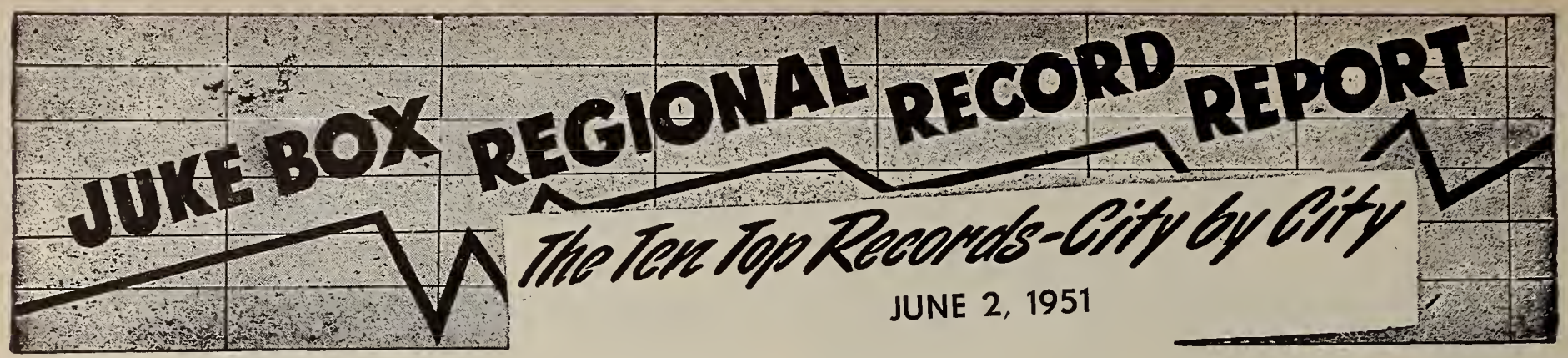
-Because of Nat "King" COLE

WITH **LES BAXTER** AND HIS ORCHESTRA

78 rpm Record No. 1501

45 rpm Record No. F1501

Capitol
REG. U.S. PAT. OFF.
RECORDS
HOLLYWOOD



New York, N. Y.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
4. TOO YOUNG *(Nat "King" Cole)*
5. IF *(Perry Como)*
6. I APOLOGIZE *(Billy Eckstine)*
7. SPARROW IN THE TREE TOP *(Guy Mitchell)*
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
9. BE MY LOVE *(Mario Lanza)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

Chicago, Ill.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. TOO YOUNG *(Nat "King" Cole)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. SPARROW IN THE TREE TOP *(Guy Mitchell)*
5. MOCKIN' BIRD HILL *(Patti Page)*
6. I APOLOGIZE *(Billy Eckstine)*
7. IF *(Perry Como)*
8. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
9. UNLESS *(Eddie Fisher)*
10. JEZEBEL *(Frankie Laine)*

Los Angeles, Cal.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. SPARROW IN THE TREE TOP *(Guy Mitchell)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. BE MY LOVE *(Mario Lanza)*
5. I APOLOGIZE *(Billy Eckstine)*
6. TOO YOUNG *(Nat "King" Cole)*
7. NEVER BEEN KISSED *(Jerry Lewis)*
8. PRETTY EYED BABY *(F. Laine-Jo Stafford)*
9. HELLO, YOUNG LOVERS *(Perry Como)*
10. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*

Syracuse, N. Y.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. IF *(Perry Como)*
4. TOO YOUNG *(Nat "King" Cole)*
5. NO ONE BUT YOU *(Tony Martin)*
6. HOT CANARY *(Florian Zabach)*
7. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
8. DOWN THE TRAIL OF ACHIN' HEARTS *(Patti Page)*
9. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
10. BE MY LOVE *(Mario Lanza)*

Jacksonville, Fla.

1. I APOLOGIZE *(Billy Eckstine)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
5. TOO YOUNG *(Nat "King" Cole)*
6. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
7. IF *(Billy Eckstine)*
8. WOULD I LOVE YOU? *(Patti Page)*
9. SOUND OFF *(Vaughn Monroe)*
10. LIAR SONG *(Astaire-Powell)*

Opelousas, La.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. MOCKIN' BIRD HILL *(Patti Page)*
4. IF *(Perry Como)*
5. TOO YOUNG *(Nat "King" Cole)*
6. BE MY LOVE *(Mario Lanza)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. WOULD I LOVE YOU? *(Patti Page)*
9. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
10. I APOLOGIZE *(Billy Eckstine)*

Cleveland, Ohio

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. TOO YOUNG *(Nat "King" Cole)*
3. MOCKIN' BIRD HILL *(Patti Page)*
4. ON TOP OF OLD SMOKY *(The Weavers*
5. IF *(Perry Como)*
6. WOULD I LOVE YOU? *(Helen O'Connell)*
7. WHOSE LITTLE GIRL ARE YOU? *(Bill Darnell)*
8. I APOLOGIZE *(Billy Eckstine)*
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
10. SOUND OFF *(Vaughn Monroe)*

Shoals, Indiana

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. MOCKIN' BIRD HILL *(Patti Page)*
3. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
4. DOWN THE TRAIL OF ACHIN' HEARTS *(Patti Page)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. ON TOP OF OLD SMOKY *(The Weavers)*
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
9. BEAUTIFUL BROWN EYES *(The Weavers)*
10. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*

Atlanta, Georgia

1. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. TOO YOUNG *(Nat "King Cole)*
4. SYNCOPATED CLOCK *(Leroy Anderson)*
5. UNLESS *(Guy Mitchell)*
6. ROSE, ROSE, I LOVE YOU *(Gordon Jenkins)*
7. EVER TRUE, EVER MORE *(Guy Lombardo)*
8. I WHISTLE A HAPPY TUNE *(Starlighters)*
9. BECAUSE OF YOU *(Bob Crosby)*
10. YOU GOTTA SHOW ME *(Vic Damone)*

Reno, Nevada

1. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
2. ON TOP OF OLD SMOKY *(Weavers)*
3. MOCKIN' BIRD HILL *(Patti Page)*
4. SPARROW IN THE TREE TOP *(Guy Mitchell)*
5. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
6. I APOLOGIZE *(Billy Eckstine)*
7. WOULD I LOVE YOU *(Patti Page)*
8. IF *(Perry Como)*
9. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
10. TOO YOUNG *(Nat "King" Cole)*

Baltimore, Md.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. IF *(Perry Como)*
5. SPARROW IN THE TREE TOP *(Guy Mitchell)*
6. I APOLOGIZE *(Billy Eckstine)*
7. TOO YOUNG *(Nat "King" Cole)*
8. BE MY LOVE *(Mario Lanza)*
9. WOULD I LOVE YOU? *(Patti Page)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

Ft. Worth, Texas

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. MOCKIN' BIRD HILL *(Patti Page)*
4. SPARROW IN THE TREE TOP *(Guy Mitchell)*
5. I APOLOGIZE *(Billy Eckstine)*
6. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
7. TOO YOUNG *(Nat "King" Cole)*
8. IF *(Perry Como)*
9. WOULD I LOVE YOU? *(Patti Page)*
10. ABA DABA HONEYMOON *(Reynolds-Carpenter)*

Miami, Fla.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SPARROW IN THE TREE TOP *(Guy Mitchell)*
5. MOCK'N' B'RD HILL *(Patti Page)*
6. I APOLOGIZE *(Billy Eckstine)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. IF *(Perry Como)*
9. UNLESS *(Eddie Fisher)*
10. WOULD I LOVE YOU? *(Patti Page)*

Spokane, Wash.

1. IF *(Perry Como)*
2. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
3. BE MY LOVE *(Mario Lanza)*
4. WOULD I LOVE YOU? *(Patti Page)*
5. MY HEART CRIES FOR YOU *(Guy Mitchell)*
6. TENNESSEE WALTZ *(Patti Page)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. ABA DABA HONEYMOON *(Kitty Kallen)*
9. IT IS NO SECRET *(Jo Stafford)*
10. SPARROW IN THE TREE TOP *(Crosby & Andrews Sisters)*

Denver, Colo.

1. MOCKIN' BIRD HILL *(Patti Page)*
2. IF *(Perry Como)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. WOULD I LOVE YOU? *(Patti Page)*
5. SYNCOPATED CLOCK *(Leroy Anderson)*
6. I APOLOGIZE *(Don Cherry)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
9. BE MY LOVE *(Mario Lanza)*
10. TOO YOUNG *(Nat "King" Cole)*

Detroit, Mich.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
4. IF *(Perry Como)*
5. SPARROW IN THE TREE TOP *(Guy Mitchell)*
6. BE MY LOVE *(Mario Lanza)*
7. WOULD I LOVE YOU? *(Patti Page)*
8. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
9. I APOLOGIZE *(Billy Eckstine)*
10. TOO YOUNG *(Nat "King" Cole)*

Seattle, Wash.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. MOCKIN' BIRD HILL *(Patti Page)*
3. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
4. SPARROW IN THE TREE TOP *(Guy Mitchell)*
5. WOULD I LOVE YOU? *(Patti Page)*
6. BEAUTIFUL BROWN EYES *(Rsoemary Clooney)*
7. IF *(Perry Como)*
8. HOW HIGH THE MOON *(Les Paul & M. Ford)*
9. I APOLOGIZE *(Billy Eckstine)*
10. BE MY LOVE *(Mario Lanza)*

Cincinnati, Ohio

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. IF *(Perry Como)*
3. TOO YOUNG *(Nat "King" Cole)*
4. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
5. I APOLOGIZE *(Billy Eckstine)*
6. I'M YOURS TO COMMAND *(Billy Eckstine)*
7. CHEW TOBACCO RAG *(Lucky Millinder)*
8. OLD SOLDIERS NEVER DIE *(Red Foley)*
9. PRETTY EYED BABY *(Jane Turzey)*
10. JEZEBEL *(Frankie Laine)*

Portland, Ore.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. SPARROW IN THE TREE TOP *(Guy Mitchell)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
5. YOU'RE JUST IN LOVE *(Perry Como)*
6. I APOLOGIZE *(Billy Eckstine)*
7. BE MY LOVE *(Mario Lanza)*
8. IF *(Perry Como)*
9. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
10. A PENNY A KISS *(Shore-Martin)*

Albuquerque, N. M.

1. MOCKIN' BIRD HILL *(Patti Page)*
2. IF *(Perry Como)*
3. ABA DABA HONEYMOON *(Reynolds—Carpenter)*
4. MY HEART CRIES FOR YOU *(Guy Mitchell)*
5. SPARROW IN THE TREE TOP *(Crosby & Andrews Sisters)*
6. ON TOP OF OLD SMOKY *(Weavers)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. A PENNY A KISS *(Shore-Martin)*
9. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
10. DOWN THE TRAIL OF ACHIN' HEARTS *(Patti Page)*

Tulsa, Okla.

1. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
2. IF *(Perry Como)*
3. BE MY LOVE *(Mario Lanza)*
4. HOW HIGH THE MOON *(Les Paul & M. Ford)*
5. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
6. SPARROW IN THE TREE TOP *(Guy Mitchell)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. ACROSS THE WIDE MISSOURI *(Hugo Winterhalter)*
9. ON TOP OF OLD SMOKY *(The Weavers)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

Indianapolis, Ind.

1. IF *(Perry Como)*
2. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
3. BE MY LOVE *(Mario Lanza)*
4. WOULD I LOVE YOU *(Patti Page)*
5. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. SPARROW IN THE TREE TOP *(Guy Mitchell)*
8. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
9. TENNESSEE WALTZ *(Patti Page)*
10. YOU'RE JUST IN LOVE *(Perry Como)*

Baltimore, Md.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. MOCKIN' BIRD HILL *(Patti Page)*
4. UNLESS *(Eddie Fisher)*
5. HOT CANARY *(Florian Zabach)*
6. JEZEBEL *(Frankie Laine)*
7. SOUND OFF *(Vaughn Monroe)*
8. NEVER BEEN KISSED *(Freddy Martin)*
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
10. I LIKE THE WIDE OPEN SPACES *(A. Godfrey)*

San Francisco, Cal.

1. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. MAGGIE BLUES *(Bing & Gary Crosby)*
4. IF *(Perry Como)*
5. I APOLOGIZE *(Billy Eckstine)*
6. WOULD I LOVE YOU? *(Patti Page)*
7. ABA DABA HONEYMOON *(Hoagy Carmichael)*
8. DOWN THE TRAIL OF ACHIN' HEARTS *(Patti Page)*
9. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
10. TOO YOUNG *(Nat "King" Cole)*

Letts Appointed Ass't Mgr. Of Victor Record Dep't.

CAMDEN, N. J.—The appointment of Howard L. Letts to the newly created post of assistant manager of the RCA Victor Record Department was announced today by Paul A. Barkmeier, Vice President in Charge of the Department. Letts has been controller of the record department since 1945.

In his new assignment, Letts will assist in the administration of all RCA Victor Record Department sales, recording and production activities. He will make his headquarters in the company's Camden, N. J., offices and serve as liaison between the Camden and New York divisions of the department.

Letts joined the RCA Victor organization in 1929 immediately following his graduation from Rider College. For 16 years he served in various capacities with the company's finance department. Prior to his transfer in 1945 to the record department, he was Manager of the RCA Victor treasury department in charge of general finance. He is a member of the Controllers Institute of America.

Marjorie Garretson Signed To MGM Record Contract

NEW YORK—MGM Records announced this week the signing of songstress Marjorie Garretson to a long term contract. The deal was set by Harold Lane, MGM Minneapolis distributor, who will handle her record promotion nationally.

During the past four years, Marjorie has been appearing as a potent performer in major hotels and supper clubs throughout the United States and Canada. In the vaudeville's "hey days", she headlined the major theater circuits and also did a long stretch in radio with Russ Morgan.

Her first MGM release, which will be issued on June 9, will be "Walk Jennie Walk" and "My Little Bimbo Down On the Bamboo Isle."

Lacy Has New Show

NEW YORK—In addition to his two dj shows over WINS at 12:15 and 4:30, Jack Lacy will have a morning show from 9:00 to 10:00 A.M. over the same station beginning June 4. The format of the new stanza, titled "Lacy On The Loose", will call for Jack to act as informal master of ceremonies with ad libs, humorous observations on world conditions and whatever else happens to come up at the moment.

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It's Taking The Country by Storm!!

written and sung by

KEN CARSON

singing star of The Garry Moore Show heard daily on CBS-TV by over 3,000,000 listeners

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"WONDROUS WORD (OF THE LORD")

Voices and Orchestra under direction of HAL KANNER

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King Drives For Added Sales

CINCINNATI, OHIO — Sydney Nathan, president of King Records and Ralph Bass A & R head of Federal, returned this week from a sales trip that was originally intended to last three days but stretched into eleven.

The basis of the trip, which took them through Columbus, Indianapolis, Louisville and Nashville was to switch branch offices from mere order takers to salesmen. In keeping with this new concept, all bookkeeping was taken away from the branches and transferred to the main office. This is intended to give managers and salesmen more time to get out and sell.

Even in this short period, results have already been evident with a greater volume being reported from the New York and Baltimore offices.

It is King's contention that if each of their 35 branches boosted sales 100 records a week, it would build up a volume of 3,500 a week or an additional 14,000 records per month.

During this same trip, Ralph Bass signed two new artists for the Federal label, blues singer Charles Mexwell and the Preston Love orchestra.

A-1 Distributors Formed

NEW ORLEANS, LA—Dick Strugell this week announced the formation of A-1 Record Distributors with headquarters in this city to handle a number of rhythm and blues lines for the Louisiana and Mississippi territory.

Among the lines that he will exclusively represent in this area are Specialty, Imperial, Aladdin, Swing Time, Score and Intro.

Sister Tharpe To Marry

WASHINGTON, D. C.—Sister Rosetta Tharpe will be married on July 1st to Russell Morrison, an executive at the Savoy Ballroom in New York. The ceremony will take place in Griffith Stadium during Sister Tharpe's annual engagement there.

Okeh Jazz Label Revived by Columbia

NEW YORK—In an effort to regain ground in the rhythm and blues field, Columbia Records announced that it will revive its famous Okeh label, at one time the hallmark of stellar jazz performances on disks, with the first release scheduled for June 4.

Reserved exclusively for rhythm and blues waxings, the purple Okeh label will feature selections from outstanding releases of the past as well as new artists and material.

Heading up the operation will be Danny Kessler, currently head of Columbia's rhythm and blues department. Kessler will serve is the capacities of A & R head and sales manager. He came to the company six months ago to do disk jockey promotion.

The old Okeh label was a low priced one selling at 35 cents. The new one will be regularly priced at 89 cents for the 78 rpm disk. Releases will also be put out on 45 and 33 rpm.

Brown & Dee of Tucker Band Killed in Crash

NEW YORK—Don Brown, 29, and Bill Dee, 31, of Tommy Tucker's band were both killed on May 19 when their automobile went out of control and crashed through a hardware store in Sloatsburg, N. Y.

Brown, who was vocalist and Dee (known in private life as Bill DeSantolo) a saxaphone player, were homeward bound following a performance of the band in New York City. After the crash, the injured men were taken to Good Samaritan Hospital in Suffern, N. Y. where they died within three hours of each other.

Merit To Sell Direct To Ops

NEW YORK—Merit Records, a subsidiary of Regal, who recently announced a new 49 cent line, will work directly with operators on their new hits due to resistance of distribs. The line, which will feature new hits in all fields will be sold to ops at 30 cents.

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	Harlem	Chicago's South Side	New Orleans
1	HOW HIGH THE MOON *Les Paul & Mary Ford* *(Capitol 1451)*	HOW HIGH THE MOON *Les Paul & Mary Ford* *(Capitol 1451)*	ROCKET 88 *Jackie Brenston* *(Chess 1458)*
2	TOO YOUNG *Nat "King" Cole* *(Capitol 1449)*	I APOLOGIZE *Billy Eckstine* *(MGM 10903)*	BLUE AND LONESOME *King Perry* *(Specialty)*
3	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*	ROCKET 88 *Jackie Brenston* *(Chess 1458)*	CHICA BOO *Lloyd Glenn* *(Swingtime)*
4	I APOLOGIZE *Billy Eckstine* *(MGM 10903)*	BLACK NIGHT *Charles Brown* *(Aladdin 3076)*	DO SOMETHING FOR ME *Dominoes* *(Federal)*
5	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*	CHICA BOO *Lloyd Glenn* *(Swingtime)*	TOO YOUNG *Nat "King" Cole* *(Capitol 1449)*
6	I WON'T CRY ANYMORE *Dinah Washington* *(Mercury 8211)*	DO SOMETHING FOR ME *Dominoes* *(Federal)*	STACKED DECK *Billy Wright* *(Savoy)*
7	I'LL WAIT FOR YOU *Ruth Brown* *(Atlantic)*	DON'T TAKE YOUR LOVE AWAY FROM ME *Laurie Tate & Joe Morris* *(Atlantic 923)*	TEA FOR TWO *Dave Bartholemew* *(Decca)*
8	COOL WATER *Four Tunes* *(RCA Victor 20-3967)*	WHAT WILL I TELL MY HEART? *Al Hibbler* *(Chess 1445)*	WEAK MINDED BLUES *Louis Jordan* *(Decca 27547)*
9	BLACK NIGHT *Charles Brown* *(Aladdin 3076)*	KOREA BLUES *Bayou Boys* *(Chess 1449)*	TEND TO YOUR BUSINESS *James Wayne* *(Sittin' In)*
10	HOPEFULLY YOURS *The Larks* *(Apollo 1180)*	TOO YOUNG *King Cole* *(Capitol 1449)*	DON'T YOU LIE TO ME *Fats Domino* *(Imperial)*

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"RIDIN' THE BOOGIE"
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★AWARD O' THE WEEK★

"IF YOU WERE MINE"
and
"IRENE'S BOOGIE"
by
PAUL MONDAY
Peacock 1570

● "Here's a blues number that should take off . . . Monday pours everything possible into it. Ops too will be getting everything possible when they get this one up in their machines." Cash Box—May 19

Going Strong # 1569
"HAPPY BIRTHDAY TO YOU" and "DEAREST MOTHER"

Peacock Records, Inc. Houston 10, Texas

HOT

in DALLAS | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	DALLAS	LOS ANGELES	OTHER CITIES
1	ROCKET 88 *Jackie Brenston* *(Chess 1458)*	ROCKET 88 *Jackie Brenston* *(Chess)*	HOUSTON, TEX. 1. Tend To Your Business (James Wayne) 2. I've Been Lost (Little Willie Littlefield) 3. Justice Blues (Gatemouth Brown) 4. Stacked Deck (Billy Wright) 5. Coolin' With Dosh (Julian Dosh) 6. Somedoy (Roy Charles) 7. I'm Never Sotisfied (Roy Howkins) 8. If You Were Only Mine (Poul Monday) 9. Gee Baby (Johnny Otis) 10. Cornbread & Cabboge (Joe Houston)
2	KOREA BLUES *Bayou Boys* *(Chess 1449)*	I'D RATHER DRINK MUDDY WATER *Grant Jones* *(Decca)*	
3	NUMBERS BLUES *Roy Milton* *(Specialty 403)*	CHICA-BOO *Lloyd Glenn* *(Swingtime)*	OAKLAND, CAL. 1. Sixty Minute Man (Dominoes) 2. Roscoe's Boogie (Roscoe Gordon) 3. How High The Moon (Les Paul & Mary Ford) 4. Double Trouble Blues (Lowell Fulson) 5. Waiting Just For You (Lucky Millinder) 6. Sleep (Earl Bostic) 7. Weak Minded Blues (Louis Jordan) 8. You're The Sweetest Thing (Roy Hawkins) 9. Rocket 88 (Jackie Brenston) 10. Tend To Your Business (Jomess Wayne)
4	TEND TO YOUR BUSINESS *James Wayne* *(Sittin' In)*	TENNESSEE WALTZ BLUES *Stick McGhee* *(Atlantic)*	
5	LOST LOVE *Percy Mayfield* *(Specialty 390)*	ALL THAT WINE IS GONE *Big Jay McNeeley* *(Imperial)*	JACKSONVILLE, FLA. 1. Block Night (Charles Brown) 2. Don't Take Your Love From Me (Joe Morris) 3. Tennessee Waltz Blues (Stick McGhee) 4. I Apologize (Billy Eckstine) 5. Rocket 88 (Jackie Brenston) 6. Lost Love (Percy Mayfield) 7. Gee Baby (Johnny Otis) 8. I'll Wait For You (Ruth Brown) 9. I Can't Resist You (Ivory Joe Hunter) 10. Justice Blues (Gatemouth Brown)
6	ROCKING & ROLLING *Little Son Jackson* *(Imperial)*	I APOLOGIZE *Billy Eckstine* *(MGM)*	
7	DOUBLE TROUBLE *Lowell Fulson* *(Aladdin)*	SIXTY MINUTE MAN *The Dominoes* *(Federal)*	SHOALS, IND. 1. Chica-Boo (Lloyd Glenn) 2. Too Young (Not "King" Cole) 3. Black Night (Charles Brown) 4. Rock Little Daddy (Freddy Mitchell) 5. Please Send Me Someone To Love (Percy Moyfield) 6. I Apologize (Billy Eckstine) 7. Tennessee Waltz Blues (Stick McGhee) 8. Rocket 88 (Jackie Brenston) 9. Two Dry Bones (Tiny Bradshaw) 10. Dolphin Street Boogie (Redd Callender)
8	SIXTY MINUTE MAN *The Dominoes* *(Federal)*	WRONG WOMAN BLUES *Roy Brown* *(DeLuxe)*	
9	THE WORLD'S IN A TANGLE *Jimmy Rogers* *(Chess)*	BLACK NIGHT *Charles Brown* *(Aladdin)*	OPELOUSAS, LA. 1. Rocket 88 (Jackie Brenston) 2. Tend To Your Business (James Wayne) 3. Too Young (Not "King" Cole) 4. Black Night (Charles Brown) 5. I Apologize (Billy Eckstine) 6. Gee Baby (Johnny Otis) 7. Sadie Green (Margie Day) 8. What A Fool I Was (Percy Moyfield) 9. Rocking And Rolling (Little Son Jackson) 10. Korea Blues (Bayou Boys)
10	CHAINS OF LOVE *Joe Turner* *(Atlantic)*	DOLPHIN STREET BOOGIE *Red Callender* *(Recorded In Hollywood)*	

$14,000 Kiss

WASHINGTON, D. C. — WWDC disk jockey Milton Q. Ford is shown getting a heart felt kiss from Mrs. Elizabeth Krouse, housewife, of Silver Springs, Maryland, who won the $14,000 jackpot on "Stop The Music". Mrs. Krouse guessed the mystery melody "There Is a Pig As Went Out To Dig" correctly after hearing Ford's "quiz tips" on his morning show a day previously. Ford has been making it a practice to give his answers to quiz shows over his daily morning show and this was one answer that paid off but good.

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by MEL WALKER

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1051 HOMELESS b/w GAMBLING BLUES Little Son Jackson
1052 YOU NEVER MISS THE WATER b/w TRYING, TRYING L. C. Williams
1053 ALMA b/w I'M STILL IN LOVE WITH YOU Cecil Gant

STILL SELLING BIG ALL OVER

MARGIE DAY & GRIFFIN BROTHERS
1041 SADIE GREEN b/w ONE STEADY BABY
1019 LITTLE RED ROOSTER b/w BLUES ALL ALONE

CECIL GANT
1030 WAITING FOR MY TRAIN

SPIRITUALS

THE FAIRFIELD FOUR
1003 TREE OF LEVEL b/w JESUS MET THE WOMAN AT THE WELL
1040 DON'T DRIVE YOUR CHILDREN AWAY
1045 NOBODY TO DEPEND ON b/w OLD TIME RELIGION
1046 TALKING ABOUT JESUS b/w NO ROOM AT THE INN
1047 I LOVE THE NAME JESUS b/w LEAVE THEM THERE
1048 ON MY JOURNEY NOW b/w LOVE LIKE A RIVER

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Meeting Dates Of Music Operators' Associations

May 28—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.

29—Automatic Music Operators' Association
Place: Park Sheraton Hotel, New York City

June 4—Illinois Amusement Association
Place: 208 North Madison, Rockford, Ill.

6—Coin Machine Operators' Association of Harris County
Place: Chamber of Commerce Building, Houston, Texas

7—Phonograph Merchants' Association
Place: Hotel Hollenden, Cleveland, Ohio

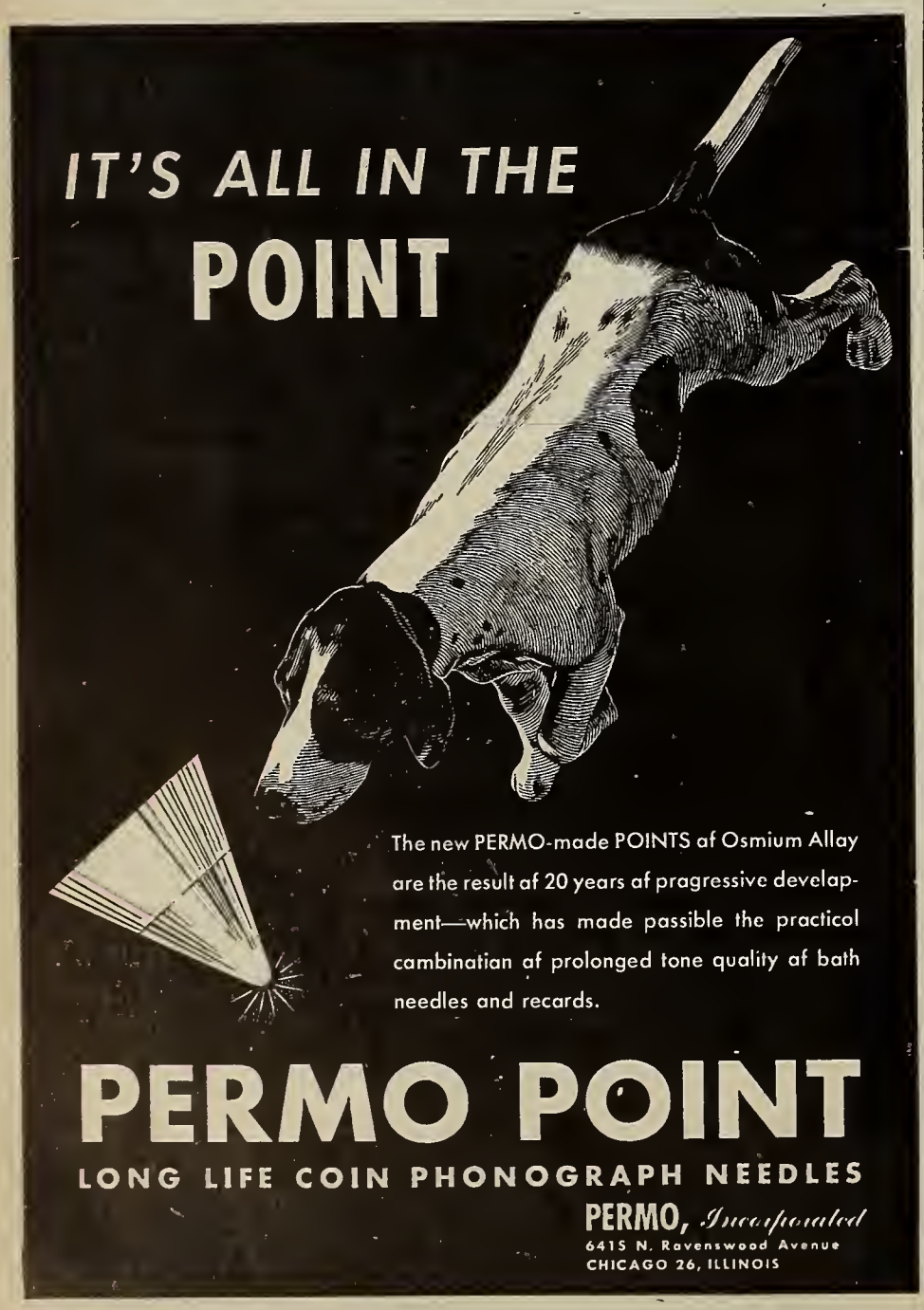
7—Washington Music Guild
Place: Hamilton Hotel, Washington, D. C.

12—Automatic Phonograph Owners' Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio

12—California Music Guild
Place: 311 Club, Oakland, Cal.

14—Michigan Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.

20—Westchester Operators' Guild
Place: Moose Hall, White Plains, N. Y.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THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"I'M TO BLAME"(2:32)

"SIDEWALK SHUFFLE" (2:20)

STEVE GIBSON & ORIGINAL RED CAPS
(RCA Victor 22-0127)

STEVE GIBSON & ORIGINAL RED CAPS

● Steve Gibson and the original red caps reveal themselves as a group to be reckoned with as they come up with two sides, either one of which could break out. Titled "I'm To Blame" and "Sidewalk Shuffle", both ends of this platter are gonna make noise—and we mean music — in the boxes. The top deck is a ballad with a very attractive tune which the boys exploit to the hilt. Not only do they give it a first rate vocal treatment, but the instrumental interlude is something to hear also. On the bottom half they have a change of pace with a very fast driving number and again they come out on top. Both of these sides are naturals for ops.

"HOW HIGH THE MOON" (2:49)

"NAMELESS" (2:54)

OSCAR PETERSON
(Mercury 8943)

● A current revival gets an instrumental interpretation on the upper deck with Oscar Peterson playing a mean piano. The second half finds Peterson displaying some more of his excellent piano work. This will hold its own in the machines.

"ALMA" (2:58)

"I'M STILL IN LOVE WITH YOU" (2:48)

CECIL GANT
(Dot 1053)

● Combining some terrific piano playing and vocal styling, Cecil Gant turns out a couple of sides here which ops have to look into. Both are in a very slow vein in which Cecil sings the blues as though he really means it. These are money makers.

"WOULD I LOVE YOU" (2:49)

"WHEN YOU'RE A LONG, LONG WAY FROM HOME" (2:59)

THE ORIOLES
(Jubilee 5057)

● The Orioles exhibit some spectacular vocalizing as they go to town with a popular number on the top deck. The lower end is an oldie which gets a slow rhythmic going over. Ops won't want to miss this.

"BANGIN' THE BOOGIE" (2:49)

"SCHUBERT'S SERENADE BOOGIE" (2:48)

CAMILLE HOWARD
(Specialty 404)

● Camille Howard certainly lives up to the title of the top deck tune as she bangs out the boogie in high fashion. On each side of this disk. Camille displays a piano style that sends you flying. Ops will want this one in their machines.

"IN THE COOL OF THE EVENING" (2:45)

"MY LOVE HAS GONE" (2:45)

CHRIS POWELL
(Columbia 39407)

● Chris Powell and the five flames have a couple of slow tunes to send our way on this platter. The top deck is a blues number benefited by an outstanding vocal while the bottom half comes through an echo chamber. These sides make for interesting listening.

"PLEASE MY DARLING" (2:47)

"THEY WERE RIGHT" (2:43)

JOE FRITZ
(Sittin' In 602)

● Joe Fritz gets a far away feeling into the upper level as he gives this blues item a good interpretation. The second side is an unusual sounding thing again combining his vocal with a listenable instrumental. Ops have to hear this for themselves.

"YOU FOOLISH THING" (3:00)

"HONEY I DON'T WANT YOU" (3:00)

THE RAVENS
(Columbia 39408)

● The Ravens show their versatility by running through two different types of tunes here. The first side is a ballad done in the style of vocal solos with the group chiming in. The flip is a driving thing into which the boys get a lot of spirit. Ops can count on this harmony group.

"PREACHIN' " (2:48)

"HOT ROD" (2:53)

JULIAN DASH
(Sittin' In 600)

● With a tenor sax, Julian Dash makes both sides of this platter worthwhile listening to. The upper level is a driving number while the second side is fast and steady as Dash dashes through it. This'll do ok in the boxes.

THE CASH BOX REPORTS THE NATION'S Big 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 **RHUMBA BOOGIE**
Hank Snow
(RCA Victor 21-0431; 48-0431)

2 **KENTUCKY WALTZ**
Eddy Arnold
(RCA Victor 21-0444; 48-0444)

3 **COLD, COLD HEART**
Hank Williams
(MGM 10904; K10904)

4 **SHOTGUN BOOGIE**
Tennessee Ernie
(Capitol 1295; F-1295)

5 **BLUEBIRD ISLAND**
Hank Snow
(RCA Victor 21-0441; 48-0441)

Additional Tunes

BEAUTIFUL BROWN EYES
Jimmy Wakely
(Capitol 1393; F-1393)

I WANT TO BE WITH YOU ALWAYS
Lefty Frizell
(Columbia 20799; 4-20799)

THERE'S BEEN A CHANGE IN ME
Eddy Arnold
(RCA Victor 21-0412; 48-0412)

POISON LOVE
Johnny & Jack
(RCA Victor 21-0377; 48-0377)

STRANGE LITTLE GIRL
Red Foley & Ernest Tubb
(Decca 46311; 9-46311)

Cowboy Copas
(King 951)

Frank Dailey Again Builds Disk Stars With New Meadowbrook Show

Gathered around Frank Dailey are a group of record and TV personalities who appeared on a recent "Saturday Night At The Meadowbrook" show which features bands and vocalists from the recording field. From left to right are: Ted Hammerstein, producer; Frank Bunetta, director; Dorothy Claire, MGM Record star; Frank Dailey; Jim Caddigan, director of programming and production for the Du Mont network; orchestra leader Art Mooney of MGM; Victor star "Hot Lips" Page; and Vaughn Horton, leader of the Pinetoppers on Coral Records and writer of "Mockin' Bird Hill." Between Dorothy Claire and Frank Dailey is Al Chambers, the chief analyst of the Du Mont chain.

CEDAR GROVE, N. J.—In an effort to come up with a TV show that would benefit the band business, the record business and the juke box industry, Frank Dailey, owner of the famed Meadowbrook has started a Saturday night TV show from his club featuring recording stars playing their recorded tunes.

With the cooperation of Jim Caddigan, the energetic head of Du Mont television's programming and production department and Al Chambers chief analyst for the network, Dailey has patterned the stanza, called "Saturday Night At The Meadowbrook" after the "Matinee At Meadowbrook" show of old.

Dailey, whose nitery through its remotes on radio, established such stars as Tommy and Jimmy Dorsey, Vaughn Monroe, Harry James, Glenn Miller, Sammy Kaye, Stan Kenton, plus singers of huge record potential such as Peggy Lee, Jo Stafford, Frank Sinatra, Kay Starr and others, intends to devote the show entirely to vocalists and musicians. As a matter of fact, one of the stipulations is that only record stars appear and they play songs that they have waxed.

Du Mont's top director, Frank Bunetta, who directs "Cavalcade of Bands" and "Cavalcade of Stars," has been assigned to direct and Ted Hammerstein is acting as producer.

The show went on four weeks ago, Saturday night at 8:30 P.M. and already it has featured such names as Ralph Flanagan, Buddy Morrow, Art Mooney, Dorothy Claire, Vaughn Horton, "Hot Lips" Page, Ray McKinley, the Pied Pipers, Mel Torme with Guy Mitchell and Duke Ellington scheduled for future spots.

The reaction so far has been so favorable that it will be extended from its half hour spot to an hour. Moreover, promoters in other cities, who've seen the shows, have sent requests for the artists who have appeared to play their spots.

It looks as though Frank Dailey is beginning to do the same thing for bands on TV that he once did for them on radio.

Victor Activates Summer Promotion Campaign

CAMDEN, N. J.—A major summer sales, promotion, and exploitation campaign for RCA Victor record dealers and distributors is being launched this week through a coast-to-coast series of distributor meetings, as 10 key executives of the RCA Victor Record Department planed out of New York and Camden to visit 48 of the nation's principal cities.

The program is designed to help dealers and distributors to meet requirements for heavy summer-fall selling. It includes an intensive six weeks promotion for pop records and an all-out drive aimed at maximum sales of the forthcoming original-cast album from the Walt Disney film, "Alice in Wonderland."

The tour of home office executives and the series of distributor meetings are intended to stimulate maximum distributor-dealer cooperation in the campaign.

Heavy stress will be placed on an outline of the promotions arranged for the six-weeks summer pop-record push, which may generate enough momentum to carry over into Fall. Featuring top-potential hit singles, the campaign will utilize all possible exploitation media.

Carousel Records, New Firm, To Concentrate On Ops

NEW YORK—The formation of a new record company that will concentrate on the needs of juke box ops was announced this week by William Mercadante. Known as Carousel Records, the firm has Mercadante as president and Jim McLoughlin as A & R head.

The first release, which is already out, is "Can't Get Out Of This Mood" backed with "What Is This Thing Called Love." Al Jelane does the vocal and Clark McClellan's orchestra backs him up.

A Sensational Hit!
EILEEN BARTON
"THE SYNCOPATED CLOCK"
b/w
"LOCK THE BARN DOOR"
National No. 9152
also available on 45 rpm
Coast-to-Coast NATIONAL RECORDS

JUBILEE RECORD Hits
Bigger by the Minute!
THE ORIOLES
new smash
"WHEN YOU'RE A LONG LONG WAY FROM HOME"
"WOULD I LOVE YOU"
JUBILEE # 5057
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Folk and Western Roundup

Dee Kilpatrick, Capitol's country director, returns to Nashville May 26th after ten days in Texas and Louisiana. . . . **Roy Acuff** reports his park, Dunbar Cave near Nashville, doing record business so far this season. Park opened on Mother's Day with 8,000 paid admissions with children entering free. Square dancing is featured each Tuesday and Friday nights with an orchestra and round dancing taking over Saturday nights. Name bands are being featured on Thursday nights with **Ted Weems** as opener May 24th. . . . **Dude Martin** and **Sue Thompson** are working as headliners in the San Francisco area. Dude recently reorganized his unit and is now operating as Dude Martin's Enterprises. Main interest of org is TV, however, several personals are being booked each week. . . . **Hank Williams** reports a very successful week's tour in Canada after which he spent a week in Shreveport, his old stomping ground. . . . M-G-M happy over the acquisition of a country singer that looks like top material, **Joe "Cannonball" Lewis**. Singer hails from Cincinnati. **Lou Epstein** is due laurels for discovery since M-G-M quickly grabbed Lewis upon presentation by Epstein. . . . **Ernie Lee**, Cincinnati's WLW star, off for vacation last two weeks in May. Ernie skedded for early recording for Mercury upon return. . . . **Carlisle Brothers (Cliff** and **Bill)** back together again after several years of Cliff's entry into private business in Lexington, Ky. Business recently completely taken over by other partner. The twosome now airing from WNOX in Knoxville, Tenn. . . . **Boudleaux Bryant**, Nashville Tannen Music rep, and wife, Fileece, cut an M-G-M session recently in Nashville. Session is reported as in the "outstanding" column and early release of initial record is expected. . . . **Nat Tannen** (Tannen Music) just returned from Southern junket. Trip covered many of the smaller stations seeing jocks and talent. Firm reports business good with two recent pop successes and several country tunes showing good results. . . . **Mel Foree**, Acuff-Rose representative, planning early trip through midwest and along west coast. This is another of regular trips made during past several years. . . . **Hugh Cherry**, "Cherry At Two" on WMPS-Memphis, recently featured in full page local newspaper ad by his ten sponsors. Ad climaxed a build-up over some three month's period. . . . **Clarence Kneeland**, the "Cousin Hank" of WERI and WICH, reports an ever increasing interest in country music Connecticut and Rhode Island-wise. His platter spinning on both letters showing increase in mail-pull every week. . . . **"Longhorn Joe,"** KROW-Oakland, Calif., writes that **Johnnie** and **Jack** (Victor) and **Lefty Frizzell** (Columbia) showing big acceptance from his requests. **Jimmy Skinner** is also a favorite on his shows. . . . **Verne Koenig** recently took over country platter spinning chores at KDEC in Decorah, Iowa. Reports interest in country music above expectations of station.

DOT'S POPPIN'!

POPULAR

NEW RELEASES • NEW RELEASES • NEW RELEASES

1057 SWEET GEORGIA BROWN
DILL PICKLES
John Maddox & Rhythmasters

STILL GOING STRONG

1038 RED SAILS IN THE SUNSET
EASY MELODY
Wes Britt & Rhythmasters

1023 MEMPHIS BLUES
ALABAMA JUBILEE
John Maddox & Rhythmasters

FOLK & WESTERN

New Releases

1058 STEP IT UP AND GO
AFTER WE ARE THROUGH
Big Jeff & The Radio Playboys

1050 I'M ONLY A FRIEND
THAT'S WHEN YOUR HEARTACHES BEGIN
Bob Lamm

GOING STRONG

1039 MASON DIXIE BOOGIE
PLEASE STAY OUT OF MY DREAMS
Dink Embry & Kentucky Lads

1004 JUKE BOX BOOGIE
YOU TALK IN YOUR SLEEP
Big Jeff & The Radio Playboys

WRITE, WIRE OR PHONE

DOT RECORDS, INC.

GALLATIN, TENN. PHONES: 880-881

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"I GOT A LOT OF TIME FOR A LOT OF THINGS" (2:46)
"BACK, BACK, BACK TO BALTIMORE" (2:47)

ZEB TURNER
(King 960)

ZEB TURNER

● A wonderful novelty with a great rhythmic feeling is turned out on the top deck by Zeb Turner. This ditty has a terrifically infectious melody and a set of lyrics to match. Ops who get going with it are gonna find themselves with a money making winner. Zeb, who can handle a song, really takes these lyrics for a ride and gets a terrifically bouncy feeling into the side. Labeled "I Got A Lot Of Time For A Lot Of Things", the tune races along as though it didn't. On the reverse side, Zeb takes a regional number and gives it another driving interpretation with a good guitar backing to go along. The top deck should break out and go places. Ops won't want to be left behind.

"TENNESSEE HILLBILLY GHOST" (2:18)

"MY HEART KEEPS TELLING ME" (2:45)

GEORGE MORGAN
(Columbia 20822)

● A very unusual side is turned out on the upper half by George Morgan. Getting a very eerie feeling into the instrumental backing, George has a chorus to help him out as he delivers the vocal. The second side is ballad which he certainly knows how to handle. The top deck could be a big one.

"ONLY REMEMBERED" (2:48)

"MY MOTHER'S PRAYER" (2:43)

RAY SMITH
(London 955)

● Two very slow numbers serve Ray Smith on this disk. Both ends get an organ music backing and both are very soft and easy. Ray's voice always makes a disk worthwhile and although this one may not have too much commercial appeal, it should hold its own in the boxes.

"YOU GOTTA QUIT THAT CHASIN' AROUND" (2:55)

"I'M BEGGING TO BELIEVE IN YOU" (2:46)

TEX ATCHISON
(Federal 10020)

● A couple of hillbilly sounding sides are dished out here by Tex Atchison. The top deck is a driving thing with a very good vocal by Tex while the second side is a ballad which comes out very pleasantly. Ops are gonna go to town with this one.

"TELL ME DADDY IF YOU KNOW" (2:35)

"I HATE TO BE JEALOUS" (2:28)

JIMMIE OSBORNE
(King 958)

● Jimmie Osborne has two ballads, both of which make for mighty pleasant listening. Each side gets a wonderful vocal from Jimmie and a guitar backing to match. These sides will have a lot of appeal and ops are advised to get going with them.

"STEP IT UP AND GO" (2:43)

"AFTER WE ARE THROUGH" (2:37)

BIG JEFF
(Dot 1058)

● A couple of driving numbers offered in wonderful style are turned out on this platter by Big Jeff and the Radio Playboys. Both ends get some terrific instrumental backing as Big Jeff and the boys go to town on the vocal. This is one ops won't want to miss.

"THE JITTERBUG WALTZ" (2:34)

"MY CRAZY HEART" (2:38)

CHET ATKINS
(RCA Victor 21-0471; 48-0471)

● Chet Atkins goes to work on a very unusual top deck. Using his guitar to excellent advantage, Chet has a lovely melody to work with. The lower end is a ballad on which Danny Hill gets in the vocalizing as Chet and his boys back him up. Both sides are right for the boxes.

"JUST A SAILOR'S SWEETHEART" (2:29)

"SOMEBODY" (2:30)

ROSALIE ALLEN
(RCA Victor 21-0470; 48-0470)

● Rosalie Allen has some grand material to work with on this platter. The first half is a very cute tune which she does very well. The second half is a ballad that could easily break out and on this Rosalie harmonizes with herself. The Black River Riders come along on both ends. Ops won't want to pass this up.

"SATINS AND LACE" (2:23)

"THERE'S A RAINBOW IN THE SKY" (2:36)

ZEKE MANNERS
(Capitol 1552; F-1552)

● A new novelty gets a wonderful going over on the top deck from Zeke Manners and his boys. With lots of voices to help him out and a good backing from the band, Zeke gives this one quite a push. On the top deck Curley Gribbs and the quartet go to town on a ballad and again it's a good listenable side. This'll do ok in the boxes.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

THIS IS AN EXCLUSIVE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORD LABEL ON THE REVERSE SIDE.

CODE

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capital	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempo
KI—King	TW—Tower
	VI—Victor

45 rpm numbers in parenthesis

June 2 May 26

1—ON TOP OF OLD SMOKY 111.4 92.3

CO-39328—BURL IVES
Syncopated Clock
CR-60436 (9-60436)—GEORGE CATES
Syncopated Clock
DE-27515 (9-27515)—WEAVERS
Across The Wide Missouri
LO-1028 (45-1028)—JOSH WHITE
Black Girl
ME-5612 (5612 x 45)—GEORGE SIRAVO O.
Do You Dig John Peel

2—HOW HIGH THE MOON 106.4 102.9

CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues
CO-39145—ERROLL GARNER
Poor Butterfly
DE-24513 (9-24513)—LIONEL HAMPTON O.
MG-30303 (K30303)—DAVID ROSE

3—MOCKIN' BIRD HILL 101.1 112.3

CA-1373 (F-1373)—LES PAUL
Chicken Reel
CR-64061 (9-64061—PINETOPPERS
DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
ME-5552 (5552x45)—TINY HILL
If You've Got The Money
ME-5595 (5595x45)—PATTI PAGE
I Love You Because
VI-21-0396 (48-0396)—BRITT & ALLEN

4—TOO YOUNG 82.3 58.9

CA-1449 (F-1449)—KING COLE
That's My Girl
CO-39271 (4-39271)—TONI ARDEN
Too Late Now
CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight
DE-27569 (9-27569)—PATTY ANDREWS
Gatta Find Somebody To Love
DE-27366 (9-27366)—VICTOR YOUNG
Be My Love
ME-5599 (5599x45)—RICHARD HAYES
Shenandaah Waltz
MG-10920 (K10920)—JOHNNY DESMOND
I Fell
VI-20-4105 (47-4105)—FRAN ALLISON
Lies

June 2 May 26

5—SOUND OFF 44.2 36.8

CO-39413 (4-39413)—DePAUR S INF. CH.
Ugly Waman
DE-27054 (9-27054)—JERRY GRAY
VI-20-4113 (47-4113)—VAUGHN MONROE
Oh Marry, Morry Me

6—SYNCOPATED CLOCK 39.8 43.4

CA-984 (F-984)—LOUIS CASTELLUCCI
CO-39328 (4-39328)—PERCY FAITH O.
On Top Of Old Smoky
CO-39386 (4-39386)—KEN GRIFFIN
CR-60436 (9-60436)—GEORGE CATES
On Tap Of Old Smoky
DE-27563 (9-27563)—FRED WARING O.
Serenata
DE-27583 (9-27583)—ETHEL SMITH
The Laveliest Night Of The Year
DE-40201 (9-40201)—LEROY ANDERSON
Woltzing Cot
ME-5607 (5607 x 45)—TONY FONTANE
No One But Yau
MG-30353 (K30353)—DAVID ROSE
Mask Waltz
NA-9152—EILEEN BARTON
Lock The Barn Door
VI-20-4090 (47-4090)—THREE SUNS
Morch Of The Cords

7—I APOLOGIZE 38.4 38.4

CO-39189 (4-39189)—CHAMP BUTLER
There'll Be Mournin'
DE-27484 (9-27484)—DON CHERRY
Bring Back The Thrill
LO-964 (45-964)—ANITA O'DAY
You Took Advantage Of Me
ME-8209 (8209x45)—DINAH WASHINGTON
My Heart Cries For You
MG-10903 (K10903)—BILLY ECKSTINE
Bring Back The Thrill
VI-20-4056 (47-4056)—TONY MARTIN
Would I Love You?

8—UNLESS 37.9 25.1

CA-1493 (F-1493)—LES BAXTER
Because Of You
CO-39331 (4-39331)—GUY MITCHELL
Beggar In Love
CR-60478 (9-60478)—HERB JEFFRIES
Old Soldiers Never Die
DE-27594 (9-27594)—GORDON JENKINS
Rose, Rose, I Love You
LO-1075 (45-1075)—BILL SNYDER
My Dearest
VI-20-4120 (47-4120)—
I Have No Heort

9—JEZEBEL 31.8 31.8

CO-39267 (4-39267)—FRANKIE LAINE
Rase, Rose, I Love You
ME-5622—ALLEN GREENE
The Mirocle
ME-5620—ALEXANDER BROS.
Pennsylvanio Dutch

10—ROSE, ROSE, I LOVE YOU 31.5 18.4

CA-1532 (F-1532)—LOU ELLA ROBERTSON
The Letter
CO-39367 (4-39367)—FRANKIE LAINE
Jezebel
CR-60484—MITCHELL TRIO
Easy Come, Easy Go
DE-27594 (9-27594)—GORDON JENKINS
Unless
LO-1029 (45-1029)—BENNY LEE
Wimmin'
MG-10978 (K-10978)—ART LUND
I Like The Wide Open Spaces
VI-20-4135 (47-4135)—BUDDY MORROW O.
After I Say I'm Sorry

11—BE MY LOVE 31.4 40.2

CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder Whot's Become Of Solly
CO-39157—LES BROWN
In The Lond Of Make Believe
CR-60373 (9-60373)—OWEN BRADLEY
Sentimentol Music
DE-27366 (9-27366)—VICTOR YOUNG
Too Yaung
DE-27534 (9-27534)—ETHEL SMITH
If
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You

12—IF 30.9 38.9

CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand

June 2 May 26

CO-39082 (6-939)—JO STAFFORD
It Is No Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Woit For Me
DE-27391 (9-27391)—INK SPOTS
A Friend of Johnny's
DE-27481 (9-27481)—LOUIS ARMSTRONG
You're Just In Love
DE-27534 (9-27534)—ETHEL SMITH
Be My Love
LO-833—DICK JAMES
ME-5565 (5565x45)—VIC DAMONE
You And Your Beoutiful Eyes
MG-10896 (K10896)—BILLY ECKSTINE
When You Return
VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom

13—BEAUTIFUL BROWN EYES 25.5 26.7

CA-1426 (F-1426)—ARTHUR SMITH
Train Whistle Blues
CA-1393 (F-1393)—JIMMY WAKELY
CO-39212 (4-39212)—ROSEMARY CLOONEY
CO-20798 (4-20798)—BILLY WALKER
DE-27485 (9-27485)—EVELYN KNIGHT
Thot's How Our Love Will Grow
DE-46302 (9-46302)—EDDIE ZACK
Shenandoah Waltz
KI-962—CLYDE MOODY
ME-5370 (5370x45)—DORIS DREW
Shut Up
MG-10924 (K-10924)—ART MOONEY
VI-20-4062—LISA KIRK
VI-21-0454 (48-0454)—JESSIE RODGERS

14—THE LOVELIEST NIGHT OF THE YEAR 23.1 18.9

CA-1408 (F-1408)—HELEN O'CONNELL
Arthur Murray Tought Me Doncing
CO-39192 (4-39192)—PERCY FAITH
Yau Are The One
DE-27507 (9-27507)—FRED WARING
Tulips And Heother
DE-27583 (9-27583)—ETHEL SMITH
Syncapated Clock
LO-937 (45-937)—ANNE SHELTON
Love Me, My Love
MG-30352 (K30352)—ANN BLYTH
VI-10-3300—MARIO LANZA
La Donna E Mobile

15—OLD SOLDIERS NEVER DIE 22.1 23.8

CA-1534 (F-1534)—JIMMY WAKELY
I Like The Wide Open Spaces
CO-39405 (4-39405)—GENE AUTRY
Gad Bless America
CR-60478 (9-60478)—HERB JEFFRIES
Unless
DE-27606 (9-27606)—BING CROSBY
My Own Bit Of Land
MG-10977 (K10977)—LEROY HOLMES
I Got Sixpence
VI-20-4146 (47-4146)—VAUGHN MONROE
Love And Devotion

16—WOULD I LOVE YOU? 21.2 36.9

CA-1368 (F-1368)—HELEN O'CONNELL
Gypsy Heart
CO-39159 (4-39159)—DAY & JAMES
Lullaby Of Broodway
DE-27402 (9-27402)—JERRY GRAY O.
Soy It With Your Kisses
DE-27490 (9-27490)—GORDON JENKINS
I Love You Much Too Much
ME-5571 (5571x45)—PATTI PAGE
Sentimental Music
VI-20-4056 (47-4056)—TONY MARTIN
I Apologize

17—WHEN YOU AND I WERE YOUNG MAGGIE BLUES 18.9 30.9

CA-1500 (F-1500)—WHITING-WAKELY
Till We Meet Agoin
CO-39326 (4-39326)—GODFREY-DAVIS
Love And Devotian
DE-27577 (9-27577)—BING & GARY CROSBY
Moonlight Bay
ME-5615 (5615x45)—QUINLAN-HAYES
I Whistle A Happy Tune
MG-30359 (K30359)—REYNOLDS-CARPENTER
Didja Ever
VI-20-4119 (47-4119)—MINDY CARSON
Gotta Find Somebody To Love

June 2 May 26

18—HOT CANARY 17.7 36.6

CA-1430 (F-1430)—JAN GARBER
Thot's How Our Love Will Grow
CA-1495 (F-1495)—PAUL WESTON
La Raspa
CO-39329 (4-39329)—PERCY FAITH O.
Nervous Gavotte
DE-27509 (9-27509)—FLORIAN ZABACH
Jalausie
DE-27578 (9-27578)—ELLA FITZGERALD
Two Little Men

19—I LIKE THE WIDE OPEN SPACES 15.7 11.3

CA-1534 (F-1534)—JIMMY WAKELY
Old Saldiers Never Die
CO-39404 (4-39404)—GODFREY & ANDERS
Love Is The Reason
MG-10978 (K10978)—ART LUND
Rase, Rose, I Love Yau

20—SPARROW IN THE TREE TOP 15.5 28.7

CA-1440 (F-1440)—LES BAXTER
Tonight We Il Go Doncing
CO-39190 (4-39190)—GUY MITCHELL
Christapher Columbus
CR-60401 (9-60401)—LYN MURRAY
Let Me In
DE-27477 (9-27477)—CROSBY & ANDREWS SISTERS
Forsaking All Others
LO-931 (45-931)—REGGIE GOFF
I Love You Because
ME-5597 (5597x45)—REX ALLEN
Always You
MG-10923 (K-10924)—~~ART MOONEY~~
Beoutiful Brown Eyes

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—PRETTY EYED BABY 15.4 —

22—SEPTEMBER SONG 14.1 12.9

23—NEVER BEEN KISSED 10.7 12.8

24—DOWN THE TRAIL OF ACHING HEARTS 10.4 11.1

25—HELLO, YOUNG LOVERS 10.2 6.4

26—MISTER AND MISSISSIPPI 9.9 —

27—BECAUSE OF RAIN 9.7 —

28—IT IS NO SECRET 9.1 13.8

29—ACROSS THE WIDE MISSOURI 8.8 10.7

30—METRO POLKA 8.4 5.3

31—WE KISS IN A SHADOW 7.7 8.7

32—I'M YOURS TO COMMAND 7.4 —

33—MOONLIGHT BAY 7.3 2.2

34—ABA DABA HONEYMOON 7.2 23.3

35—EVER TRUE—EVER MORE 5.2 6.5

36—BECAUSE OF YOU 5.1 —

37—STRANGE LITTLE GIRL 3.3 3.9

38—I'LL NEVER KNOW WHY 3.1 3.8

39—KENTUCKY WALTZ 2.7 2.5

40—I LOVE THE WAY YOU SAY GOODNIGHT 1.2 5.5

CMP MAY CHANGE COINBIZ

Believe Rebirth of Revamped and Reconditioned Machine Sales Will Start Perking as New Equipment Manufacture is Cut to Very Low Point by Severe Shortages of Copper, Steel, Aluminum, Components and Sub-Assemblies as Big, Prime Contractors Take Advantage of Priorities to All Metals and Components Under CMP and Speed War Production

Some Distribs Prepare for Future With Purchases of New and Used Equip't. Are Also Ready to Revamp and Recondition All Types of Machines

CHICAGO—There are many in the field today of the opinion that NPA's CMP (Controlled Materials Plan) which goes into effect on July 1 may change the entire industry.

These men believe that when the larger, prime contractors, take advantage of their priorities for the three basic, critical metals: copper, steel and aluminum; as well as for subassemblies and components, and include these materials for their subcontractors in their priorities, there will be very little, if anything, left for non-essential industries, such as this one.

Therefore, these men point out, this field, like many other non-essential trades, will find itself very, very short of the materials it needs to continue production in any quantity whatsoever.

At the present time, even with the business slideoff which gave some of the manufacturers an opportunity to regroup their production and sales forces, production is extremely low, compared to what it was during 1950, or even 1949. In fact, many state that it is less than 35% of the overall production capacity of the industry.

Should the CMP take strong effect against non-essentials, then there is no doubt, these men explain, that revamped and reconditioned machine sales will decidedly perk up and will, possibly, become the order of the day.

They state that, in the first place, good, late model, reconditioned equipment can be likened to new machines in many areas.

They admit that there's nothing like new machines for stimulating play. But, they state, when there's a severe shortage, then late model, reconditioned machines are the next best bet.

They also point out that many have already started to revamp, and others are prepared to revamp, old machines.

The revamps, they also believe, will become important when new machine manufacture reaches a low mark, should the CMP, as is expected, bite deeply into the materials required for the manufacture of new equipment.

In short, even tho this is a peacetime economy, the strange fact remains that industry will be laboring under wartime conditions.

There will be some new machines manufactured, these people believe, but, they are certain that the quantity will be so small that the effect of the new equipment on the market will not be very great, except for a comparative pricing basis, against reconditioned and revamped machines.

Regardless of whether there will, or will not, be peace, the country will continue its armaments program, these men explain. The Government has committed itself to all the western nations and has already placed military orders which run past the $60 Billions mark.

More and still more billions of dollars are being pushed into military preparation, with $52 Billions more earmarked beginning this June, and lasting thru the introduction of the CMP.

There is now no doubt among many that, with some of the leading salesmen in the industry tieing in with distrib organizations, the trade can foresee future developments along the lines of used equipment and revamped machines becoming more important in sales.

More than one firm has advised its customers that it will be ready with reconditioned equipment, as well as with revamping, when this time comes. The time is figured to be some weeks after the CMP takes official effect. This means, about a month or so after July 1, when the trade is expected to feel severe new machine shortages, according to these men.

In the meantime, the entire picture of the industry is bound to be changed, with the entrance of the CMP. In the first place replacement parts will become more difficult to obtain. Supplies of every kind will require priorities.

The MRO-DO-97 priority granted to all, should be used immediately, so that jobbers and distribs have some basis for replacement from their sources of supply.

Everyone should now plan to tighten belts in every fashion for that is the purpose of every official act coming out of Washington these days.

COPPER SLASHED

NPA Orders Mills Set Aside 75% of Copper for Defense

MOST SEVERE CUTBACK FOR CIVILIAN INDUSTRY

WASHINGTON—NPA Order #687 drastically cut copper and brass for civilian use. This is considered by civilian industry as the most severe cutback on these important metals in history.

The National Production Authority notified all copper, brass and copper alloy producers to devote, beginning with the CMP on July 1, up to 75% of the amount of production (as based on the first three months of 1951) to defense and defense supporting industries.

This means that of the approximate 25% of the metal which will be left will be scrambled for, according to quotas, by the non-essential industries.

Furthermore the change of the quota base period will severely affect many civilian goods manufacturers.

Instead of the first six months of 1950 acting as the base period, NPA has stated that "the more realistic period" would be the first three months of 1951.

NPA also reported that in addition to brass and copper, "zinc supplies were as tight as copper if not tighter."

NPA advised that the nation's 1951 supply of copper will be less than last year's. Total imports for the year will be less by 500,000 tons. Decreased production in Rhodesian mines was cited.

NPA announced a proposed amendment to Order M-11 (copper and copper-base alloys) which would cover the present period until CMP becomes fully operative. The amendment would require the mills to accept DO-orders at the following minimum percentages:

Unalloyed products: plate, sheet, strip 30%; rod, bar, wire 75%; seamless copper tube 40%.

Alloyed products: plate, sheet, strip 50%; rod, bar, wire 40%; Fourdrinier wire 115%; seamless copper tube (non-standard) 20%.

MUST BE 21 TO PLAY PINBALL IN MINN.

Attorney General's Opinion is Based on 1884 State Law

ST. PAUL, MINN.—An opinion handed down (May 10) by the Minnesota attorney general's office opened the way for local legislation to prohibit persons under 21 years of age from playing pinball machines.

Drafted by Assistant Attorney Donald C. Rogers, the opinion quoted an 1884 state law which prohibits minors from playing "games of skill or chance" in certain establishments.

The ruling went on to advise that municipalities have the power to pass ordinances setting minimum pinball playing ages in establishments, such as restaurants, and drugstores, not covered by the old law.

The 1884 law was part of the state's first penal code, which became effective Jan. 1, 1886. The pinball law is not indexed and its use in the attorney general's opinion was the first since repeal of prohibition laws.

The law specifies that youths under 21 are barred from playing games of skill or chance in any place where intoxicating liquors are sold or given away, or any place of entertainment injurious to the morals.

Rogers said that whether the old law would apply to taverns selling 3.2 beer only might require a court test for determination. The low alcoholic content beer was designated as non-intoxicating in 1933 in an effort to speed repeal. The product was unknown at the time the 1884 law was passed.

Under the old law, owners of places permitting youngsters to play pinball machines are guilty of misdemeanors, and can be punished by fines of not less than $25.

The attorney general's opinion was directed to Frank P. Heil, Mankato city attorney.

locations looking at YOU?

When the take falls off and locations begin to look at him in a dissatisfied way, any operator may blame the help . . . patrons . . . dearth of hit music . . . weather . . . or the inroads of some other form of entertainment.

The operator may be right, of course. Yet it is a fact that such conditions are almost always remedied by replacing the old worn juke box with a brand new Model "C."

It's the juke box that peps up any location. It sells more music and puts patrons in that happy spending mood which builds substantial profits.

If you have a location problem, call your nearby AMI distributor today. He'll be glad to show you how the easy-to-own, easy-to-operate AMI can help you solve it.

Model "C" Quickly and Easily Converts to 45 r.p.m. Record Play.

General Offices and Factory: 1500 Union Ave. S.E., Grand Rapids 2, Mich.

AMI *Incorporated*

SWITCH FROM BUYER'S TO SELLER'S MKT?

Used Machine Prices Have Dipped to Lowest Point, Many Believe, Will Now Start Straightening Up and Zoom Ahead, They Claim, as New Machines Manufacture Continues Downward Due to Lack of Materials Brought About by New Restrictions and Forthcoming C. M. P.

NEW YORK—New tighter restrictions which have been placed into effect this past week by National Production Authority, as well as the imminence of the forthcoming Controlled Materials Plan, and the all out defense effort, have created controversial discussions regarding the future of the field among many leaders.

The majority are of the belief that used machine prices have dipped to their very lowest point.

These men are now of the opinion that used machine prices will start straightening up and will zoom ahead.

They base their belief on the fact that the manufacturers have already let out word that they will, very soon, be producing less and less quantity of new machines, due to tighter metals restrictions.

The few machines which they will be able to produce will have little, if any, effect on the future of the market, these men say.

In short, these men state, the switch is now under way from a buyer's to a seller's market.

They believe that once again the trade will be paying top prices for equipment as it did some months back when the war scare was in full force.

"It isn't the question of a war scare for this industry anymore," one of these men stated.

"It's now a question, instead, of what the manufacturers will be able to build with the tight restrictions of steel, copper, aluminum and all other metals and the Controlled Materials Plan coming into effect on July 1 to top everything off."

Whether the CMP and NPA's latest tight metals restrictions will tend to switch the present buyer's to a seller's market, as far as the used machines business is concerned, is something that few, if any, can predict with any complete surety.

But, it does indicate, as the majority believe, that the switch is on the way.

The buyer's market tended to not only lower prices for distributors, but, at the very same time, lowered route valuations for the operators.

It is a two-sided sword, as many have pointed out.

Even tho operators thought it was all to their advantage to be able to buy used machines at extremely low prices, they were also forced to sell and trade-in at the same low prices, while the value of the equipment on their routes fell accordingly.

The switch, therefore, from a buyer's to a seller's market, may have the effect of helping all concerned with the trade.

In short, even tho the operator will be paying higher prices, one of these men pointed out, for used machines, he, in turn, will also be getting higher prices for his used equipment, when he sells or trades it.

At the same time, most of these men explain, the change in the market will have a better effect on the entire field. Buying and selling will become more brisk, and that means better business for all concerned, they state.

TRADE URGED TO USE PRIORITY "MRO, DO-97, NPA, REG. 4" FOR MAINTENANCE, REPAIR, OPERATING PARTS AND SUPPLIES GRANTED BY NPA REGULATION 4

NEW YORK—With the CMP (Controlled Materials Plan) soon to go into effect (July 1, 1951) leaders in the trade are urging operators, jobbers, distributors, suppliers, and manufacturers as well, to start using the priority granted the industry by the National Production Authority (which is at present investigating) to learn how many business men are taking advantage of this priority rating.

This is the MRO, DO-97, which comes under NPA Regulation 4.

As reported by **The Cash Box** (March 10, 1951 issue) the trade can use "DO-97" priority rating under MRO (Maintenance, Repair, Operating) effective as of February 27, 1951, based on the same amount of repair and maintenance supplies and parts used during 1950.

All orders for parts and supplies given by ops to jobbers and distribs, or by jobbers and distribs to suppliers and manufacturers, should feature on each order (or the seller can place on the order) "MRO, DO-97, NPA Reg. 4."

Purchases must not exceed 1950 quotas unless special permission is granted the purchaser by NPA.

"Its purpose", according to NPA, "is to provide a ready means whereby all business establishments, large and small may, when necessary, use a priority rating to obtain supplies and materials they require for maintenance, repair and operating supplies."

This NPA regulation also gives this same priority, MRO, DO-97, for "minor capital additions."

This is interpreted to include items necessary to conduct business, whether it be a screw driver or a welding machine.

For those new ops in the trade who began operating late in 1950, or early in 1951, and have no means for basing their requirements on a 1950 quota, or if operations have been expanded to an extent where additional parts and supplies are needed, it is suggested that such firms communicate immediately with NPA for special permission to obtain a quota.

All those in the industry who haven't as yet taken advantage of this DO-97 priority for Maintenance, Repair and Operating supplies and parts, should immediately write for NPA Regulation 4 to: National Production Authority, Washington 25, D. C.

BIGGEST

Clearance Sale

IN ALL OUR HISTORY

One-Balls

CITATIONS	$99.50
CHAMPIONS	149.50
PHOTO FINISH	149.50
TURF KINGS	WRITE
WINNERS	WRITE

Every machine guaranteed regardless af price. Everyone beautifully clean and in perfect working canditian. All machines shipped immediately an receipt af yaur arder. Alsa have a tremendaus stack af music equipment af all kinds. Games af every make. Write, wire ar phane us today for any equipment you desire while this biggest clearance sale in all aur history is under way.

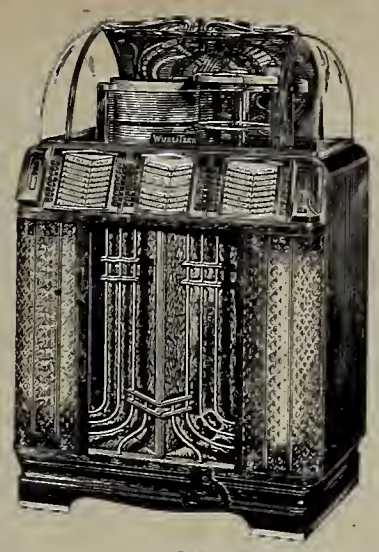
COMMERCIAL MUSIC CO., INC.

1501 DRAGON STREET
DALLAS, TEXAS

901 EAST HOUSTON ST.
SAN ANTONIO, TEXAS

BEFORE IT'S TOO LATE . .

Get on the bandwagon with the great new Wurlitzers 1400 and 1450. And, at the same time, get the greatest deal you've ever yet received in all your history in the automatic music industry. We're interested in your old phonograph. We can use whatever you have. Why not phone, wire or call around immediately and *LET'S TALK IT OVER BEFORE IT'S TOO LATE...*



WURLITZER
1400-1450

YOUNG DISTRIBUTING CO.

599 TENTH AVE.
NEW YORK, N. Y.
(Tel.: CHickering 4-5050)

THE MOST PROFITABLE, ECONOMICAL & BEAUTIFUL PHONO EVER DESIGNED

Chicago Coin's

"HIT PARADE"

THE ONLY "45" PHONOGRAPH

WITH EVERY PROFIT-MAKING FEATURE! SEE FOR YOURSELF!

THIS IS THE SPOT TO REMEMBER

For All Your Music Needs

The finest reconditioned phonographs, parts, supplies, and everything else you need to HELP YOU EARN MORE MONEY . . . and at prices that are *absolutely the lowest* for such outstanding quality. Get *our prices FIRST*— BEFORE YOU BUY ANYTHING IN MUSIC!!

KOEPPEL DISTRIBUTING CO.
629 TENTH AVE., NEW YORK, N. Y.
(All Phones: Circle 6-8939)

"Is it too late, Doctor?"

It's *not* too late for Americans who go to their doctors at the *first sign* of any one of cancer's 7 danger signals: (1) any sore that does not heal (2) a lump or thickening, in the breast or elsewhere (3) unusual bleeding or discharge (4) any change in a wart or mole (5) persistent indigestion or difficulty in swallowing (6) persistent hoarseness or cough (7) any change in normal bowel habits.

Guard yourself against cancer. Phone the nearest office of the American Cancer Society or simply write to "Cancer."

American Cancer Society

An Open Letter To All Of Our Customers

Regardless of the "scare" which came about with the Korean incident, the time has now arrived when all of us, in this industry, must face the facts. And the facts are thot, each and every day, production of new machines, in any quantity whatsoever, is drawing to its close. The manufacturers have been truthful in their statements. They have warned the trade that, sooner than any now expect, new machines production may dwindle down to such a low point that the few new machines produced will have little, if any, effect on the market.

Runyon Sales Company has prepared itself for this eventuality. It stands ready, first and always first, to serve its customers' every need. We have what you want now and what you will need later. Today, you can obtain this merchandise at a remarkably low price. Tomorrow may be too late.

This is the time when we ask you, our customers from all over the country, to get in touch with us immediately for the greatest and most outstanding sensational buys in all your history.

Phone, write or wire me personally TODAY. *Barnet B. (Shugy) Sugerman.*

RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N.J., TR 5-6593

EASTERN FLASHES

Pessimism seems to run rife in the Big Town. Even in its palmiest days, operators have cried and yet have always gone on ahead. Ops continue to report, "Everything's fine. Just shouldn't ever get any worse." That just about answers everything for everyone concerned with this big city market for coin operated equipment. . . . **Mike Munves** is a busy, busy man these days as the arcades start swinging back into big action. Mike has just about the largest stock of arcade equipment in the country. And old timer **Milton Negler** is still right in there pitching for Mike. Telling the men who call around every day just exactly what's what in arcade business. . . . **Harry Koeppel** in deep conversation with **George Forman** of Dublin, Ireland. Forman in for the third time to buy phonos from **Harry** and **Hymie Koeppel**. They've been doing business together now for over three years. Forman reports everything very fine for juke box operating on the very green isle.

Larry Serlin wandering down Coinrow (Tenth Ave.) talking things over with the boys who sell the equip't. Larry says that better play is something that's bound to come about all the time. In the meantime, Larry's not complaining not at all. . . . **Lenny Schneller** phones from Philly to advise that many things are happening in the Quaker City. . . . **Max Bell**, who operates all his phonos in the Spanish section of town, is getting to talk as speedy as the Spaniards. . . . **Dave Lowy** strolling down Coinrow stopping here and there to talk about this and that and winds up with some of the best sales he made that day. . . . **Harry Pearl** reported to be getting coinmen excited over Genco's latest. . . . **Teddy Seidel** hollering, "I got two kids to support. Let me make a dollar, will ya?" . . . **Al Simon** showing **Harry Berger** the why's and wherefore's of Chicoin's new "Shuffle Horseshoes". Al's all excited over the game. Claims that the advance orders he's already taken indicate that it's another big one for Chicago Coin. . . . **Joe Young** doing a grand job with used phonos and, especially, with the new Wurlitzers. Joe plans a trip down to Townly, Ala. to visit with his wife's relatives.

Here's one for the books. It's an entirely new type music location. Bumped into **Abe Lipsky** and Abe advised that he was on his way to the florist's shop in St. Raymond's Cemetery. Seems the owner has just got into the phono operating biz. Abe claims, "That's a terrific location. Maybe it'll wake up some former customers." **Miss Brodsky** then popped out of her office and cracked, "You can now say that the Wurlitzer 1400 is even waking up the dead". . . . **Sam Bushnell** of Standard Factors has become a fixture along Coinrow. Many ops thankful to him for helping them get equipment on longterm credit. . . . Abe Green is building himself a home in Maplewood, N. J. . . . "Senator" **Al Bodkin** driving along pleased as punch in his new Caddy. . . . **Harry Siskin** on Coinrow buying new Wurlitzers. Maybe to help keep his real estate biz going properly. . . . One of the boys here wants to know whether **Herman Paster** of St. Paul can actually spell "obnoxious".

Revelation to a music man, **Jim McLoughlin**, well known in radio and music publishing biz, bounces down on Coinrow and covers some spots with **Eddie Berg** of Royal Music. He simply can't get over the fact that the juke box ops know music. And know it so well, Jim's coming out with a new record label, "Carousel". . . . Ops, jobbers and distribs should take immediate advantage of their priority: MRO, DO-97, NPA, Reg. 4. . . . Phono ops here only holding back from dime play because they fear the next guy won't go along. The old story of having to hang themselves because some competitor feels like hanging himself. . . . Friendliest of all the guys 'round Coinrow—**Barnet (Shugy) Sugerman** of Runyon Sales Co. Shugy has done a terrific job for the years he's been in the coinbiz. Old timers who recall when he started are just simply amazed at the fine manner in which Shugy built up one of the most outstanding distributing firms in the nation. . . . Regular weekly board meet of music ops brings lots of the boys down to Tenth Ave. before they go over to the music assn. offices. It's now become "Tuesday shopping day" for the music biz along Coinrow because of these meetings. . . . Wonder when New York's music ops will get started with 10c play in a city where the dime was first made important by the telephone company and many, many retailers who zoomed nickel merchandise to 10c?

Si Redd of Boston, Mass., advises that his firm has some of the greatest bargains in all of their long history. Si says. "We have buys we've never before been able to offer the nation's operators. Everyone of our machines is guaranteed regardless of price". . . . Hear that **Willie (Little Napoleon) Blatt**, former Brooklynite, plans a trip up here to say "Hello" to many coinmen Willie helped put in this business. In the meantime, Willie is said to be smiling, very happily, over that new game which has just hit the market. . . . **Dick Steinberg** of Newark is said to be shooting out a list of tunes to Jersey ops. . . . Understand that **Irving (Kempy) Kempner** is the envy of all his relations since he opened that beautiful little home. In fact, we're told, it's one of the very homiest and cutest of homes in Jersey. (Lots and lots of luck, Kempy).

Louis Boasberg writes from New Orleans that one of the very important factors which ops here, and many other places, are neglecting is public relations effort. Lou spent sometime here a short while ago and was surprised to note that the Big Town isn't as progressive as it should be. . . . Where's **Jack (Jock MacNic) Mitnick** these days? Ain't seen hide nor hair of Grandpa Jack lately. . . . Lots of nice comment regarding the news we published here about **Manny Ehrenfeld's** suggestions to have the Jersey, Connecticut and New York organizations get together at regular intervals and help each other. Manny has always been one of the most outstanding students of the music industry. . . . **Ray Moloney's** visit here still being talked about. As always, Ray left a very warm feeling with all whom he met. One of the most beloved of all men in the industry. . . . Some South Africans in town. . . . **Bill O'Donnell**, Bally's salesmanager, still prefers Chicago, even after his last very pleasant visit to our town.

Which reminds us that one of the very hardest working of all the hard working guys in the coinbiz is none other than **Ben Becker**. Here's a guy that just simply dotes on hard work. He's here, there and everywhere—all of the time. . . . **Teddy Blatt**, we're told, is doing one grand job. . . . Haven't seen **Dave Stern** of Elizabeth, N. J. around Coinrow lately, but, from what we hear, Dave's doing a bangup job selling those Rock-Ola "Rocket '51-50" phonos. . . . That steep copper cut just ain't gonna help the new machines situation even one teeney bit. Means that the end is drawing near for many a manufacturer. . . . Watch tubes get scarcer than hen's teeth as tungsten quotas are cut down to the very bone.

SLIDEOFF MAY BECOME SENDOFF

Foresee Faster Moving Market as Materials Grow Scarcer, Restrictions Tighter and Industry Awakens to Its Own Importance as Nation's Most Outstanding Economical Amusement for Workers

NEW YORK—Many are now forecasting that the present business slideoff in the field may yet become a "sendoff" for one of the greatest booms the industry has ever yet enjoyed.

They base their statements on reports being daily issued by Government agencies cutting down on all critical materials in an effort to aid defense industries.

As materials become scarcer, and restrictions tighter, some of these coinmen are now of the belief that, "There's a new, faster moving market on the way which will make all former speedy business look turtle-slow in comparison."

Another thing, they point out, is the fact that the entire field is overlooking one of its most outstanding features—that coin operated machines are the nation's most economical amusement for the workers.

As one op explained, "With the fact that taxes will be higher than ever, and everyone will actually be working for Uncle Sam, directly or indirectly, the working men and women will want and need economical entertainment.

"Surely," this leading coinman continued, "there's nothing in the country today that is as relaxing, as thrilling, and as completely satisfying to the average working man and woman as is coin operated amusement."

Some are now even forecasting a boom for late in 1951. These men are of the belief, "It will take a little time for the entire field to adjust itself to the fact that there will be very few new games.

"But, once this sinks in, and operators, jobbers and distributors realize that they will see only a very few new games, especially after the Controlled Materials Plan gets active, the entire picture of the industry will change.

"It will mean," according to these leaders, "that business which has been very quiet during the slideoff period, will suddenly awaken."

NOTICE

MRO, DO-97, NPA, Reg. 4 AMENDED—May 22, 1951 Write: NPA, Washington 25, D. C. For Latest Amended Copy.

NAMA CONVENTION IN CLEVELAND

CHICAGO — NAMA headquarters here announced that its sixth annual convention would be held in Cleveland, November 12 to 15 inclusive.

As yet no hotel for the meet was named. Tom Hungerford was named 1951 Convention Chairman.

Other committee men named were: Exhibit sales chairman, Davre Davidson; Attendance, Frank Q. Doyle; Program, Wm. S. Fishman; Cleveland host, Geo. Goldman; Publicity, Howard I. Olson; Ladies Chairwoman, Mrs. Aaron Goldman.

Purpose of this convention, according to NAMA:

"How can an operator do with what he's got and make more profit in spite of rising costs, shortages of manpower, materials and supplies?"

Let Us Arrange a

FREE DEMONSTRATION

of the Keeney Deluxe Electric

CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.

New Hampshire Tax Bill Killed

MANCHESTER, N. H.—House of Representatives defeated (May 22) a bill proposing a 5 per cent tax on coin-operated machines to finance a youth program.

The rejected measure would have set up a statewide program for the prevention of juvenile delinquency and "for the preservation of New Hampshire youth."

To finance the program, local communities would have been authorized to levy a 5 per cent tax on "all coin-operated devices and games of skill."

Kentucky Judge Rules On Coke Vendor Taxes

LEXINGTON, KY. — An opinion handed down by Fayette Circuit Judge Chester D. Adams held that the City of Lexington may not collect vending-machine taxes from the Coca-Cola Bottling Co.

The court ruled that the company is not liable for fees on the 120 Coca-Cola vending machines in the city.

The opinion was handed down in a suit filed by the company against the City of Lexington in February 1950. It claimed the tax was meant for soft-drink vending-machine operators and that, while it owned the machines, it did not operate them. It said the operators were various business establishments and individuals.

The company's suit also attacked the $15 tax on each machine. It said cigarette vending machines were taxed at $5 each and a maximum tax of $250 was set for cigarette machine operators, regardless of the number of machines. There is no such provision for soft-drink vending-machine operators, the suit stated.

Flashing Animation: Rabbits run around figure of man as bumpers are hit!

There's No Make-Believe about Williams

HARVEY

IT'S "FOR REAL" IN APPEAL, PLAY and PROFITS!

Everybody Likes:

SUPER-SPECIAL BONUS HOLE- builds up to 25 REPLAYS . . does not reset at end of game!

3 SPECIAL BUMPERS

2 SPECIAL REBOUNDS

HIGH SCORE—BONUS SCORE
SCORE BUILD-UP

SEE IT--- BUY IT---

At Your Distributor TODAY!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. Fillmore St.
Chicago 24, Ill.

DALLAS DOINGS

Weldon Denton dropped by to bid me farewell. Weldon is off to the Indianapolis Races and points East on business. . . . **Juanita** and **Dewey Parsons** returned to big "D" following an extended vacation through the Southern states. . . . **W. W. Brown** called in from Henderson. Claims he's just too busy to get to the big city. . . . **Les Woods** was in from Longview. . . . followed by **Ray Robbins** of Mineola. . . . What's cookin' boys?. . . . **Duel Price** has reopened his swimming pool and amusement park in Hillsboro. And is doing such a terrific business he can't keep up with it. That is really encouraging news. . . . **Ed Wurgler**, General Sales Manager of The Rudolph Wurlitzer Company, reports business good in all the forty eight. . . . **C. A. Culp** is sporting a new chartreuse Cadillac convertible. Which proves that there is definitely money in those Oklahoma hills. . . . When **Tommy Chatten** got caught in the rains at Amarillo he had to abandon his car and train back to Dallas. . . . **Guy Kincannon** is very happy with United's 5-Player Shuffle Alley. Guess that's the reason Commercial is having such a tough time supplying the demand for this game. . . . **R. B. Williams** returned from a short vacation in Mexico City and Acapulco. . . . **Red McCullum** is now in the music business in a big way. . . . **B. H. Williams** is traveling out to El Paso and points far West this week. . . . We just had a terrific invite from **Monk Kaiser**. Seems that it's time to hoe cotton and Monk is a little short of farm help. Well, child, you can count on us sometime next year. In the meanwhile, come on in to see us once in a while. . . . **Jimmie Garret** just arrived looking more slim and trim than ever. . . . The Mayor of East Waco was headed back that way with a new A.M.I. and also a Seeburg. He reports business "pretty fair" in his vicinity. . . . Lots of you guys and gals just haven't phoned or called around of late. . . . How's about a phone call today? Right now!

MINNEAPOLIS MUSINGS

Operators in this territory are looking forward to a big Memorial Day business. This has been very well evidenced by a large number of operators who have been in the Twin Cities this past week. . . . **F. E. Donaldson** of Taunton, Minn., was in town. He visited the various distributors and looked over the machines to see what was new in coin operated equipment. And took some equipment back with him. . . . **Mr. Coefield** of Annandale, Minn., was in. Coe has been under the weather for a little while. We are glad to see him up and around again. . . . **R. L. Kuehmicheal** and **Bun Mraz** of the Northland Music Company made a quick trip into town to see new coin operated equipment Also to take some equipment back with them. They are in the heart of the Paul Bunyan country and are looking forward to a good season this year. . . . **Joe** and **Clarence Totzke** of Fairmont, Minn., were also in town. Picking up supplies for their route.

Mark Coughlin of Mankato was seen in town as was **Clayton Norberg** of the C & N Sales Co. of Mankato. While in town Mark picked up some supplies for his very good friend **Pete Wornson** of Mankato, who was too busy to make the trip into town. . . . **Phil Jordon** of Howard Sales Co., Minneapolis, has just returned from a fishing trip up at Lake Osakis, Osakis, Minn. Reported that the fishing was very good. Phil states that he had a four pound wall-eyed pike. We are from Missouri. We have to see it. . . . Some of the other operators seen in and around town looking over equipment and also purchasing equipment were: **Bob Cross** of Jackson, Minnesota; **Ed and Miller Birkemeyer** of Litchfield, Minn.; **Walt Schmidt** of Red Wing, Minn.; **Ben Weis** of the Pine Ridge Wrecking Co. of Bemidji, Minn.; **Urban Kost** of St. Cloud, Minn. and **Frances Bohr** of Lewiston, Minn.

Milt Casebere who was formerly of the C & N Sales Co. of Mankato just stopped in to see some of the distributors "for old times sake". Milt is selling insurance now. And seems to be doing very well. . . . **Tubby Lynard** of Kasson, was seen looking at Universal's new game. . . . **Ed LaBlanc** of St. Cloud, is being kept quite busy. . . . **Gordon Dunn** of Moose Lake also reports the same. . . . **Kenny Anderson** of Austin, is trying to keep up with service and still manages to get into town to see what is new. While in town Kenny also picked up some supplies and records for his route.

Frank Mager of Grand Rapids, Minn., made a quick trip into town. . . . **Mike Illies** of Long Prairie and **Harland Beach** of Alexandria, Minn., came into town together. . . . **Pete Vanderhyde** made his usual bi-monthly trip into the cities. Pete made sure that he picked up the latest in phonograph records. Pete has one of the nicest operations in this territory. He believes in giving his locations service as well as the latest in records. . . . **Johnny Chapple** of Duluth honored the distributors with his presence. . . . **Con Kaluza** was seen in town looking over new equipment. States the reason why he was in town was that he had to meet his wife who has, for the past few weeks, been visiting their son, **Con Jr.** Con is stationed at Fort Lewis, Washington. Mrs. Caluza was coming in that evening from the West Coast.

Runyon Prepares Special Services To Help Operator Customers

BARNEY SUGERMAN

NEW YORK — Barney (Shugy) Sugerman of Runyon Sales Company reported this past week that his firm was preparing a series of special services for operators which would help all of their many customers to enjoy better business in the crucial months ahead.

As Sugerman explained, "The first war scare, which was brought on by the Korean incident as well as the efforts of Governmental agencies to arrange for all out defense production, upset regular business routine for this industry, as well as all other businesses.

"Since then", he continued, "it has become apparent to one and all that tho there might not be an actual 'war scare' at the present time, the Government is going ahead, faster than ever in history, with the possible exception of World War II, to prepare this nation for all out defense.

"To do this it simply must cut deeply and more deeply into the use of such critical metals as copper, steel and aluminum. At the same time it must get every factory it possibly can into defense production.

"This means that less and less new machines will be coming off factory production lines in this industry. It also means that all parts and supplies are going to become ever more critical, and more important to every operator, everywhere.

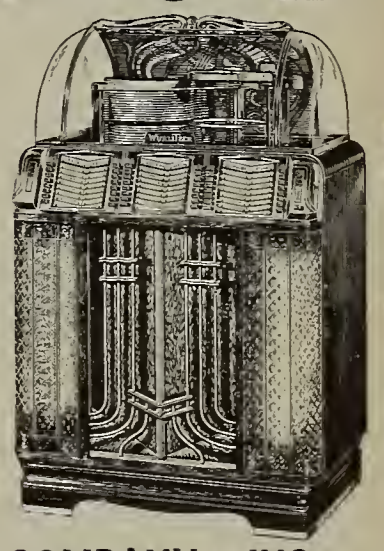
"We are, therefore, preparing special services which will help everyone of our operator-customers everywhere in the nation.

"We urge the operators to face the facts. Tomorrow may be much too late. We want our customers, regardless of where they are located, to get in touch with us immediately. We have something of outstanding importance for them."

NOW is the time to GET AHEAD and STAY AHEAD of your competitors. The one way. The best way. The only way . . . is to SUBSCRIBE NOW for *The Cash Box* "Special Advertising Subscription". Only cost you 92c per week. You get a free 40 word classified ad each week, plus your full year's subscription, a $181.40 VALUE—ALL FOR ONLY $48. Send your first 40 word classified ad along with your $48 check to: *THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.*

TEAR OUT THIS AD

There's only one sure way for any operator to assure himself continued success for the future, regardless whether there will, or will not, be new equipment for many months to come. And that's for him to place his business in the hands of an experienced and trustworthy distributing organization with an outstanding reputation for helping operators to enjoy bigger, better and steadier profits, come what may. Tear out this ad. You may need parts, supplies, or records. You may need a good reconditioned machine. You may also want new machines. This is the one ad to paste up on your Bulletin Board. Remember—*WHEN YOU WANT THE BEST, AND ONLY THE BEST, AT THE VERY LOWEST, AND WANT TO KNOW THAT EVERYTHING YOU BUY IS GUARANTEED REGARDLESS OF PRICE . . . THEN FIRST GET IN TOUCH WITH . . .*



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Bally Bright Lights
THE GAME YOU'VE BEEN WAITING FOR!

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BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

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CHICAGO CHATTER

Operators, jobbers and distributors are overlooking the importance of using the priority granted them for parts and supplies by the National Production Authority. Every jobber or distrib who sells parts and supplies to ops should mark on every order, "MRO, DO-97, NPA, Reg. 4." Jobbers and distribs will then be able to get replacements of what they sell for maintenance, repairs and operating. Every coinman should read this important info in this issue: Page 24. . . . **Bernie Weinberg** in town from Philly and spent sometime over at the Williams' factory with **Sam Stern** and **Harry Williams.** Harry is back getting some new products under way. In the meantime the plant is going ahead with their new five-ball, "Harvey," as well as "Super World Series."

Whole gang of guys over at United toasting success of "A-B-C" game. Among those seen there: **Bill Confer, Charley Kagle** and **Norwood Veatch** of St. Loo. Also **W. Buckman** of Green Bay, Wis. **Bill DeSelm** and **Ray Riehl** beaming and beaming as the boys tell about how "ABC" is bringing in the bucks. . . . **Dan Gould** on an extended trip to visit with every distrib in the nation. . . . **Ed Levin** of Chicoin broke with the news that their new "Shuffle Horseshoes" is now in production. This is a two player game featuring dime chutes. Considered one of the speediest playing games the firm has ever yet built. Ten innings with two shots at the stake for each player. Ringer gives 300,000. Double ringer is what the players shoot for. Ed reports that location tests were very gratifying and that **Al Simon** of New York came thru with a whizz of an order just a few hours after he uncrated the game and let the New York ops play it. . . . **Sam Lewis** of Chicoin still on the road featuring the firm's "Hit Parade" phono. . . . **Sam Gensburg** of Chicoin down in Florida. . . . Big office party over at J. H. Keeney & Co. for **Roy McGinnis'** birthday.

Milt Marmer and **Bill Kranzer** in town visiting with the mfrs. . . . **Paul Heubsch** of Keeney reports that their bowler is going like anything. . . . **Ray Cunliffe** very optimistic about the changeover to dime play. The overall picture, says Ray, looks very, very good. And is getting better every day. . . . By the way you coinmen golfers, Recorded Music Service Assn. golf tournament will be held on July 12 at the Glen Eagles Country Club. Everyone's invited to try for the prizes being offered. . . . **Charley Pieri** at Monarch all pepped up this past week. Business started off like a house afire for Charley. And now he looks for some really great sales in the weeks and months to come. . . . **Murray Rosenthal** is now sole owner of Coinex. Just bought out his partner, **Max Schreiber.** . . . **Ted Rubenstein** of Marvel very enthused over their new shuffleboard conversion.

Things continue humming along over at Como. Tho saddened by the passing of **Bill Billheimer,** the exec staff there: **Don Pearl, Larry Costello, Jerry Girardin** and **Carl Knipple,** have taken firm hold of things and are now readying some real surprises for the nation's ops. . . . **Lou Boasberg** of New Orleans, just in from New York looking very swell, paid a visit to the Bally factory where he enjoyed discussions with execs. . . . **Jack Nelson,** Bally's salesmanager, puts it this way, "Operators are now seeing the brighter side of things with 'Bally Bright Lights' ". . . . **Harry Hooser** of Fort Worth, Tex., phoned up to advise that he's back on the job again, after a short vacation, and that business on AMI phonos and other equipment picking up. . . . **Al Bergman** of Buffalo recuperating at Mayo Brothers Clinic in Rochester, Minn. . . . **Virgil (Chris) Christopher** of Chris Novelty Co., Baltimore, scoots into town for a short stay and then right back to his headquarters more enthusiastic than ever with what he saw and heard. . . . **Raymond Cheong** of R. A. Howe Co., Honolulu, cables into the Bally factory that the islanders simply wild over "Bally Baseball". Seems that they just won't let go playing against each other on this high-skilled competitive game.

Ben Lazar of Pittsburgh out of the hospital after being laid up for two weeks with a heel infectiion. . . . **Frank Mencuri** of Exhibit, who returned for a few days from an extended road trip, jumped right out on the road again and is traveling and traveling. . . . **Ben Palistrant** of Boston in town to say "hello." Ben sadly advising that his mother passed away last week. . . . **Alvin Gottlieb** says "Cyclone" is going right ahead. Alos advises that Gottlieb will keep on building games just as long as materials are available. . . . **Joe Kline** back from a downstate trip and reports that First Distribs now busy shipping "Hit Parade" phonos to fill the orders he obtained. At the same time, Joe advises, their place simply jammed because of orders for used equip't which have been keeping them working late into the evenings. . . . Jack Nelson, Jr. on hte road selling ciggy vendors. Jack claims that his very charming wife, Margie, has proven a wonderful inspiration. . . . **Len Micon** says that World Wide is busier than ever before.

Mac Brier, Carl Christiansen and all the other boys over at **Ben Coven's** distributing headquarters on the phones all day long with the brighter side of things to talk about. "Bally Bright Lights", says Ben, "is a honey." . . . **Les Rieck** over at H. C. Evans reports that, "All I hope is that we'll be able to fill all the orders for 'Constellation' phonos we're getting." . . . **Vince Shay** not around much this past week at his Music Mart. Vince is busier than a bee getting his place under way and reports that he'll have something in music for every music op. . . . **Phil Weisman** in the barber's chair getting the works. Things going so good, with **Mike Spagnola** in charge of AMI sales, that Phil can take the time out to relax in barber chairs these days. . . . **J. W. Henderson** of Safe Way Music reports that collections have started up for him on dime play. . . . **Tom Viviano** of Forest Music reports in that tho at present he's getting more dimes than quarters in his music machines, he looks forward to many more quarters than dimes because of the bargain offered. . . . NAMA set their convention for November 12 to 15 in Cleveland.

Sol Gottlieb phones in to advise that **Rudy Vogt,** Salt Lake City, well known to all coinmen, passed away Monday morning (May 21). A great loss to the entire industry. . . . **Gail Carter,** a busy, busy salesmanager. Permo doing a whale of a job for music ops. . . . **Raymond Williams** of Commercial Music makes a long distance phone date with some of the guys here to meet at the Chez. . . . **Carl Angott** of Detroit reports his firm busier than ever with music ops calling for more of the new Wurlitzer 1400's and 1450's. . . . Haven't had a chance to get together with **Art Weinand** of Rock-Ola who's not only handling phono sales for the firm but also busier than ever with the war work coming into this big plant. . . . **Carl Hoelzel** gets every week's issue of **The Cash Box.** . . . Thanks to **Jerry Harris** of Mayflower, Omaha, for his very, very nice compliments to **The Cash Box.** (We'll see to it, Jerry, that everything goes just as requested).

CALIFORNIA CLIPPINGS

Still very much the topic of the day and evening around the L. A. Coin Row is the dime play now established in San Diego. . . . The boys in the record distribution end of the juke box business are sharply aware of it, as witnessed by **Al Sherman** of King Records, bringing back some comment by San Diego ops after a recent sales trip there. . . . According to Al, the operators are cooperating 100%, although several of the boys had strong doubts as to the advisability of making the switch until the last minute. . . . It seems some location owners weren't happy about it and tried to talk ops out of doing it, even half-threatening to take their business elsewhere. . . . Only thing that nipped this was they didn't find any cut rate operators handy with nickel boxes—and soon as the first week's take was split, the doubting location owners decided the ops knew what they were doing. . . . No word has reached us so far as to results of local meeting of music operators regarding dime play. . . . Off the record, a number of the local lads have expressed their eternal fear, that Los Angeles would be a tough town to get all the ops cooperating on it. . . . We'd like to see it happen, if only to show that this town has lived down the legend and curse of being a mecca for chizzlers in every trade.

While at Laymon's, an out-of-town op was showing around an ingeniously contrived slug, costing little more than a penny or two to make and designed for quarter machine use. . . . Got us wondering whether the local lads were having much slug trouble these days, and a couple of them at hand gave us the answer. . . . According to them and the Laymon crew, games and music aren't bothered much in these parts at present with phoney free players, but some of the older vending equipment cost many an operator an unpretty penny for merchandise tapped by the wooden nickel and tin dime artists. . . . Back from the Wurlitzer regional meeting in San Francisco, where they had a great time, were **Paul and Lucille Laymon,** who told us that **Mr. and Mrs. Joe Hart** and **Mr. and Mrs. Ronnie Pepple** of Seattle drove down from the meeting for a few days stay. . . . Before taking off for a Las Vegas visit, the Seattle folks had bought up about half of Olvera Street for souvenir shipping to their people at home. . . . Other Wurlitzer distribs attending the San Francisco get together included **Tim Crummett** and **"Rosey" Rosenberg** of S. F., **Mr. and Mrs. Knudsen** of Provo, Utah, and **Mike Savio** of Denver. . . . Factory toppers coming all the way from New York for the meeting were **Ed Wurgler, Robert Bear, Al Dietrich and Jack Smith.**

Mourned by his many friends along the L. A. Row was **Bill Billheimer** of Como Mfg. . . . Just learned that **Walt Solomon,** formerly with J. Peskin Co., has been back on Pico Blvd.—though not in the coin machine business—for some time. . . . Seems Walt is now handling outside sales for Preferred Distributing Co., a lamp concern, located at 2850 W. Pico Blvd. . . . **Joe Peskin** was about to take off for a Chicago visit after spending the weekend with his family in Palm Springs. . . . Came across an interesting card put out by the fabulous **Tod (Kid Mexico) Faulkner** and singing the praises of his Miracle Block on Signal Hill in Long Beach. . . . Looks like it's worth a trip out there, if only to see whether the place is as great for dining, dancing and entertainment as the "Kid" says it is. . . . On the Row: **Les Baker** of Tucson . . . **Clarence Sheppard** of Sunland . . . Montebello's **Lee Wirt** . . . **Red Locke** of Inglewood . . . Oildale's **Niles Smith** . . . **Mr. and Mrs. S. L. Griffin** of Pomona . . . Downey's **Happy Clark** . . . **Johnny Huntsman** of Portersville . . . Montrose's **Glenn Catlin** . . . **Wm. Bradley** of Covina . . . **Tod Faulkner** of Long Beach . . . Bakerfield's **Alex Koleopolus** (taking time off his potato farming) . . . **Stewart Metz** and the Mrs. in from San Bernardino, she on a shopping tour . . . **G. F. Cooper** of Riverside . . . **Mrs. Al Cicero** of Santa Maria in after some furniture.

NEW ORLEANS NOTES

The big brass of Bally: **Ray Moloney, George Jenkins, Charley Snow,** as well as their wives, were visitors in New Orleans for a few days recently. It was strictly a trip to have fun, eat some of New Orleans' famous food and see the sights of the French Quarter . . . They say lightning never strikes twice. But last week, **Ed Kramer,** president of the Amusement Association, and **Elmo Pierce,** vice-president, were both in the hospital at the same time. Ed is much better but still in the hospital at this writing. In the meantime, Elmo is out, and doing a very grand job handling the Association's affairs . . . **Andrew Monte,** just got back from a quick trip to Texas where Andy bought all those bargains . . . **Bob Nims** also just returned from the Lone Star State . . . **Tony Dalio,** manager of the Sport Center, claims that Gottlieb's new Cyclone is one of the best five-balls he's had in a long time. And Tony is considered a very astute judge of any game.

Fletcher Blalock back from a flying trip that took him to Atlanta, New York, Chicago, and other points 'round the map. A busy man with Wurlitzers . . . One great big bunch of gorgeous orchids to **Miss Ruth Seeger** who works in the office of General Distributing Co. and also handles the secretarial work for the Association. Ruth, believe you me, is one of the very swellest gals ever in this biz. And, believe it or not, she can do a whale of a job as a pinball mechanic. Young, beautiful, chock full of personality and—a pinball mechanic—what more could any operator want? . . . **J. B. McNally,** the old sage among the ops, says, "If you don't want to be criticized, say nothing, do nothing and be nothing." (How true, how true) . . . **Jules Peres** announces he has severed biz connections with Nastasi Distrib. Co. Both **Pete Nastasi** and **Jules** will run separate distrib firms. A friendly split up—nothing more.

Eddie Rodriguez is now in Louisville to see some of his horses run at Churchill Downs. Ed believes he has a very terrific colt in "Ed's Pride." The colt started three—and won three . . . **Jimmy Tallon** heard giving **Louis Boasberg** the devil for making him bet on the Giants to win the pennant. (Lippy Leo take note). Jimmy says that Lou should stick to football . . . **Mike Kontos** is not only a veteran operator, he's also a veteran soft ball player. Mike never misses a Sunday morning ball game, winter or summer . . . No wonder Tac Elms (Tac Amusement Co.) can take it easy most of the time. He has two very capable men: **Lawrence Lagarde** and **Joe Villars** running his vast phono and amusement biz for him. There sure is no substitute for two good and loyal lieutenants—and these two boys are just that . . . Hear that **Bob Buckley** and **Sam Tridico** plan a trip visiting with ops . . . C'mon down to Nola—it's one city that'll entertain as well as relax you.

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OPERATORS—LOOK AHEAD!
TODAY—TOMORROW
1952—1953—1954!!!!!

Realist pistol range practice will never cease to be popular. It becomes a habit...that's a natural trait. Exhibits' 'GUN PATROL' is proving this as well as its EARNING POWER. Ask any smart operator who has them. It's built to serve a long term ahead.

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WANT

WANT — United 5-Player Shuffle Alley; United 4-Player Shuffle Alley; United 2-Player Shuffle Alley. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, O. Tel.: SUperior 1-4600.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay $15 to $30 per hundred. Some labels are Paramount; Gennett: Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—New or used late model phonographs, pin games and shuffle alleys in trade for Bally Turf Kings brand new in the crate. NOVELTY AMUSE. CO., 999 MAIN STREET, HARTFORD, CONN. Tel.: 78511.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT — Voice-O-Graph; Photomatic (post-war); Chicago Coin Basketball; Chicago Coin Goalee; Popcorn Vendors; Coke Vendors. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. N., MINNEAPOLIS 11, MINN.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT — United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUdson 6-1865.

WANT—Your used Juke Box records and new records. Will buy dealer's inventory and surplus store stock. Unlimited quantity. Top prices paid. We pay freight. HARMEL MUSIC CO., 4378 BEDFORD AVE., BROOKLYN 29, N. Y. Tel.: NIghtingale 8-6400.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

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FOR SALE—Juke Box Routes: W. L.A.—20 late phonos, 54 counter boxes. Old est. Income $500 mo. Price $6,000; SO. EAST L.A.—25 latest phonos. Old est. Income over $700 mo. Price $10,800; SAN BERNARDINO—28 newest phonos and games. Old est. locations. Can be serviced 20 hours weekly. Income $1,400 mo. Price $17,500; LONG BEACH—22 newest phonos, mostly Seeburg 1100's, 71 counter boxes. Very old est. Income $350 week. Price $21,750; SO. EAST L.A.—51 newest phonos plus many counter boxes and auxiliary equipment. Old est. Income $500 week. Price $25,000. The above routes may be handled for ½ cash. Will finance balance if desired. BADGER SALES CO., 2251 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: DU 72243.

FOR SALE — 8 Brand New Double Column Kleenex Vendors with stands $40 ea.; 6 Ristaucrat Music Boxes $95 ea. Arcade Equipment: Boomerang $45; Heavy Hitter $65; Panorams $250; Pitchem & Battem $225; Quizzers with Film $125; Siros Brush Up $75; Exhibit Dale Gun $95; Atomic Bomber $150; Silver Bullets $195; Standard Metal Typer $925. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOwer 1-6715.

CLASSIFIED ADVERTISING SECTION

FOR SALE—All Stars $75; Quarterback $60; Exhibit Hockey $99.50; United Team Hockey $99.50; Bowlettes $39.50; Wurlitzer 1250's write for price; Gottlieb Knockouts $175. WANTED — Late Model Phonographs, Seeburg M-100; Wurlitzer 1400; A.M.I. Model C. RELIABLE COIN MACH. CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-7602.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE — 4 Wurlitzer 600's $50; 3 Seeburg Hitone's $50; Seeburg Hideaway Pre-war and Post-war; 50 Packard Wall Boxes $12. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO. Tel.: 87515.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Special Bargains! Wurlitzer 1100 $379; Wurlitzer 1015 $249; Wurlitzer 1080 $249; Wurlitzer 3020 wall boxes $39; Wurlitzer 219 steppers $25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE — Citations $175; Champions $225; Gold Cup $95; Seeburg Colonel $75; Clover Bells $450; Draw Bells $125. Will trade for United ABC. AUTOMATIC MUSIC CO., 701 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Star Series $125; Quarterback $65; Rip Snorter $100; Maryland $85; Freshie $125; Just 21 $75; CC Shuffle Baseball and Bowlettes $50 ea.; Shuffle Alley with U/c $65. WANT Bing-A-Rolls at $35 ea. F.O.B. Schenectady. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — 50-5 column Variety Shops candy and nut vendors, Penny Slots, complete with metal stands, selling out estate, in any quantity. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

FOR SALE — Dale Gun (Removable Top) $79.50; Keeney Submarine $89.50; Select-A-Card $99.50; South Pacific $99.50; Playland $125; Sweetheart $125; Harvest Time $135; Georgia $135; Pin Bowler $135; Lite-A-Line (new) $125. 1/3 Deposit, balance C.O.D. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO, ILL. Tel.: ENglewood 4-9202 and 4-9204.

FOR SALE — Moving must unload: Q.T. Pool Table $100; Edelman Pool Table $50; Super Bomber $50; Evans Playball $75; Williams Star Series $100; Bally Shuffle-Bowler $25; United Super Alley $25 Chicago Coin Bango $15; United Standard $15; United Skee Alley $125; Bally Speed Bowler $75; Bally Shuffle Champ Rebound $125; Bowlette $39.50; New Chicago Coin Playball $100; New Chicago Coin Thing $150; New United 2 Player Hockey $125; New Williams Big League Alley $150. K. C. VENDING CO., 800 NO. THIRD ST., PHILADELPHIA 23, PA.

FOR SALE—1 Packard 1946 Hideaway and 4 Packard Wall Boxes $147.50; 1 Wurlitzer 1100 $390; 6 Seeburg 5c Model WS-2Z Wall Boxes $9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes $14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.

FOR SALE—(1) Three Gun ABT Rifle Sport Shooting Gallery, complete; (1) Six Gun ABT Rifle Sport Shooting Gallery, complete. Both are just like new and have Black Lite Feature. Write for price. 10,000 late used records, ready for shipment, $40 per thousand. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Hollycranes, new or used, free or non-free play. Priced Right. Lucky Inning, new original crate $125; United, Rock-Ola, Genco Shuffle Alleys $25 each; Bally $35; Williams Double Header $125. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2800.

FOR SALE—Rock-Ola Rockets, trade-ins out of this world; Wurlitzer 1015 $199.50; Wurlitzer Hideaway $79.50; Wurlitzer 750E $79.50; Wurlitzer 800 $89.50; Wurlitzer Twin Twelve Hideaway $49.50; Buttons & Bows $79.50; Round Up $39.50; Jack 'N Jill $29.50; South Pacific $65; Old Faithful $99.50; Just 21 $79.50; United Shuffle Alley $39.50; United Shuffle Alley Express $69.50; United Shuffle Alley w/con $49.50; Keeney Double Bowler $145; Williams Double Bowler $125. Large selection of Bar Boxes, Speakers to choose from. DAN SAVAGE NOVELTY CO., 940 ELM ST., BELOIT, WIS. Tel.: COllege 2599-W.

FOR SALE—5 Seeburg M-100's in perfect condition $789 ea.; 1 heavy gauge canvas tent 40'x80' $429; 12 Juice Mixers, 10 gal. each, monel metal, ¼ hp. motor, ice cooled 2 faucets $99.50; WANT — Bally's Eurekas and Attentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories, Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 $14 postpaid tax incl. Singles $1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

FOR SALE—New Jungle Joe Target Guns $79.50; New Ambassador Fronts for 1015 Wurlitzer $59.50; New United Skee Alley $215; New Williams Big League Bowler $150. We are distributors for AMI, Williams, Keeney & Genco. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIverside 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters $50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, $5 ea. All equipment nsable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE — Attention Operators — Cover your lesser one-ball spots with Champions, Citations and Photo Finishes. Our territory is down. Machines are reconditioned, priced lower than you would imagine. For full particulars contact ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Mauser Pistol $85; Silver Bullets $145; 38 Wurlitzer HW $75; 38 Seeburg HW $75; Sonth Pacific $125; Be-Bop $129; Harvest Moon $69; Chicago Goalee $85; Photo Studio Booth with 2 Cameras $350; Bally Entries $35; Gottlieb Daily Races $35; Victory Derby $25; Yankee Traveling Cranes $45; Liberator $65; Play Ball $65. Will trade any of this equipment for nsed or new Tnrf Kings. STANLEY AMUSE. CO., 5225 SO. TACOMA WAY, TACOMA, WASH.

FOR SALE — One-Balls at special prices! Brand new Turf Kings, write; reconditioned Turf Kings, write; Champions $245; Citations $139.50. All Guaranteed A-1. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVerglade 4-2600.

FOR SALE—Best Bnys In Town! Two Wisconsin five ball flipper tables $25 ea.; One Monterrey five ball flipper table $25; One Selector Card five ball flipper table $45; One Jnst 21 five ball flipper table $45; One Humpty Dumpty five ball flipper table $25; Twelve pre-war Seeburg 5c remote control Wall Boxes $7.50 ea.; Two Seebnrg Bear Gnns $350 ea.; One Wurlitzer 1100 $450; Two Winners one ball free play $350 ea.; One Photo Finish one ball free play $225; One Special Entry one ball free play $75; Six Seeburg Six Shooters $250 ea.; Four Turf Kings one ball free play, practically new, Write. All machines in good condition, ready for location. Deposit required with all orders. LEE NOVELTY CO., ROBERT EHRHARDT, SR., 1004 SPRING ST., SHREVEPORT, LA. Tels.: 2-4545 and 3-3625.

FOR SALE—At special prices all types shuffle games new and used for quick disposal give offer 20 Telequiz with films, perfect condition. Write or wire. MONARCH COIN MACH. CO., 1545 NO. FAIRFIELD AVE., CHICAGO, ILL. Tel.: ARmitage 6-1434.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — Chicago Coin Classic $135; Universal Super Twin Bowler $135; Bally Speed Bowler $100; Shuffle Alley with fly-away pins $50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Royal Shuffleboards $85; Horsecollar aud Royal scoring units $75; Jockey Specials $95; Gold Cups $115; South Pacifics $80; Bally Speed Bowlers $145; Williams DeLuxe Bowlers $80. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVE., SPOKANE, WASH.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Fighting Irish $185; 4 Horsemen $185; Sharp Shooter $125; Select-A-Card $150; Telecard $125; College Daze $125; Sweetheart $175; Pin Bowler $175; One-Two-Three $95; Tahiti $95; Nifty $185; Just 21 $100; Wisconsin $65; South Pacific $125; Trade Winds $60; Mardi Gras $50; Williams Quarterback $100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Close-out specials: College Daze $125; Old Faithful $125; K. C. Jones $125; Rocket $125; Harvest Time $145; Four Horsemen $165. New Close-outs: Thing $175; Playball $150; Six Shooter $300; Bowlette $135. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel.: PO 5-3299.

FOR SALE—Two Manhattan Packard phonographs, like new. $189.50 ea. WESTERN DISTRIBUTORS. 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, nsed machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—2 Gottlieb Bowlettes $65 ea.; 1 ChiCoin Pistol Pete $135; 2 United Shuffle Alleys $35 ea.; 1 Bally Entry FP $65; 1 Wurlitzer 1100 phonograph $400. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.

FOR SALE — 250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Downs; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOwer 1-6715.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Turf Kings (Like New) Used only few weeks, cheap, write. Citations $100; Champions $175; Special Entrys $29.50. A-1 1/3 down. HOFER AMUSE. CO., 970 W. BRIDGE, NEW BRAUNFELS, TEXAS.

FOR SALE—Back Glasses for Jockey Special and Special Entry $8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others $4.95 ea.; Personal Music Boxes (like new) $1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—W4L56 Boxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W1L56 wireless Boxes $24; Seeburg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's $110; Model 850's $65; Model 700's $85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, $10.95; Several 1015's and 1100's — all in clean working order. GENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE — Seeburg Hideaway H146-M $195; 2 146-M $225; Seeburg 5c Wall Boxes W1L56 $15.95; 1 147-M $325; 2 Wurlitzer 600's $35 ea.; Seeburg Mayfair $35; Rock-Ola Monarch $25. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3992.

FOR SALE — Bowling Games with Overhead Swinging Pins: United Shuffle Alley 4-player rebonnd $249; Universal Super Twin Bowler 2-player rebound $139; Bally Speed Bowler $95; United Express Single Player $108; United Express 2-player $139; Late model Seebnrg Shoot-The-Bear $335. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: MAin 8751.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $7.95. Right and left corners $8.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $16.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Finest premiums for stimnlating play on your amnsement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE — Reconditioned Wnrlitgers: 600's $65; 750's $109.50; 1015's $275; 1100's $400; 1250's (slightly nsed). write. Rock-Ola: 1422's $175 1426's $225. Seeburg: 147's $295; 148's $375. Citation $225; Jockey Special $119.50; Gold Cup $145. O'CONNOR DISTRIBUTORS. INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Operator's Records. Top Hits back to back. Highest quality. Complete satisfaction guaranteed. Reference: THE CASH BOX. Immediate shipment. Cash with order, ½ deposit on C.O.D. Use this list, state quantity, 30c ea.—312 Howlin' at Moon—Don't Stay Long; —311 What About You—I Can't Help It; —310 I Hate Myself—Want To Be With You Always; —309 Tnrnpike Polka—Bride and Groom; —308 Barbara Polka—Yon're The One Polka; —307 Loveliest Night of the Year—Jezebel; —306 Mockin' Bird Hill—Chapel Wall; —305 Syncopated Clock—Hot Canary; —304 Shenandoah Waltz—It's No Secret; —303 Kentucky Waltz—On Top of Old Smoky. MERIT RECORDS. 20 E. ELIZABETH AVE., LINDEN, N. J. Tel.: LInden 2-7550.

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shuffleboards; 2 Shuffleboards; 10 Pin conversions. M. J. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Business Opportunities in Music, Amusement and Gaming Routes! Several coin machine routes for sale. Money makers. Most of them situated in recreational and resort areas in Sportsman's Paradise, with far better than average year round climatic conditions. Routes to be sold separately —ranging in values from $17,500 to $94,000 per route. All types of equipment in operation, consisting of all post-war machines, nothing on any route older than 1946 models, with major locations on all routes filled with 1950 and 1951 models. All machines are clean and mechanically right. Cash down payments ranging from $7,500 to $33,000. Balance on terms that can easily be handled through operation of the business. Please state in first letter value of route you are interested in, and the amonnt of cash available for down payment. Curious, and nosey window shoppers needn't waste a stamp, as your business status must be considered before any deal can be made. Reason for selling: Owner is retiring from business. BOX # 102, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—We can snpply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise Skeeball Alleys $199 ea.; 1 Pace Midget Auto Racer like new $79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition $89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—We are making a splendid 3½ x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPERTON, GA. Tel.: 33.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLnxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Photo Finish $195; Champions $195; Citations $150; New American Scales $95; New Pin Game Lifts $49.50; 1080 Wnrlitzers $195. Will buy or trade any of the above merchandise for Hot Rods, Dale Gnns or 100 record Seeburgs. 1/3 down. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's What You Can Get For Only 92¢ A Week

1. A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE $3.20 PER WEEK OR $166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2. A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS $15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3. $181.40 . . . ALL THIS FOR ONLY $48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4. IF YOU ALREADY HAVE A $15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE $48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

☐ Enclosed Find My First 40 Word Classified Ad Plus My Check For $48.

☐ Bill Me For The Difference Due From My $15 Subscription. Enclosed Find My First 40 Word Classified Ad.

Name_____ Firm_____ Address_____ City_____ State_____

I AM AN OPERATOR_____ JOBBER_____

DISTRIBUTOR_____ MANUFACTURER_____

FOR SALE — Diggers — Exhibit Merchantmen, Electro-Hoist, Mutoscopes, Eries for Carnivals, Buckleys, Exhibit Rotary Merchandisers, parts and supplies. NATIONAL, 4243 SANCOM, PHILADELPHIA, PA.

FOR SALE—Winners, like new, $395 ea.; Photo Finish $295 ea.; Bally Champions, very clean, $265 ea.; Gold Cups $95 ea.; Turf Kings, like new, write; Jockey Specials $65 ea.; Citations $195 ea.; Bally Big Inning $149; Chicago Coin Goalee $125; Dale Gun $79.50; Bally Hot Rod $125; United ABC, write; Williams Double Header (new) $179.50; Wurlitzer 1015, very clean, $265; Wurlitzer 1080, clean, $250; Seeburg 1946 Hideaway $225; Seeburg 1948 Hideaway $325; Seeburg 1947 M $295; AMI Model A $375; Seeburg 5-10-25c Wall-O-Matics Wireless $45 ea.; Packard Hi Chrome Wall Boxes, like new $22.50 ea.; Packard Bar Brackets (new) $3.25 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. Tel.: SUperior 1-4600.

FOR SALE — 10 Seeburg Ray-O-Lite Shoot-The-Bear Guns $300 ea. ½ Deposit, balance C. O. D. EARL'S NOVELTY SERVICE, 105 NORTH PARKERSON AVE., CROWLEY, LA.

FOR SALE — Special! Turf Kings, write; Champions $225; Photo Finishes $200; Bally Hot Rods $99.50; brand new Tri Scores, in the original crates $149.50; floor sample Tri Scores, never used on location, $125; Chicago Coin's The Thing $149.50; Williams Niftys $149.50; Gottlieb Knockouts $155; United Red Shoes $145; Gottlieb Minstrel Mans $189.50; Gottlieb Bank-A-Balls $115; Genco Flying Saucers $120; Genco Mercurys $99.50; Gottlieb Madison Square Gardens $99.50; Genco Stop & Go $175, slightly used. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Seeburg 146 $179 ea.; Seeburg 100 record # 78 $795 ea.; Wurlitzer 1250, write; AMI Model A $385; AMI Model B $450. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N.Y. Tel.: ESplanade 5-1836.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price $39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE. NEW YORK, N. Y. Tel.: CH 4-5100.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

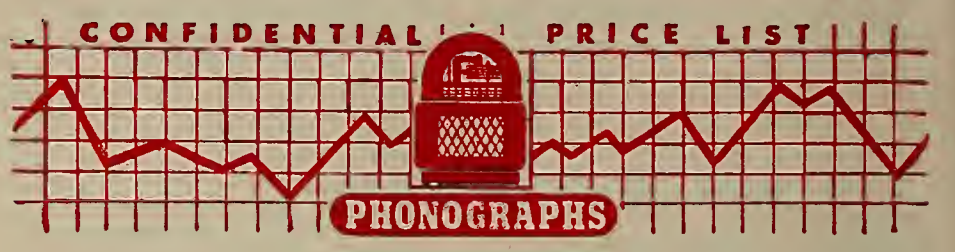
FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



WURLITZER

6. 24	29.50	49.50
2. 600R	35.00	75.00
2. 600K	35.00	69.50
4. 500A	40.00	69.50
4. 500K	42.50	69.50
4. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	39.50	50.00
4. 71 (Counter)	39.50	50.00
6. 81 (Counter)	49.50	75.00
4. 700	69.50	99.50
4. 750M	89.50	109.50
4* 750E	89.50	135.00
4. 780M Colonial	95.00	129.50
1. 780E	69.50	129.50
2. 800	69.50	119.50
2. 850	65.00	109.50
2. 950	59.50	125.00
4* 1015	215.00	319.50
2. 1017 Hideaway	200.00	269.00
1* 1100	374.50	475.00
4* 1080	195.00	309.50
6. 300 Adapter	10.00	15.00
4. 320 Wireless Wall Box.	3.50	5.00
4. 310 Wall Box 30 Wire..	4.50	5.00
4. 320 2 Wire Wall Box..	3.50	5.00
6. 332 2 Wire Bar Box...	5.00	9.50
6. 331 2 Wire Bar Box....	5.00	10.00
4. 304 2 Wire Stepper	3.50	5.00
4. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet ..	40.00	49.50
4. 3031 Wall Box	12.50	19.50
4. 3045 Wall Box	12.50	20.00
2. 3020 Wall Box	35.00	49.50
4. 219 Stepper	19.50	29.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire ..	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit. ..	7.50	9.50
6. 130 Adapter	15.00	19.50
4. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	29.50	39.50
4. Royale	25.00	49.50
4. Regal	35.00	59.00
4. Regal RC	39.50	59.50
4. Gem	35.00	49.50
4. Classic	35.00	69.00
4. Classic RC	39.50	79.00
4. Maestro	39.50	65.00
2. Mayfair	35.00	59.50
4. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
4. Crown	39.50	59.50
6. Crown RC	49.50	79.50
4. Concert Grand	39.50	59.50
4* Colonel	45.00	69.50
4. Colonel RC	49.50	79.50
4. Concert Master	49.50	69.50
4. Concert Master RC	59.50	89.00
4. Cadet	50.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.50	79.00
4. Major RC	50.00	79.50
1. Envoy	49.50	79.50
4. Envoy RC	59.50	89.50
4. Vogue	39.50	69.50
4. Vogue RC	49.50	79.50
4. Casino	39.50	65.00
6. Casino RC	49.50	79.50
4. Commander	39.50	59.50
4. Commander RC	50.00	69.00
4. Hi Tone 9800	45.00	110.00
4. Hi Tone 9800 RC	45.00	69.50
4. Hi Tone 8800	35.00	69.50
4. Hi Tone 8800 RC	35.00	69.50
4. Hi Tone 8200	35.00	69.50
4. Hi Tone 8200 RC	35.00	69.50
4* 146S ('46)	150.00	275.00
1* 146M	150.00	279.50
2* 147S	239.50	295.00
4* 147M	249.50	325.00
4. 148S	319.50	375.00
4. 148M	325.00	395.00
2. 148ML	379.00	425.00
6. Remote Speak Organ ..	10.00	17.50
6. Multi Selector 12 Rec..	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless..	4.50	5.00
6. 5c Wallomatic 3 Wire..	2.00	8.00
4. 30 Wire Wall Box	2.00	9.50
4. 5, 10, 25c Baromatic Wire	3.00	6.95

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6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4. 3W2 Wall-a-Matic	22.50	29.50
2* W1-L-56 Wall Box 5c	15.95	27.50
4. 3W5-L-56 Wall Box 5, 10, 25c	23.00	49.50
1. W4L-56	44.00	65.00
4. W6-L56-5/10/25 Wireless	39.00	44.00
4. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
2. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	49.50	79.50
6. Counter '39	19.50	39.50
4. '39 Standard	49.50	79.50
4. '39 DeLuxe	49.50	79.50
4. '40 Master Rockolite	59.50	79.50
6. '40 Connter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamonr Tone Colnmn.	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster '46	79.50	129.50
6. Playhoy	25.00	30.00
4. Commando	39.50	50.00
4* 1422 Phono ('46)	129.00	195.00
4. 1424 Phono (Hideaway)	150.00	195.00
4* 1426 Phono ('47)	169.00	275.00
4. Magic Glo (1428)	319.00	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box.	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

PACKARD

1* Pla Mor Wall & Bar Box	12.00	24.00
4* Manhattan	149.50	189.50
4. Model 7 Phono	75.00	99.50
1. Hideaway Model 400	79.00	139.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	125.00	250.00
4. Throne of Mnsic	39.50	59.50
4. Empress	25.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
2. Constellation	129.00	159.50

A M I

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
4* Model A '46	349.50	425.00
2* Model B '48	450.00	525.00

BUCKLEY

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

AIREON

4* Super DeLuxe ('46)	40.00	95.00
4. Blonde Bomber	129.50	189.50
1. Fiesta	95.00	129.50
6. '47 Hideaway	119.50	195.00
1. '48 Coronet 400	139.50	195.00
6. '49 Coronet 100	275.00	299.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	29.50
1. Ali Baha (Got 6/48)	39.50	49.50
2* Alice (Got 8/48)	39.50	49.50
4. Amber (Wm 1/47)	15.00	29.50
2. Aquacade (UN 4/49)	50.00	94.50
2. Arizona (Un 5/50)	129.00	144.50
4. Bahy Face (UN 1/49)	35.00	69.50
4. Baffle Card (Got 10/46)	10.00	14.50
4. Ballerina (B 48)	45.00	59.50
4. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	69.50	89.50
4. Banjo	35.00	45.00
2. Bank-A-ball (Got)	70.00	109.50
4. Barnacle Bill (Got 8/48)	55.00	69.50
2. Basketball (Got 10/49)	100.00	109.50
4. Be Bop (Ex)	99.50	114.50
4. Bermuda (CC 11/47)	25.00	49.50
4. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
2. Big Top	49.50	79.50
1. Black Gold	69.50	89.50
1. Blue Skies (Un 11/48)	49.50	54.50
4. Bonanza (Wm 11/47)	12.50	15.00
4. Boston (Wm 5/49)	85.00	114.50
2. Bowling Champ (Got 2/49)	79.50	89.50
6. Bowling League (Got 8/47)	12.50	24.50
4. Broncho	19.50	35.00
2. Buffalo Bill (Got 5/50)	89.50	120.00
2. Buccaneer (Got 10/48)	45.00	69.50
1. Build Up	35.00	59.50
4. Buttons & Bows (Got 3/49)	80.00	99.50
2. Camel Caravan	79.50	119.50
2. Canasta (Ge 7/50)	89.50	135.00
4. Carihhean (Un 3/48)	15.00	24.50
1. Carnival (B 48)	79.50	89.50
4. Carolina (Un 3/49)	59.50	75.00
4. Carousel	15.00	29.50
1. Catalina (CC 2/48)	39.50	49.50
4* Champion (B 48)	195.00	395.00
2. Champion (CC 6/49)	79.50	99.50
1. Chico	39.50	69.50
2. Cinderella (Got 3/47)	29.50	49.50
3* Citation (B 48)	125.00	299.50
6. Cleopatra	19.50	34.50
4. Club Trophy	29.50	49.50
2* College Daze (Got 8/49)	99.50	129.50
4. Contact	25.00	39.50
4. Contest	29.50	39.50
4. Cover Girl	29.50	45.00
4. Crazy Ball (CC 7/48)	29.50	39.50
2. Dallas (Wm 2/49)	49.50	89.50
6. Dark Horse	10.00	15.00
2. De Icer (Wm 11/49)	99.50	159.50
4. Dew Wa Ditty (Wm 6/48)	39.50	49.50
6. Donble Barrel (B 47)	10.00	19.50
2. Bhl. Feature (Got 12/50)	135.00	179.50
4. Double Shnffle (Got 6/49)	85.00	99.50
4. Dreamy (Wm 3/50)	109.50	125.00
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	65.00	79.50
4. Fast Ball	10.00	15.00
6. Fiesta	14.50	19.50
1* Fighting Irish (CC 10/50)	145.00	185.00
4. Flamingo (Wm 7/47)	14.50	25.00
2* Floating Power	55.00	85.00
4. Flying Saucers (Ge 12/50)	134.50	165.00
4. Flying Trapeze (Got 9/47)	14.50	17.50
2. Foothall (CC 8/49)	75.00	99.50
2* 4 Horsemen (Got 9/50)	134.50	185.00
2. Freshie (Wm 9/49)	99.50	129.50
4. Georgia (Wm 9/50)	135.00	165.00
4. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rnmmy	99.50	125.00
4. Gizmo (Wm 8/48)	29.50	49.50
6. Glamour	24.50	29.50
2* Gold Cup (B '48)	59.50	145.00
3* Gold Cup (B '48)	85.00	145.00
4. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	89.50	104.50
4. Gondola	49.50	64.50
1. Grand Award (CC 1/49)	55.00	65.00
4. Harvest Moon (Got 12/48)	59.50	69.50
1. Harvest Time (Ge 9/50	135.00	149.50
4. Havana (Un 3/47)	14.50	25.00
4. Hawaii (UN 8/47)	10.00	25.00
4. Hi Ride	19.50	39.50
4. Hit Parade	29.50	44.50
4. Holiday (CC 12/48)	59.50	79.50
1. Hot Rods (B '49)	79.50	150.00
1* Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	39.50	55.00
4. Jamhoree	34.50	49.50
4. Jeanie (Ex 7/50)	119.50	150.00
4* Jockey Special (B '47)	65.00	119.50
2. Joker (Got 11/50)	134.50	175.00
4. Jndy (Ex 7/50)	135.00	155.00
2* Just 21 (Got 1/50)	59.50	100.00
2. K. C. Jones	119.50	129.50
4. Kilroy (CC 1/47)	10.00	15.00
2. King Arthur (Got 10/49)	99.50	129.50
4. King Cole (Got 5/48)	34.50	59.50
4* Knockout (Got 1/51)	150.00	179.50
4. Lady Rohin Hood (Got 1/48)	29.50	49.50
4. Leap Year	25.00	49.50
6. Line Up	25.50	29.50
2. Lncky Inning (Wm 5/50)	94.50	104.50
4. Lucky Star (Got 5/47)	25.00	45.00
2. Mad. Sq. Garden (Got 6/50)	140.00	169.50
2. Magic	39.50	54.50
6. Maise (Got 3/47)	14.50	25.50
3* Majors '49 (CC 2/49)	35.00	89.50
4. Major League Baseball	39.50	49.50
4. Manhattan (Un 2/48)	24.50	35.00
4. Mardi Gras	39.50	50.00
4. Marjorie (Got 7/47)	19.50	29.50
4* Maryland (Wm 4/49)	85.00	114.50
4. Merry Widow	39.50	54.50
4. Melody (B 47)	20.00	49.00
4. Mercury (Ge)	109.50	135.00
4. Metro	17.50	27.50
4. Mexico (Un 6/47)	14.50	35.00
6. Miami Beach	15.95	19.50
6. Miss America (Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
2. Monterrey (Un 5/48)	25.00	49.50
4. Moon Glow (Un 12/48)	35.00	49.50
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	25.00
4. Nifty (Wm 12/50)	159.50	185.00
4. Nndgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
2. Oklahoma (Un 6/49)	89.00	109.50
4. Old Faithful (Got 1/50)	119.50	125.00
4. One Two Three	59.00	95.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	34.50	49.50
2* Photo Finish	175.00	365.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	135.00	175.00
2. Pinch Hitter (Un 5/49)	49.50	59.50
4. Pinky (Wm 10/50)	169.50	189.50
6. Pin Up Girl	15.00	29.50
4. Play Ball	15.00	19.50
4. Play Boy (CC 5/47)	15.00	19.50
2. Playland (Ex 8/50)	109.50	149.50
4. Playtime (Ex)	79.50	95.00
2. Puddin Head	29.50	59.50
4. Punchy (CC 11/50)	174.50	184.50
4. Rag Mop (Wm 11/50)	179.50	189.50
4. Rainbow (Wm 9/48)	45.00	59.50
1. Ramona (Un 2/49)	39.50	59.50
4. Rancho (B 48)	35.00	45.00
5. Ranger	10.00	15.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	169.50	189.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	99.50	119.50
6. Riviera	14.50	25.00
2* Rocket (Ge 5/50)	109.50	139.50
2. Rockettes (Got 8/50)	95.00	165.00
2. Rondevoo (Un 5/48)	29.50	49.50
4. Round Up (Got 11/48)	49.50	69.50
1. St. Louis (Wm 2/49)	79.50	89.50
2. Sally (CC 10/48)	30.00	54.50
1. Samha	34.50	50.00
1. Saratoga (Wm 10/48)	49.50	75.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	39.50	55.00
4. Sea Hawk	15.00	22.00
4. Sea Isle (CC 11/47)	14.50	39.50
4* Select-A-Card (Got 4/50)	89.50	150.00
1. Serenade (Un 12/48)	49.50	54.50
4. Shanghai (CC 4/48)	39.50	60.00
2* Shantytown	69.50	125.00
1* Sharpshooter (Got 5/49)	84.50	125.00
7. Shoo Shoo (Wm 2/51)	169.50	179.50
6. Shooting Stars	19.50	35.00
4. Short Stop	20.00	45.00
4. Show Boat (Un 1/49)	34.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2* South Pacific (Ge 3/50)	79.50	125.00
6. Sonth Paw	15.00	19.50
6. South Seas	10.00	17.50
4* Special Entry (B '49)	35.00	95.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	29.50	49.50
4. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	39.50
4. Spot Bowler (Got 10/50)	159.50	169.50
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
2. Stardust (Un 5/48)	25.00	49.50
4. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
7. Stop & Go (Ge 3/51)	169.50	179.50
4. Stormy (Wm 1/48)	35.00	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
2* Summertime (Un 9/48) (Un 9/48)	30.00 34.50	49.50 49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	39.50	49.50
6. Snpercharger	15.00	24.50
2. Super Hockey	59.50	79.50
6. Snperliner (Got 7/46)	10.00	17.50
6. Snperscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
1. Swanee	49.50	59.50
4. Sweetheart (Wm 7/50)	125.00	175.00
2* Tahiti (CC 10/49)	69.50	109.50
4. Tally Ho	19.50	39.50
3. Tampico (Un 7/49)	69.50	84.50
6. Target Skill	12.50	19.50
2* Telecard (Got 1/49)	50.00	125.00
4. Temptation	49.50	64.50
4. Tennessee (Wm 2/48)	39.50	59.50
4. Three Feathers	79.50	89.50
4. Three Musketeers (Got 7/49)	99.50	125.00
4. Thrill (CC 9/48)	29.50	49.50
6. Topic	10.00	17.50
4. Tornado (Wm 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10.00	19.50
6. Towers	12.50	15.00
4. Trade Winds	39.50	60.00
6. Treasnre Chest	14.50	30.00
2. Trinidad (CC 3/48)	25.00	49.50
4. Triple Action	25.00	44.50
2. Triplets (Got 7/50)	159.50	175.00
2. Tri-Score (Ge 1/51)	129.50	150.00
4. Trophy (B '48)	95.00	129.50
4. Tropicana (Un 1/48)	14.50	29.50
4. Tucson (Wm 1/49)	80.00	95.00
1. Tumbleweed	100.00	115.00
4. Turf Champ	24.50	39.50
6. Turf King (Pre-War)	22.50	49.50
1. Utah (Un 8/49)	89.50	114.50
6. Vanities	10.00	25.00
2. Victory Special (B '46)	29.50	59.50
4. Virginia (Wm 3/48)	29.50	49.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
4. Winner (Univ.)	375.00	469.50
2* Wisconsin (Un 3/48)	25.00	65.00
6. Yankee Doodle	15.00	19.50
1* Yanks (Wm 4/48)	30.00	49.50
6. Zig Zag	12.50	19.50

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4. ABC Roll Down	24.50	35.00
6. Arrows	15.00	40.00
4. Auto Roll	24.50	35.00
4. Bermuda	25.00	35.00
4. Big City	10.00	35.00
4. Bing-A-Roll	49.50	85.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
6. Chicoin Roll Down	19.50	54.50
1. Genco Advance Roll	19.50	39.50
4. Genco Total Roll	19.50	35.00
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	49.50	89.00
6. Melody	20.00	35.00
6. One World	40.00	49.50
4. Pro-Score	25.00	50.00
4. Singapore	10.00	29.50
4. Sportsman Roll	10.00	20.00
6. Super Score	35.00	49.50
6. Super Triangle	15.00	35.00
4. Tally Roll	19.50	39.50

2. Bally Hook Bowler	295.00	375.00
4. Bally Shuffle Champ	159.50	175.00
2* Bally Shuffle-Bowler	25.00	85.00
1* Bally Speed Bowler	75.00	154.50
4. California Shuffle Pins	30.00	50.00
4. ChiCoin Bango	25.00	49.50
6. ChiCoin Beacon	35.00	49.50
4* ChiCoin Bowling Alley	39.50	94.50
4. ChiCoin Alley w/con	99.50	139.50
4. ChiCoin Ace Bowl	149.50	195.00
2* ChiCoin Bowl Classic	135.00	165.00
4. ChiCoin Rebound	10.00	29.50
4. ChiCoin Shuffle Basehall	50.00	75.00
3. ChiCoin Trophy	165.00	185.00
4* Exhibit Strike	75.00	165.00
4. Genco Bowling League	25.00	50.00
4. Genco Glider	25.00	59.50
4. Genco Basehall	59.00	99.50
4* Gottlieb Bowlette	45.00	75.00
1. Keeney ABC Bowler	59.50	69.50
4. Keeney Line Up	30.00	39.50
1* Keeney King Pin	99.50	164.50
1. Keeney Pin Boy	30.00	89.50
4. Keeney Ten Pins	49.50	75.00
4. Keeney Lucky Strike	89.50	109.50
1. Keeney Dhl. Bowler	175.00	210.00
4* Keeney League Bowl	265.00	285.00
1. Keeney Duck Pins	155.00	175.00
4. Rock-Ola Shuffle Jungle	35.00	59.50
4. Rock-Ola Shuffle-Lane	29.50	50.00
4. Un. Dbl. Shuffle	70.00	99.50
1* United Shuffle Alley	29.50	69.00
4* Un. Shuffle w conv.	50.00	95.00
4. Un. Shuffle Alley Exp.	75.00	125.00
2. Un. 2-play Express	139.00	209.50
4. Un. Sin. Rebound	169.50	199.50
4. Un. Twin Rehound	224.50	249.50
4. United Shuffle Skill	35.00	59.50
1. United Super-Shuffle	49.50	69.50
4. United Slugger	125.00	150.00
2* United Skee Alley	125.00	225.00
4* Univ. Super-Twin	135.00	179.50
1. Universal Twin Bowler	84.50	95.00
1. Williams DeLuxe Bowler	69.50	80.00
4. Williams Twin Shuffle	25.00	50.00
4. Williams Single Bowler	25.00	50.00
2. Williams Dhl. Head	100.00	175.00

4. Allite Strikes 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	175.00	200.00
4. Bally Bowler	165.00	189.50
4. Bally Convoy	47.50	95.00
4. Bally Defender	50.00	95.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	65.00	79.50
6. Bally King Pin	35.00	45.00
6. Bally Lncky Strike	45.00	79.50
4. Bally Rapid Fire	69.00	99.50
4. Bally Sky Battle	49.50	95.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	69.50	100.00
6. Bank Ball	59.50	150.00
6. Bowling League	35.00	49.50
4. Buckley DeLuxe Dig	119.50	149.50
4. Buckley Treas Is Dig	95.00	110.00
6. Champion Hockey	40.00	65.00
4. ChiCoin Basketball Champ	159.50	225.00
4* Chicoin Goalee	95.00	125.00
4. Chicoin Hockey	69.50	95.00
4. Chi Midget Skee	135.00	195.00
4* Chicoin Pistol	95.00	159.50
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	175.00	225.00
6. Evans In The Barrel	39.50	52.50
4. Evans Super Bomber	95.00	195.00
6. Evans Play Ball	49.50	95.00
4. Evans Ten Strike '46	39.50	75.00
4. Evans Tommy Gun	49.50	100.00
4* Exhibit Dale Gun	65.00	129.50
4. Exhibit Rotary Mdsr.	175.00	275.00
2. Exhibit Silver Bullets	109.50	195.00
2. Exhibit Merchantman Roll Ch Digger	85.00	95.00
4. Exhibit Vitalizer	69.50	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	74.50
4. Groetchen Met. Typer.	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rahhit	69.50	109.50
4. Keeney Air Raider	69.50	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Suh Gun	79.50	89.50
4. Keeney Texas Leaguer	30.00	59.50
4. Kirk Night Bomber	49.50	145.00
4. Lite League	50.00	95.00
4. Mutoscope Ace Bomber	79.50	150.00
4. Muto. Atomic Bomber	95.00	150.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutoscope Photomatic (Pre-War)	175.00	375.00
4. Mutoscope Sky Fighter	79.50	125.00
4. QT Pool Table	89.50	185.00
4. Quizzer	59.50	125.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	50.00	100.00
4. Scientific Baseball	49.50	75.00
4. Scientific Basketball	59.50	75.00
1. Scientific Batting Pr.	59.50	95.00
4. Scientific Pitch 'Em	165.00	225.00
2* Seehurg Bear Gun	335.00	375.00
4. Seehurg Chicken Sam	45.00	95.00
4. Seehurg Shoot the Chute	25.00	95.00
4. Skee Barrell Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
6. Supreme Bolascore	50.00	125.00
6. Supreme-Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	65.00
6. Tail Gunner	30.00	49.50
4. Telequiz	99.50	159.50
4. Un. Team Hockey	135.00	150.00
4. Warner Voice Record	49.50	69.50
6. Western Basehall '39	20.00	49.50
1. Western Baseball '40	49.50	85.00
4. Whizz	15.00	49.50
4. Wilcox-Gay Recordio	100.00	175.00
4. Williams All Stars	109.50	125.00
1. Williams Box Score	39.50	65.00
3* Williams Star Series	125.00	169.50
4. Williams Quarterhack	65.00	100.00
4. Wurlitzer Skeeball	75.00	150.00

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

NATE SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	$695.00
Bally Baseball	429.50
Bright Lights	545.00

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	$24.50

CHICAGO COIN MACHINE CO.

Band Box
Thing
Hit Parade Phonograph

H. C. EVANS & CO.

Constellation Phonograph
Ten Strike 1951

THE EXHIBIT SUPPLY CO.

Big Bronco
Gun Patrol
Silent Sales Card Vendor Pony Express

GENCO MFG. & SALES CO.

Hits and Runs	$279.50

D. GOTTLIEB & CO.

Cyclone	$294.50

J. H. KEENEY & CO., INC.

Big League Bowler	
League Bowler, 9½ Ft.	$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divydend	69.50

ROCK-OLA MFG. CORP.

"Rocket '51-50" Phonograph (Model 1432)	$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

UNITED MANUFACTURING CO.

A-B-C	$525.00
Five-Player Shuffle Alley	430.00
Twin Shuffle-Cade	430.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler	$375.00
DeLuxe Twin Bowler	375.00
5 Star	

WILLIAMS MANUFACTURING CO.

Music Mite Phonograph
Control Tower
Super World Series

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph
Model "1450" Phonograph
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

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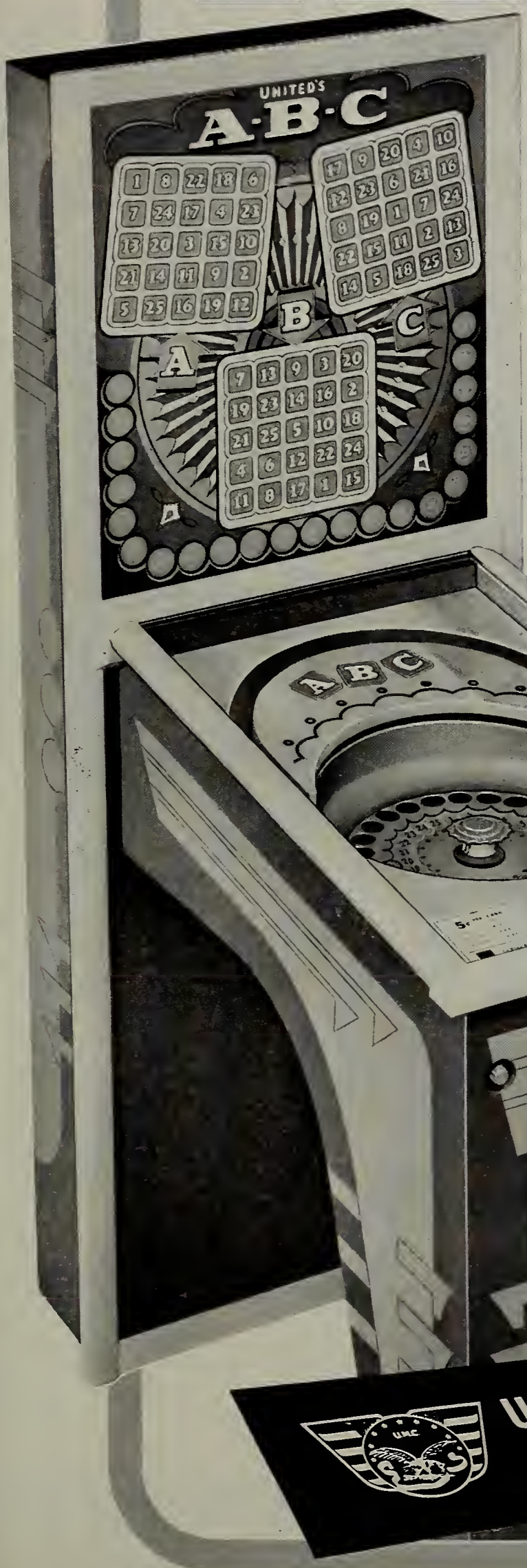
UNITED'S

A-B-C



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BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections . . . a new players's choice feature that insures extra earning-power and profits never before known in the novelty field.

LAST-BALL SUSPENSE

Skillfully shot fifth ball can turn defeat into sudden victory . . . or boost a medium score to important totals. And every ball counts. Balls that are not shot into scoring-holes return to player for free shots.

DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY

Every game played is either a scoring success or a near miss. "Came-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspite repeat-play and stimulate multiple-section play.

FUN to play!

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you play . . . big fun-value in suspense, skill-appeal and fast, exciting action!

SIMPLE to score!

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 5 or 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free plays registered on improved Bally register.

NOVELTY SIZE

24 in. by 48 in.

Fits into every type of location . . . and brings the slowest spot back to life in a hurry!

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring-system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright . . . get BRIGHT LIGHTS now!

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